

# ZENZ VERSION 2.0





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# Welcome to the ZENZ universe

We know that you would like to give your customers a special experience and be able to understand and explain the philosophy behind the ZENZ products you use and sell in your salon. We want to share our knowledge and to be transparent so you can succeed with your business and achieve satisfied customers who trust you and your employees.

We have created this book to help and guide you to more knowledge and understanding of ZENZ Organic Products, how to use each product, and how to solve and treat hair and skin problems.

In this book you can learn:

- How to use the products
- The multifunctionality of the products
- How to master essential techniques including styling and problem solving

The book is divided into different sections, each giving you useful information. We have included the below areas to cover all the aspects we find important to you:

- Product groups
- Tips & tricks
- Product guides
- Product documentation
- Product images

An overview of each product group is followed by product guides to simplify the understanding of the products at a glance. Then detailed information about each product, such as size, ingredients, how to use the product, and other matters.

We hope you find all the information you need and you are always welcome to contact us for more information or for contact details about our distributors.

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 ZENZ Organic Professional

 @zenzorganic

 ZENZ Organic

ZENZ



# Overview

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## Introduction 1-19

- Vision & mission
- Look good
- Feel good
  - Ingredients, essential oils
- Do good
  - UN's Global Goals for Sustainable Development
  - Certifications
  - Reduce plastic consumption
- Awards

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## Product groups 20-27

- Haircare
- Styling
- Hair & skincare
- Hair colour & tools
- Pure for sensitive skin

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## Tips & tricks 28-42

- Use the right product for your hair type
- Multifunctionality
- Salon treatments
- Problems
- Styling tips

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## Product guides 43-49

- Haircare product guide
- Styling product guide
- Oil & skincare product guide
- Pure product guide
- Natural, organic & certifications

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## Product documentation 50-146

- Haircare
- Styling
- Oils
- Face cream
- Sun oil
- Hair colour
- Tools
- Ingredient list



*”I believe there is a natural connection  
between beauty, fashion and health”*

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Anne-Sophie Skjødt Villumsen, founder of the Danish eco-conscious hairdressing chain ZENZ and the professional haircare line based on high-quality natural and certified organic ingredients, ZENZ Organic Products.

# Vision & mission

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The philosophy behind ZENZ Organic Products is to offer consumers healthy products and treatments as well as to create the healthiest professional product line by taking the maximum respect for the environment. ZENZ works on the basis of the following vision and mission:

**Vision:** ZENZ Organic Products works for a better world

**Mission:** ZENZ Organic Products works for a healthier and more sustainable beauty industry

With a growing demand for eco-friendly and healthy cosmetic products, ZENZ wants to provide conscious hairdressers and consumers with a healthier alternative to the many traditional products available on the market today. We want to satisfy everyone's need for beauty with respect for health and the environment. With focus on health, sustainability and being natural and organic, ZENZ aims to contribute to a healthier hairdressing experience, for both the customer and the hairdresser.

The choice between healthy hair and a healthy environment is a choice you do not have to make when working with ZENZ. With our Danish-produced products, SLS, MI, parabens, PPD, PTD, resorcinol, and ammonia are avoided, as well as the use of microplastics. Instead, the products are based on natural and certified organic ingredients of the highest quality. They are produced under strict requirements and a large part of them are vegan in their content, without any toxic impurities. None of our products have been tested on animals and the products' packaging is made from recycled plastic.

ZENZ Version 2.0 is a complete product line with all the products a professional salon needs. The products meet the growing consumer demand for products supporting a healthy and sustainable lifestyle.





# Look good

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ZENZ Organic Products are exclusive salon products developed by hairdressers for hairdressers with focus on health and sustainability without compromising on the high quality. It is our own experts who have developed, quality assured and thoroughly tested the products so that they create the best possible results. Discover how the multifunctional products inspire you to be creative and create professional results.

The line includes haircare, styling, oils, face cream, sun oil, hair colour and tools. The different products can be mixed within each individual product group but also across the product groups.

The range of **haircare products** consists of several lines of shampoo and conditioner as well as hair treatments. The products nourish and strengthen the hair. The range of **styling products** includes paste, wax, gel, hair powder, salt water spray, volume spray, finishing spray and mousse. They are all based on active ingredients, which create a perfect styling while having nourishing properties. **The signature oils** are multifunctional with maximum care for both hair, skin and mind. **The face creams** provide plenty of care and contain moisturising and hydrating ingredients. **The sun oils** are water-resistant and both nourish and protect face, body and hair. **The hair colour line** consists of coloured hair powder, henna hair dyes, dust-free bleaching powder and oxide. **The tools** consist of sustainable solutions for the professional salon with bamboo hairbrushes, a self-heating thermal cap and recyclable highlighting paper strips.



# Feel good

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Create a wellness experience for yourself and your customers with ZENZ Organic Products, made from nature's purest and best ingredients. The products contain the maximum share of natural and certified organic ingredients - more than the labels require. The ingredients are carefully selected to find the best possible combination of natural and organic ingredients without compromising on quality. This ensures that we have achieved maximum share of natural and certified organic ingredients.

With ZENZ Organic Products, you will get beautiful and healthy hair without harmful ingredients, just as you will prevent allergies and hormonal disorders. The products create a space for self-pampering and well-being - both for the hairdresser and the customer. A pleasant scent and soft texture help to provide a holistic experience for the senses when the products are in use.

# Natural and certified organic ingredients

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## **Main ingredients**

ZENZ Organic Products haircare line is based on natural active ingredients, which provide healthy and well-groomed hair. We have selected some of nature's finest ingredients filled with vitamins and minerals to nourish and strengthen skin, hair and scalp. The main ingredients in our haircare line are purified aloe vera and cold pressed avocado oil.

### **ALOE VERA**

We use only organic purified aloe vera, which means that it is purified from the allergenic substances that are found naturally in aloe vera.

Aloe vera gel contains 75 important nutrients including many vitamins and minerals, e.g. the 3 powerful antioxidants vitamins A, C and E as well as B vitamins, calcium, iron, zinc, magnesium, manganese, copper, chromium, sodium and potassium. This vitamin boost gives aloe vera extremely good skin and haircare properties. In addition to strengthening and rebuilding the hair and scalp, it helps increase the blood circulation and maintain skin moisture. Aloe vera also soothes redness and itching as well as relieves pain, which is especially good for the scalp.

All in all, aloe vera gives an extra shot of moisture and helps hair and skin maintain a natural moisture level. When your hair contains sufficient moisture, it becomes stronger and more supple. Keeping your skin hydrated also improves the skin's elasticity, which is why our shampoo and conditioner can be used with great benefit on the body as well as the hair.

### **AVOCADO OIL**

We only use organic cold-pressed avocado oil of the best quality. Avocado oil is rich in oleic acid as well as important essential fatty acids such as omega-3 and omega-6. In addition, it contains many minerals and vitamins, e.g. vitamins A, B1, B2, D and E, which gives the oil extremely moisturizing and nourishing properties. It is particularly suitable for dry, dehydrated and mature skin as well as effective for problem skin. The oil protects against drying out and makes hair and skin more supple and soft.

Due to its high concentration of oleic acid, which has anti-inflammatory and regenerating effect, avocado oil can be used topically to relieve dandruff, chapped heels, keratosis pilaris (bumps on arms), insect bites and stings, sunburn, eczema and psoriasis. Finally, it has a healing effect on dry and cracked skin as well as a soothing and nourishing effect on scalp and dry hair tips. Is also suitable as a body oil.

## **Key ingredients**

In addition to aloe vera and avocado, we have selected other important active ingredients, which all contribute to a healthy, shiny and well-groomed hair and scalp.

### **ALMOND OIL**

Has a high content of linolenic acid (GLA) and also contains vitamins A, B1, B2, B6 and E. The oil protects, softens and nourishes skin and hair.

### **APRICOT KERNEL OIL**

Rich in essential fatty acids as well as vitamins A, C and E. The oil is easily absorbed by the skin and has emollient and moisturising properties.

### **BEESWAX**

Produced by honey bees. The wax gives a great hold in the hair. It has nourishing properties and is therefore good for split ends and dry hair, as it creates a protective film around the hair strand.

### **COCONUT WATER**

Contains many vitamins and important minerals and adds lots of moisture and nourishment to the hair.

### **GLYCERIN**

Adds moisture and softens. Glycerin is a natural ingredient in fats and oils. It maintains the natural moisture balance of the skin and hair and improves their elasticity.

### **PRICKLY PEAR CACTUS**

Has moisturising, soothing and protective properties and adds extra vitamins and minerals. Prickly pear cactus is rich in piscidic acid, which protects against external stressors and soothes the skin. It is good for protecting, nourishing and hydrating the skin due to a high content of water-binding substances, even in products that are rinsed off the skin.

### **RHASSOUL CLAY**

Naturally occurring clay from the Atlas mountains in Morocco. It is a unique mineral clay with the ability to absorb oil and impurities from skin and hair. Rhassoul clay contains more minerals than other clays and thoroughly cleanses the scalp, leaving it healthy, fresh and free of flakes. The hair becomes silky soft and less susceptible to splitting.

### **SEA SALT**

Extracted from seawater. Sea salt is rich in minerals and trace elements, including potassium and magnesium, which are good for the skin.

### **SHEA BUTTER**

Extracted from the nuts of the shea tree. Shea butter is cold-pressed vegetable fat, which is rich in unsaturated fatty acids and has a natural content of vitamins A and E. It has been used for centuries to treat both skin and hair. Is very moisturising and helps maintain skin elasticity. Has anti-ageing and anti-inflammatory properties.

### **SILK PROTEIN**

Extracted from raw silk from the silkworm's cocoon and a good alternative to silicone. Silk protein has extremely good nourishing and moisture-binding properties. It repairs, rebuilds and strengthens porous hair strands as well as makes the hair soft and shiny. It leaves a protective film around the hair strand and is suitable for dry and damaged hair. Has a heat-protective effect on the hair.

### **VITAMIN E**

One of the most important antioxidants to protect against free radicals. Vitamin E helps maintain elasticity and suppleness in skin and hair.

### **WHEAT PROTEIN**

Effective moisturising ingredient that rebuilds damaged hair. Wheat protein makes hair stronger, has a heat-protective effect and adds shine and suppleness. ZENZ uses only gluten-free wheat protein.

# Essential oils

BENZOE OIL - *Styrax Benzoin*

Calming scent. Soothing / stimulates blood circulation / good for dry, mature and sensitive skin.

BERGAMOT - *Citrus Aurantium Bergamia*

Invigorating and uplifting scent. Antiseptic / stimulates blood circulation / good for oily and mature skin.

CEDARWOOD - *Cedrus Atlantica*

Calming scent. Antiseptic / soothing / astringent / good for impure and oily skin.

CAMOMILE, BLUE - *Chamomilla Recutita*

Strong herbal scent. Calming / relaxing / stimulates cell renewal / anti-inflammatory / soothing.

CAMOMILE, ROMAN - *Anthemis Nobilis*

Sweet herbal scent. Calming / relaxing / antiseptic / anti-inflammatory / soothing / good for sensitive skin.

GERANIUM - *Pelargonium Graveolens*

Relaxing scent. Anti-inflammatory / sebum-regulating.

GINGER - *Zingiber Officinale*

Warm spicy scent. Warming / increases blood circulation / stimulates hair growth.

LAVENDER - *Lavendula Angustifolia*

Calming scent. Antiseptic / relaxing / stimulates cell renewal / sebum-regulating.

MENTHOL - *Menthol*

Invigorating scent. Soothing / refreshing / stimulates blood circulation / slightly cooling.

MYRRH - *Commiphora Myrrha*

Calming scent. Antiseptic / stimulates cell renewal / anti-inflammatory / strengthening / good for oily and mature skin.

ORANGE - *Citrus Aurantium Dulcis*

Uplifting scent. Antiseptic / regenerating / astringent / good for oily and mature skin.

PATCHOULI - *Pogostemon Cablin Leaf Oil*

Calming scent. Anti-inflammatory / regenerating / astringent / good for oily and mature skin.

PEPPERMINT - *Mentha Arvensis*

Invigorating scent. Antipruritic / cooling / mild anodyne / cleansing.

SANDELWOOD - *Santalum Spicata Wood*

Calming and sensual scent. Antiseptic / regenerating / astringent / good for dry, mature and sensitive skin.







# Do good

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With ZENZ you do something good for yourself, for others and for our environment.

We are convinced that together we can make a difference and jointly contribute to a better environment and UN's Global Goals for Sustainable Development.

The products are certified by one or more of the four recognised labels: the Nordic Swan Ecolabel, AllergyCertified, Ecocert COSMOS Organic and Vegan Society. The labels are your guarantee that the products are healthy, sustainable, allergy-friendly, natural, organic and vegan.

When choosing ZENZ Organic Products, you do not only care about yourself and your customers' health. You also take care of our common environment and nature. At ZENZ, we have taken a number of initiatives that together contribute to more sustainable consumption and a better environment. We have our own ecosystem, where we have thought through all parts of the life cycle of our packaging.

# UN's Global Goals for Sustainable Development

## SUSTAINABLE DEVELOPMENT GOALS



As part of ZENZ's core values, we work to ensure that we as individuals and company take responsibility for our health and the environment. We strive to make a positive impact on the world we leave to our descendants, and therefore we always implement the latest knowledge and solutions about sustainability in the operation of our company.

ZENZ do not only take care of your health. We also take care of our common environment and nature. Based on UN's years of struggle to protect the planet and our health, ZENZ contribute to this development. With a growing demand for healthier and more eco-friendly alternatives, ZENZ's ambition is to give conscious consumers and hairdressers an opportunity to come in the salons and use ZENZ Organic Products without fear of health or harm to the environment.

Natural beauty and health are inextricably linked, and therefore it is natural for us to think and act sustainably as well as show our respect for nature by choosing natural and organic ingredients whenever possible. We are passionate about our work to contribute UN's Global Goals for Sustainable Development. And we are constantly working to support the goals that we cannot actively be a part of by entering into partnerships with companies that do so.

Here you can read about 12 of the UN's goals for sustainable development, which ZENZ support:

### GOAL #1 NO POVERTY



Among other things, ZENZ work together with one of Denmark's largest privately funded children's rights organisations, PlanBørnefonden. They help young mothers eliminate poverty and prostitution in Kampala, Uganda by providing them with a hairdressing education that leads them to support themselves and their families.

### GOAL #3 GOOD HEALTH AND WELL-BEING



In our product range, ZENZ Organic Products, we deselect all ingredients that are or are suspected of being endocrine disrupting and/or carcinogenic. ZENZ strive to have the healthiest and purest beauty products on the market. In our salons we always ensure good working conditions, as well as in the rest of our company and production.



#### GOAL #4 QUALITY EDUCATION

In ZENZ salons, we offer in-house further training through ZENZ Organic Academy, which includes a management training for hairdressers. As mentioned before, we also help young women in Kampala, Uganda, via the PlanBørnefonden, to get a hairdressing education.



#### GOAL #5 GENDER EQUALITY

We are in favor of 100% equality in terms of gender, religion or other differences. We are a company where the majority of our employees at all levels are women, not because they are women, but because they are the best at their jobs.



#### GOAL #6 CLEAN WATER AND SANITATION

The ingredients in ZENZ Organic Products do not harm the groundwater - neither during the production phase nor during the use phase. In our ZENZ salons, we do not use products that affect our groundwater or deteriorate its quality. We use Nordic Swan ecolabelled products, a certification that our own product line carries.



#### GOAL #7 AFFORDABLE AND CLEAN ENERGY

We buy energy from sustainable forms of energy, and help to ensure that a larger share of more sustainable energy is used in the Danish electricity grid.



#### GOAL #9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

We are proud to be able to influence the standard in the beauty industry in a positive direction, as well as to inspire the industry to develop and further develop sustainable ingredients and technologies for our beauty products and salons.



#### GOAL #10 REDUCED INEQUALITIES

We take pride in paying a fair salary to our employees. We fight to reduce inequality in all areas, by supporting the Planbørnefonden and other projects and organisations working to reduce inequality.



#### GOAL #12 RESPONSIBLE CONSUMPTION AND PRODUCTION

At ZENZ Organic Products, we work to ensure sustainability in all processes, and we always take responsibility for the outside world. We try being a good example and in our communication, we strive to influence our employees and customers to act more sustainably. With ZENZ Organic Products, you get multifunctional products that are also economical in use, just as you can refill your products in our salons, which makes it possible to reduce the total consumption of beauty products.



#### GOAL #14 LIFE BELOW WATER

We take active responsibility for cleaning up the world's oceans by helping to remove plastic to improve the environment in the world's oceans and rivers through a partnership with Ocean Waste Plastic, who collect plastic 1:1 against the packaging weight of our products.



#### GOAL #15 LIFE ON LAND

The majority of our packaging from our products is made from recycled plastic from consumers and industry, just as our customers can refill their empty ZENZ products in our salons, so that the use of new plastic is reduced. In collaboration with Re-Plastic in Copenhagen, the empty packaging is recycled and made into displays and furniture for our salons. In addition, we also have waste sorting and return schemes so that waste does not land in nature.



#### GOAL #17 PARTNERSHIPS FOR THE GOALS

We continuously collaborate, locally and globally, with organisations who, like us, work to support the sustainable development goals. These organisations include PlanBørnefonden, Dansk Folkehjælp, Mødrehjælpen, Knæk Cancer and UNICEF.

# Certifications

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ZENZ Organic Products has been developed in close collaboration with a number of recognised labels. Labels that give both hairdressers and customers a reassurance that the products live up to high requirements from a third party. The products are certified by one or more of the four recognised labels: the Nordic Swan Ecolabel, AllergyCertified, Ecocert COSMOS Organic and Vegan Society.

ZENZ work continuously to select the right certifications and packaging. There is constantly new knowledge about the effect and impact of ingredients as well as eco-friendly and sustainable packaging solutions. We always try to implement the latest knowledge in our products. The labels are also progressive, which means that research, innovation, organic production and green technology are constantly changing. This means that the criteria for living up to labels are continuously updated. ZENZ always tries to live up to the latest science and the associated criteria.



**Nordic Swan Ecolabel**, the official Nordic ecolabel, which sets strict requirements for health and sustainability in all phases of the product's life cycle.



**AllergyCertified**, an international allergy certification that checks for allergens and harmful chemicals.



COSMOS  
ORGANIC

**Ecocert COSMOS Organic**, the highest level of certification of the COSMOS standard for organic and natural cosmetics. The standard is recognized globally by the cosmetic industry.



**Vegan Society**, the international standard for vegan products.

# Reduce plastic consumption

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At ZENZ, we have taken a number of initiatives that altogether contribute to more sustainable consumption and a better environment. We have our own ecosystem, where we have thought through all parts of our packaging's life cycle. We are convinced that together we can make a difference and contribute to a better environment and the UN's World Goals for Sustainable Development.

## **Packaging of recycled plastic**

At ZENZ, we want to help recycle the plastic that has already been produced. Therefore, the majority of our packaging is made from 100% recycled plastic from consumers and industry.

## **Refilling of products in salons**

In selected salons, customers can refill their empty ZENZ bottles, so that together we can reduce the consumption of plastic.

## **Furniture of used packaging**

Used ZENZ packaging from our salons is part of our own recycling system. In cooperation with Re-Plastic in Copenhagen, parts of the empty packaging are recycled and made into displays and furniture for our own salons.



## **Collection of plastic from the world's oceans**

ZENZ take responsibility and make an effort to clean up the world's oceans. In collaboration with ReSea, Ocean Waste Plastic collect plastic from the world's oceans 1:1 against the packaging weight of our products. This plastic is sorted and recycled locally in Jakarta, Indonesia. In this way, we do something good every time a ZENZ product is produced.

# Awards



## Danish Beauty Award

- 2021 Fiery Soul of the Year: Anne-Sophie Skjødt Villumsen & Jørgen Skjødt
- 2015 Hairdresser of the Year: Anne-Sophie Skjødt Villumsen
- 2011 Danish Product of the Year: Styling Paste Pure no. 06
- 2008 Ethics Award of the Year: Anne-Sophie Skjødt Villumsen



## Green Parent Natural Beauty Awards

- 2021 Best Styling Product bronze winner: Styling Paste Pure no. 06



## Beauty Shortlist Awards

- 2021 Best Shampoo – all hair types: Shampoo Cactus no. 17
- Best Shampoo – normal hair: Shampoo Cactus no. 17
- Best Shampoo – coloured hair: Treatment Shampoo Rhassoul no. 16
- Best Conditioner – all hair types: Conditioner Cactus no. 18
- Best Intensive Conditioning Treatment: Treatment Pure no. 03
- Editor's Choice: Styling Paste Pure no. 06
- 2020 Best Sun Care - body: Sun Oil Vanilla no. 95
- Editor's Choice: Shampoo Pure no. 01 & Conditioner Pure no. 02



## Beauty Shortlist Mama & Baby Awards

- 2021 Best Natural Shampoo: Shampoo Pure no. 01
- Best Natural Conditioner: Conditioner Pure no. 02
- Best Natural Hair Mask/Revitalising Treatment: Treatment Pure no. 03
- 2020 Best Hair Treatment for Mums: Oil Treatment Pure no. 97



## Global Green Beauty Awards

- 2021 Best Ethical Hair Product gold winner: Oil Treatment Pure no. 97
- Best Organic Beauty Product gold winner: Conditioner Menthol no. 11
- Best 'Green' Bath Product silver winner: Treatment Shampoo Rhassoul no. 16
- 2020 Best Aromatherapy Product gold winner: Face Cream Deep Wood no. 100
- Best Ethical Hair Product gold winner: Shampoo Eucalyptus no. 10
- Best Aromatherapy Product silver winner: Oil Treatment Sweet Mint no. 96
- Best Hair Mask bronze winner: Oil Treatment Deep Wood no. 99
- Best Natural Body Product bronze winner: Sun Oil Vanilla no. 95



## Denmark Prestige Awards

- 2020/21 ZENZ Organic: Sustainable Health & Beauty Brand of the Year

## Global Makeup Awards Scandinavia



- 2021 Best Scandinavian Beauty Brand gold winner: ZENZ Organic Products  
Best Mascara gold winner: Natural Mascara Ava  
Best Bath Product gold winner: Conditioner Deep Wood no. 08  
Best Conditioner silver winner: Conditioner Sweet Sense no. 05  
Best Vegan Beauty Brand bronze winner: ZENZ Organic Products  
Best Bath Product bronze winner: Shampoo Deep Wood no. 07  
Best Hair Treatment bronze winner: Treatment Pure no. 03
- 2020 Best Conditioner gold winner: Conditioner Cactus no. 18  
Best Hair Treatment gold winner: Oil Treatment Healing Sense no. 98  
Best Shampoo silver winner: Treatment Shampoo Rhassoul no. 16



## Børsen Gazelle (fastest growing companies in Denmark)

- 2020 ZENZ Organic Products  
2019 ZENZ Organic Products



## GHP Fitness & Nutrition Awards

- 2019 Best Sustainable Personal Care Products Company - Nordics



## KV - Danish association of female business owners

- 2018 Inspiration Award of the Year: Anne-Sophie Skjødt Villumsen



## COSTUME's Beauty Favorites (COSTUME is Denmark's largest fashion magazine)

- 2018 Category Neutral Lips: Natural Lipgloss Ella no. 73



## AllergyAward

- 2017 Best Skin Friendly Product for Institutions/Professionals: Shampoo Pure no. 01  
2016 Best Skin Friendly Product for Men: Styling Paste Pure no. 06



## Scandinavian Green Cosmetics Award

- 2014 Green Hairdresser of the Year  
Green Producer of the Year



## The Municipality of Frederiksberg Climate Prize

- 2009 Hairdresser ZENZ



## The Municipality of Copenhagen Environmental Prize

- 2005 Hairdresser ZENZ





# Product groups

# Haircare

ZENZ Organic Products offer a complete range of haircare products that nourish and strengthen the hair, and which are based on natural and certified organic ingredients. Choose from several different shampoos, conditioners and hair treatments to create the perfect base for healthy, strong and well-groomed hair, regardless of hair type. All products are available in different sizes.

## Shampoos & conditioners



### PURE NO. 01 & 02

Mild shampoo and conditioner. For all hair types, very suitable for sensitive hair and scalp. Without perfume.

Read more on pages 51-54



### SWEET SENSE NO. 04 & 05

Shampoo and conditioner. For all hair types. Very suitable for normal or fine hair. Sweet scent of bergamot and neroli.

Read more on pages 55-58



### DEEP WOOD NO. 07 & 08

Shampoo and conditioner. For all hair types. Very suitable for curly or dry hair and scalp problems. Warm scent of sandelwood, patchouli and myrrh.

Read more on pages 59-62



### MENTHOL NO. 10 & 11

Shampoo and conditioner. For all hair types. Very suitable for fine or greasy hair/scalp. Sweet scent of menthol, eucalyptus and vanilla.

Read more on pages 63-66



### RHASSOUL NO. 16

Clay shampoo with conditioner effect. For all hair types. Very suitable for dry, curly or colored hair. Scent of caramel.

Read more on pages 67-68



### CACTUS NO. 17 & 18

Shampoo and conditioner. For all hair types. Very suitable for normal, dry or curly hair. Sweet scent of peach and cedarwood.

Read more on pages 69-72

## Hair treatments



### PURE NO. 03

Mild intensive hair treatment. For all hair types. Very suitable for sensitive hair and scalp. Can be mixed with oil. Without perfume.

Read more on pages 73-74



### FRESH HERBS NO. 87

Hair & scalp rinse. For all hair types. Colour sealing. Clean and fresh scent.

Read more on pages 75-76

# Styling

ZENZ Organic Products offer a complete range of styling products that allow you to create exactly the look you want and which are based on natural and certified organic ingredients. Choose from several different styling products to suit all hair types and hairstyles.

## Paste, wax, gel, spray, powder & mousse



STYLING PASTE  
PURE NO. 06

Water-based soft styling paste that gives the hair moisture, texture, volume and extra hold. Without perfume.

Read more on pages 79-80



STYLING WAX  
PURE NO. 09

Water-based matt styling wax with beeswax and shea butter, which gives the hair texture and extra hold. Without perfume.

Read more on pages 81-82



STYLING GEL  
SWEET ORANGE NO. 12

Styling gel with silk protein. Increases volume in flat hair and enhances curls. Sweet scent of orange and apple.

Read more on pages 83-84



SALT WATER SPRAY  
PURE NO. 14  
SWEET ORANGE NO. 15

Salt water spray with medium hold. Gives the hair a matt and wavy beach look with texture and volume. With or without perfume.

Read more on pages 85-88



VOLUME HAIR SPRAY  
PURE NO. 86

Styling and volume hair spray with medium hold. Spray on wet hair before blow-drying for extra volume. Without perfume.

Read more on pages 89-90



FINISHING HAIR SPRAY  
PURE NO. 88

Hair spray with strong hold. Perfect for finishing a styling or in an updo. Without perfume.

Read more on pages 91-92



VOLUME HAIR POWDER  
PURE NO. 89

Volumising hair powder that gives a matt strong hold without weighing down the hair. Without perfume.

Read more on pages 93-94



HAIR STYLING MOUSSE  
PURE NO. 90  
SWEET ORANGE NO. 91

Heat-protective styling mousse. Gives a natural look with extra volume. With or without perfume.

Read more on pages 95-98

# Hair & skincare

ZENZ Organic Products offers a range of multifunctional oils and anti-ageing face creams which are based on natural and certified organic ingredients that nourish and strengthen hair and skin. The 4 signature oils can be mixed with haircare and styling products, as well as with our face creams. The sun oils provide optimal sun protection for hair and scalp. The Oil Treatments are available in 2 sizes.

## Multifunctional oils



OIL TREATMENT  
SWEET MINT NO. 96

Multifunctional oil for hair, skin and mind. Strengthens and nourishes. Uplifting scent of orange, peppermint and ginger.

Read more on pages 101-102



OIL TREATMENT  
PURE NO. 97

Multifunctional oil for hair and skin. Strengthens and nourishes. Suitable for sensitive skin. Without perfume.

Read more on pages 103-104



OIL TREATMENT  
HEALING SENSE NO. 98

Multifunctional oil for hair, skin and mind. Strengthens and nourishes. Seductive scent of benzoin, patchouli, camomile and bergamot.

Read more on pages 105-106



OIL TREATMENT  
DEEP WOOD NO. 99

Multifunctional oil for hair, skin and mind. Strengthens and nourishes. Warm scent of patchouli, cedarwood and lavender among others.

Read more on pages 107-108

## Sun oils



SUN OIL SPF 30  
PURE NO. 94

Water-resistant sun oil for face, body and hair. High protection. Moisturising. Absorbs quickly. Without perfume.

Read more on page 117



SUN OIL SPF 30  
VANILLA NO. 95

Water-resistant sun oil for face, body and hair. High protection. Moisturising. Absorbs quickly. With a scent of vanilla flower.

Read more on page 118

## Face creams



ANTI-AGEING FACE CREAM  
DEEP WOOD NO. 100

Anti-ageing face cream which adds and retains moisture in the skin. Warm scent of sandalwood, patchouli and myrrh.

Read more on page 113



ANTI-AGEING FACE CREAM  
PURE NO. 101

Anti-ageing face cream which adds and retains moisture in the skin. Without perfume.

Read more on page 114

# Hair colour & tools

ZENZ Organic Products offer a range of technical products. Choose from 6 shades of henna hair colour, which, in addition to protecting and caring for the hair, gives the hair volume and shine. Boost the result of both colouring and treatment with the eco-friendly and reusable HairSpa. A thermal cap that ensures optimal temperature without the use of electricity. Create amazing results with bleaching clay powder. A dust-free powder free of ammonia and perfume. Or try the innovative Paper Not Foil papers and say goodbye to tinfoil forever.

## Hair colour



- DAY COLOUR & VOLUME BOOST  
NO. 35, 36, 37
- 
- Coloured hair powder. Makes the hair look fuller and covers an outgrowth. Available in 3 shades. Without perfume

Read more on page 122



- BOTANICAL HENNA  
NO. 80, 81, 82, 83, 84, 85
- 
- Natural plant-based hair dye. Protects and nourishes the hair. Available in 6 shades. Without perfume.

Read more on pages 123-126



- ULTRABLOND CLAY POWDER
- Dust-free bleaching powder based on clay and rice. Gentle on scalp. Without perfume, ammonia and ammonium persulfate.

Read more on pages 127-128



- BRIGHTENING ACTIVATOR  
VOLUME 10 ( 3%)  
VOLUME 20 (6%)  
VOLUME 40 (12%)
- Hydrogen peroxide for bleaching or highlights. Available in 3 volumes. Without perfume.

Read more on pages 129-130

## Hair brushes



- PADDLE BRUSH LARGE
- Large paddle brush with ion charged bristles and soft ball point tips. Gentle on hair and scalp.

Read more on page 133



- PADDLE BRUSH COMBO
- Paddle brush with a special blend of ionic bristles and 100% boar bristles. Gentle on hair and scalp.

Read more on page 133

## Thermal cap & highlighting paper



- HAIRSPA
- Self-heating cap. Boosts the effect of hair treatments and reduces the exposure time when dyeing hair.

Read more on page 134



- PAPER NOT FOIL
- Eco-friendly alternative to tinfoil when dyeing hair. The paper is made from recycled industrial waste.

Read more on pages 135-136



# Pure for sensitive skin

ZENZ Organic Products make it possible to compose a complete range of allergy-friendly products. All Pure products are certified by AllergyCertified, the world's first international certification organisation founded in Denmark in 2015. AllergyCertified ensures minimal risk of developing allergies and both allergy sufferers, pregnant women and others who want to avoid artificial and natural perfume substances can safely use the Pure products. Several products below are available in different sizes.

## Shampoo, conditioner & hair treatment



- SHAMPOO PURE NO. 01
- CONDITIONER PURE NO. 02
- TREATMENT PURE NO. 03

## Styling



- STYLING PASTE PURE NO. 06
- STYLING WAX PURE NO. 09
- SALT WATER SPRAY PURE NO. 14
- VOLUME HAIR SPRAY PURE NO. 86
- FINISHING HAIR SPRAY PURE NO. 88
- VOLUME HAIR POWDER PURE NO. 89
- HAIR STYLING MOUSSE PURE NO. 90

## Multifunctional oil, sun oil & face cream



- SUN OIL SPF 30 PURE NO. 94
- OIL TREATMENT PURE NO. 97
- ANTI-AGEING FACE CREAM PURE NO. 101





# Tips & tricks

# Use the right product for your hair type

## The way to healthier haircare with healthier products

If you normally use products with lots of silicone and switch to ZENZ Organic Products, you may notice in the beginning that your hair gets greasy faster than usual. Silicone may damage your hair because it acts as a barrier on the scalp and prevents oxygen and nutrients from reaching the hair roots. Then the hair is destroyed by chemicals, and it takes time to regain the hair's original structure. When using ZENZ Organic Products, there is no silicone coating the hair strand. Our products contain natural and certified organic ingredients and no silicone. Instead, our oil and conditioner lay on top of the hair strand and repair the hair over time. Our shampoos and conditioners contain aloe vera and avocado oil, and our hair treatment also contains wheat protein. In this way, the hair is nourished with vitamins and minerals.

### Normal hair

Wash your hair approx. 3 times a week with a nourishing shampoo that gives the scalp a healthy and gentle cleansing. Use conditioner for extra care and protection of the hair strand. Always dry the hair carefully after wash so the scalp is not moist. Use a styling product that is suitable for the hairstyle and hair length, and apply hair treatment once a month.

### Strong hair/Thick hair/Coarse hair

A thick hair can usually withstand more but it can also quickly look heavy. Therefore, it is important to keep it well-groomed and use a shampoo that makes the hair extra shiny and smooth. Thick hair can, like the fine hair, quickly become flat and greasy. Shampoo no. 10 contains antiseptic and nourishing oils that maintain a good moisture balance, stimulate scalp and hair follicles and also lift hair from the roots. If your hair mostly need moisture, Shampoo no. 07 is a good choice for optimal care for both the thick hair and the scalp. Shampoo no. 07 can close the strong hair strand and balance the scalp as well as the hair, and therefore, it is also an ideal shampoo for chemically treated hair. Always finish with conditioner that helps ensure optimal care for the hair. For extra care, use a little bit of conditioner as leave-in. As mentioned before, strong, thick and coarse hair can withstand more and therefore, it is important to nourish the hair with a hair treatment, preferably once a month. It helps maintain the moisture balance and strengthens the hair strand so the hair can preserve its shine and suppleness. Treatment no. 03 can be used alone or mixed with an Oil Treatment of your choice. In this way, you get the right combination of active ingredients customised to the needs of your hair.

### Fine hair/Thin hair

Most women in Scandinavia have fine hair. Fine hair can be easy to style but usually gets a little flat. Therefore, Scandinavian hair needs a shampoo that adds texture and volume. We recommend the Sweet Sense line, which is a great volume and moisturising line with scent of bergamot and neroli. If the hair easily gets greasy, we recommend instead the Menthol line, which contains lovely menthol that stimulates the hair follicles, gently cleanses and gives volume. If needed, mix the two lines with each other. Use conditioner for shine and suppleness and to prevent static electricity in your hair. Use Volume Hair Powder no. 89 and Salt Water Spray for styling, both provide volume and resistance to a smooth hair.

## Smooth hair

Wash your hair approx. 3 times a week with a nourishing shampoo that gives the scalp a healthy and gentle cleansing. Use conditioner to avoid electric hair. Depending on your hair type, we recommend the lines: Sweet Sense and Menthol. Both lines lift smooth hair that often needs volume.

Always dry hair and scalp carefully after wash so the scalp is not moist.

Comb your hair with ZENZ boar bristle brush for great shine.

Use a styling product that is suitable for the hairstyle and hair length, and apply hair treatment once a month.

Use Volume Hair Powder no. 89 for styling as it gives volume and resistance to a smooth hair.

Use a straightener to provide texture and movement in a very smooth hair. Turn the straightener vertically to get curls and texture instead of smooth hair.

## Curly hair/Wavy hair

Naturally curly hair requires some expertise. As beautiful as curls can be, as frizzy they can become unfortunately, when they do not get the proper care. It is easy to get beautiful hair with a shampoo specially designed to moisten and keep the curls well-groomed.

We recommend the lines: Sweet Sense and Deep Wood. Both give great moisture to curly hair. If you want optimal care for your curls, first use Shampoo no. 04 for washing and then Conditioner no. 08. After shampoo and conditioner, towel-dry your hair and then use no. 08 again but as a leave-in conditioner. Work it into your hair, and then apply your styling product.

For a strong hair, we recommend the Deep Wood line and eventually Treatment no. 03 as curling cream.

Oil Treatment no. 98 adds new life to curls and therefore, we recommend to add it to the haircare products and to use it in styling.

## Afro hair

Afro hair needs plenty of moisture. Preferably, wash with only shampoo every second week and wash with conditioner once a month. We recommend the Deep Wood line.

Use a mix of conditioner and oil as leave-in product in freshly washed and towel-dry hair. We recommend Treatment no. 03 as curling cream for afro hair, if needed, mixed with Oil Treatment no. 98.

Only comb the hair when it is wet and use ZENZ boar bristle brush.

## Short hair

Choose a shampoo that is suitable for your hair type and use conditioner or Hair & Scalp Rinse no. 87 to nourish the hair and prevent hair from becoming flat and electric. Use a styling product that is suitable for your hairstyle.

## Long hair

For optimal moisture and care in a long hair, mix Styling Gel no. 12 with an Oil Treatment of your choice.

The same result is obtained in medium long as well as long hair.

For extra moisture, use conditioner and oil of your choice in the lengths and ends.

In a fine hair, use Salt Water Spray in towel-dry or dry hair, and then Volume Hair Powder no. 89 in both scalp and lengths for extra volume.

## Coloured hair

In order to maintain a beautiful hair colour, the subsequent care is important. We recommend the Deep Wood line for optimal strength and rebuilding of colour treated hair. The products contain oils that protect and keep the hair strand closed so the colour does not fade.

In addition, we recommend using Hair & Scalp Rinse no. 87 mixed with water, in the ratio 1:3, as a colour refresher once a week. The hair strand is cleansed and the cuticle surface is closed. Always end the rinse with conditioner or hair treatment. A treated hair needs extra attention. To maintain the colour intensity and to strengthen the hair, use 2-3 times a month, Treatment no. 03, which contains plenty of proteins and vitamins.

By exposure to sun light, we recommend Sun Oil no. 95 with scent of vanilla flower. Spray oil in the hair after styling. Remember to keep a distance to the hair and apply 2-3 sprays. When staying at the beach and in the water, we recommend using double number of sprays.

## Permed hair

Use the lines: Sweet Sense or Deep Wood. Both are rich in moisture and give strength to a chemically treated hair. Always use conditioner, also as leave-in product in towel-dry hair.

Styling Wax no. 09 or Styling Paste no. 06 are perfect as curling cream.

For extra rebuilding, moisture and care, cleanse the hair with Hair & Scalp Rinse no. 87, followed by Treatment no. 03 mixed with an Oil Treatment of your choice, once every 3 weeks.

## Greasy hair

Greasy hair is often caused by hormonal imbalance. It is typically seen on teenagers or when using a wrong shampoo, which makes the scalp try to balance by separating more sebum and grease. In case of scalp imbalances, it is important to calm the scalp, for example by choosing the right products. The more you try to dry the scalp to clean the hair, the more grease/sebum, you will separate yourself. We recommend using Shampoo no. 10, which is moisturising and cleansing. It contains menthol, which is antibacterial and degreasing, but because the shampoo also contains plenty of avocado oil and aloe vera, it cleans and nourishes at the same time. Use Conditioner no. 11 after 2 times washing.

Use Oil Treatment no. 96 against greasy and heavy hair. Use the oil in dry hair. Distribute the oil into hair and scalp and allow it to work for at least 2 hours. Wash the hair 2 times. Distribute Shampoo no. 10 in the hair before water and wash the hair, then apply Conditioner no. 11 in the scalp and let it work for minimum 2 minutes.

We recommend using Hair & Scalp Rinse no. 87, mixed with water 1:3, after washing and before conditioner, preferably once a week. Allow the rinse to work for 3-5 minutes.

## Dry hair

Naturally dry hair needs moisture to get in balance. We recommend Shampoo no. 01 or no. 04. They are both rich in moisturising ingredients and strengthen the hair at the same time.

Finish with conditioner, if needed as leave-in, and give the hair a boost with Treatment no. 03, 1-2 times a month. If extra moisture is needed, mix Treatment no. 03 with an Oil Treatment of your choice.

## Split hairs

When a hair splits, it gets worn faster, breaks and becomes shorter. If necessary, use an intensive oil treatment that surrounds the hair and seals it so it does not split so easily. Distribute oil of your choice in dry/towel-dry hair and massage it into the hair. Wrap a towel around the hair and allow it to work up to 30 minutes. The treatment needs to be washed out. Use the treatment every 3 weeks and add a few drops of oil to the ends every day.

## Damaged hair

Always use conditioner after washing and use hair treatment every 3 weeks.

Too much sun dries out the hair and makes the hair ends extremely dry. Therefore, we recommend using protective sun oil, also when the damage has occurred. Use Sun Oil no. 94 or no. 95 to prevent and to repair.

Chemically damaged hair:

Chemical hair dye, highlights or perm. These are treatments that are particularly hard on the hair because they pull out all the proteins from the hair strand and leaves it thin and dull. The best thing for this type of damage is to give the hair a rich protein treatment with plenty of moisture, for example Treatment no. 03, preferably mixed with Oil Treatment of your choice.

Naturally damaged hair:

Moisture is essential for naturally damaged hair. If the hair is curly, a good rule is to use 3-4 times more care than for typical Scandinavian smooth hair. The reason is that the cuticle surface is open and therefore, the hair is naturally drier and requires more moisture.

When it is dry, it may also get a green, reddish or yellowish hint of ochre in water or chlorine water. This can be removed using Hair & Scalp Rinse no. 87 once a week.

# Multifunctionality

## Beard

For beard, we recommend Oil Treatment no. 99. Mix it together with a little Styling Paste no. 06, it gathers the beard, nourishes and has a pleasant and mild scent. If you blow-dry your beard with a brush, mix a little Conditioner no. 08 with oil and Styling Paste no. 06, and then blow-dry the beard.

## Shave

Use Oil Treatment no. 96 or no. 99 or use Conditioner no. 08 or no. 11. All are antibacterial and give extra moisture to the skin. The skin becomes silky soft after shaving with our conditioner, followed by a few drops of oil, which is applied on the face.

Both oils are a good for skincare and shaving. Face Cream no. 100 and no. 101 are good at reducing skin irritation after shaving neck hair and beard.

## Avoid sun damage

Wet your hair before the swim. Since hair strands, and especially worn hair, are very porous, dry hair will immediately absorb pool or sea water. Use 3-4 sprays of sun oil in the hair. Wash the hair afterwards with Shampoo no. 10 and finish with Conditioner no. 11.

## If the damage has occurred

If your hair has become green, you can clean it with Hair & Scalp Rinse no. 87. In that case, use 1:1 water and rinse in a glass or jug and pour it over the hair. Massage it into the green hair and let it work for 6-10 minutes. Repeat if necessary. Finish with conditioner or hair treatment.

## Salt Water Spray no. 14 or no. 15

Salt Water Spray is a texturising spray. It can best be described as a product between a dry shampoo, a salt water spray and a hair spray. It provides good fullness and great texture to the hair. It makes the hairstyle last day and night, without weighing down the hair or making it look greasy.

Use the spray in clean wet hair. Spray it close to the roots and blow-dry it to get volume.

Use the spray again the next day. Spray it into the dry hair, blow-dry it dry and it will refresh the hair, avoiding washing. Can also be used in the lengths to achieve a tousled look.

## Lice

Use Oil Treatment no. 96 against lice. Apply plenty of oil to the hair, wrap it in and let it work for 30 minutes. Afterwards, the hair must be combed with a fine-toothed comb.

Lice cannot breathe due to the oil and therefore pull up to the surface. Ginger and peppermint help to choke them.

In case of thick hair or hair that is difficult to comb, apply Conditioner no. 02 on top of the oil and then comb. For the next 14 days, remember to follow up with combing four times a week to remove the lice that have hatched.

You always have to comb. Always. It is the most important action against lice. Comb every other day for two weeks, then all eggs are hatched and new residents are gone.

## Brows

Use Styling Wax no. 09 or Finishing Hair Spray no. 88 as styling for brows by combing them with the product.

# Salon treatments

## **Treatment no. 03**

Apply a nourishing hair treatment at least once a week. It only takes a few minutes but makes a huge difference in the hair. Hair treatment for dried out, malnourished and damaged hair. Provides intense nourishment and repairs severely weakened hair fibers by restoring the hair's water content and adding protein. The treatment contains enriching avocado oil and purified aloe vera, which rebuilds the hair's strength and elasticity. Regular use of Treatment no. 03 will reduce future damages on the hair. Ideal for hair that is weakened caused after overexposure to the sun, chemical treatment, excessive styling heat or just long hair.

If the hair needs an extra luxury treatment, mix an Oil Treatment of your choice with Treatment no. 03 (1:1). This treatment is perhaps one of the best hair treatments based on nature's very best oils.

## **Elite professional (small hair treatment)**

Wash the hair with Shampoo no. 01, no. 04, no. 07, no. 10, no. 16 or no. 17.

Add Treatment no. 03.

Give a good massage.

Rinse out.

Finish with Conditioner no. 02, no. 05, no. 08, no. 11 or no. 18.

## **Hair treatment with Treatment no. 03 and Oil Treatment**

Wash the hair with Shampoo no. 01, no. 04, no. 07, no. 10, no. 16 or no. 17.

Apply Treatment no. 03 with personally selected Oil Treatment in hair and scalp.

Give a good massage.

Rinse out.

Finish with Conditioner no. 02, no. 05, no. 08, no. 11 or no. 18.

## **Elite professional (large hair treatment)**

Wash the hair with Shampoo no. 01, no. 04, no. 07, no. 10, no. 16 or no. 17.

Apply Treatment no. 03 mixed with personally selected Oil Treatment in hair and scalp.

Give a good massage.

Wrap a warm damp towel around the hair.

Rinse out.

Finish with Conditioner no. 02, no. 05, no. 08, no. 11 or no. 18.

## **Cleansing and rebuilding hair treatment**

Wash the hair with Shampoo no. 01, no. 04, no. 07, no. 10, no. 16 or no. 17.

Apply Hair & Scalp Rinse no. 87.

Rinse out.

Apply Treatment no. 03 mixed with personally selected Oil Treatment in hair and scalp.

Give a good massage.

Wrap a warm damp towel around the hair.

Rinse out.

Finish with Conditioner no. 02, no. 05, no. 08, no. 11 or no. 18.

## **Hair Treatment with Oil Treatment and HairSpa**

Apply Oil Treatment no. 96, no. 97, no. 98 or no. 99 in dry or damp hair. The oil is personally selected for hair and scalp. Apply HairSpa thermal cap, alternatively place the hair under steam or heat, for 15-20 minutes.

Rinse out the oil treatment:

Shampoo before water.

Apply the shampoo on top of the oil.

Rinse out shampoo and oil with water.

Then wash normally.

Finish with Conditioner no. 02, no. 05, no. 08, no. 11 or no. 18.



# Problems

## Scalp problems

Many people suffer from scalp problems due to moist and warm scalp, styling products not being washed out before bedtime or dry scalp due to air conditioning or bad/wrong shampoo. This may cause dandruff, hair loss or itching on the scalp.

We recommend Shampoo no. 07 and Conditioner no. 08 against scalp problems. Wash your hair at least every other day, preferably every day. At night, use Oil Treatment no. 99 on the scalp. The next morning wash out. Distribute Shampoo no. 07 in dry hair and wash. Then use Conditioner no. 08 on the scalp and let it sit for at least 2 minutes. If you are scent-sensitive, we recommend Shampoo no. 01 and Conditioner no. 02.

Use Hair & Scalp Rinse no. 87, mixed with water (1:3), preferably once a week. Apply the rinse after washing and before conditioner and allow it to sit for 3-5 minutes.

## Dandruff

Dandruff is an overgrowth of yeast fungus. A high sebum production provides good breeding for increased fungal growth and a scalp with dandruff typically has an increased production of sebum, whose purpose is to naturally grease and protect our skin so it does not dry out. You can have greasy or dry dandruff. It may be due to a weakened immune system after illness, medicine intake or hormones.

It is important to create a good balance between moisture and cleansing and therefore, it may be a good idea to alternate between two shampoos to create a healthy scalp environment. We therefore recommend that you do not try to dry out the scalp, but instead give it treatment with Oil Treatment no. 99 and uses Shampoo no. 07. Supplement with Hair & Scalp Rinse no. 87 to cleanse further.

If it does not disappear, you should take a short treatment with a prescription drug from the pharmacy. But try only to use it in difficult cases and for a short time as it does not balance but only degrades the fungus.

## Psoriasis/Eczema treatment

Psoriasis is a skin disease that appears on the scalp or skin as red and very dry eczema. It can cause hair loss if it becomes too thick and hard as the scalp cannot transport oxygen to the hair follicles. This type of scalp requires a very mild shampoo that does not irritate. Most people with psoriasis have scalp lesions which may be the first place where psoriasis occurs. Usually, you see loose scaling. Patches of eczema or psoriasis can be found everywhere on the scalp, but especially on the border of the surrounding skin, for example, in the forehead and at the ears. Like common psoriasis and eczema, scalp psoriasis is aggravated by alcohol.

We recommend Shampoo no. 01 and Conditioner no. 02. During psoriasis outbreaks, use Oil Treatment no. 98. Apply the oil on the scalp or skin and allow it to work for up to 2 hours - preferably with a damp towel around. Wash it out again and distribute Shampoo no. 01 in the hair before water, and then wash. Use Conditioner no. 02 on the scalp and allow it to work for at least 2 minutes. For extra in-depth effect, allow the oil to work overnight.



### **Hair loss**

Many people lose hair due to stress, perfumed styling, hair colour, scalp fungus, pregnancy/birth, hormone disturbances or medicine. If you suffer from hair loss and if the hair feels thin and sensitive, it is important that the hair has the right conditions for growth.

We always recommend Shampoo no. 07 and Conditioner no. 08 against hair loss. Wash the hair at least every other day, preferably every day. In the evening, apply Oil Treatment no. 99 on the scalp where the hair loss is. Wash it out in the morning and distribute Shampoo no. 07 in the hair before water and then wash the hair.

Oil Treatment no. 98 is also protective and soothing on a sensitive scalp.

Use Hair & Scalp Rinse no. 87, mixed with water (1:3), preferably once a week. Apply the rinse after washing and before conditioner and allow it to sit for 3-5 minutes.

### **Sensitive scalp**

If you have very sensitive scalp and perhaps even sensitive skin, it is important to be particularly careful with scents and especially the natural ones. Use the Pure line, which is without perfume.

Wash the hair and scalp clean of styling products before bedtime as styling products may irritate a sensitive scalp when you sweat and get warm.

### **Tips against dry scalp**

Dry scalp may be due to many things. A good conditioner moisturises both hair and scalp. If this is not enough, we recommend an Oil Treatment of your choice. Add a few drops on your fingertips and massage the scalp. Allow the oil to work overnight and wash out.



# Styling tips

## Highlight natural texture in the hair

You need:

- Wet hair
- Hairdryer with diffuser
- Hair Styling Mousse Pure no. 90/Sweet Orange no. 91
- Styling Gel Sweet Orange no. 12
- Oil Treatment Healing Sense no. 98
- Styling Wax Pure no. 09/Styling Paste Pure no. 06

Follow these steps:

- Distribute 2-4 pumps of mousse in wet hair and add a little gel to the hair ends.
- If the hair is dry or lacks shine, you can add 1-2 pumps of oil, equivalent to 3-5 drops. Blow-dry the hair with diffuser, and add wax or paste mixed with some oil during the blow-drying.
- After blow-drying, distribute again a little wax or paste mixed with some oil to form and finish the hairstyle.

## Care and styling of natural curls

You need:

- Wet hair
- Hairdryer with diffuser
- Conditioner Sweet Sense no. 05/Pure no. 02
- Styling Gel Sweet Orange no. 12
- Oil Treatment Pure no. 97/Healing Sense no. 98
- Volume Hair Powder Pure no. 89
- Sun Oil Pure no. 94/Vanilla no. 95

Follow these steps:

- Distribute conditioner in wet hair. Then add the same amount of gel mixed with some oil.
- Blow-dry the hair slowly with the head down and using diffuser, mix cold and warm air. When the hair is almost dry, lift up the head and blow-dry with maximum heat and mild air towards the scalp, without diffuser.
- Finish with a little hair powder at the hair roots to lift up the roots. Eventually, add sun oil, 2 sprays for shine and protection.

### Volume in smooth long hair

You need:

- Hairdryer
- ZENZ Paddle Brush Large
- Hair Styling Mousse Pure no. 90/Sweet Orange no. 91
- Salt Water Spray Pure no. 14/Sweet Orange no. 15
- Finishing Hair Spray Pure no. 88/Volume Hair Powder Pure no. 89

Follow these steps:

- Add 2-3 pumps of mousse at the hair roots after washing. Blow-dry the hair with a flat brush or with your hands.
- When the hair starts to be dry, spray 4-6 pumps of salt water spray in the hair. Then dry again and repeat, if you want more fullness
- For further styling or hold, use hair spray and/or spread a little hair powder into the hair.

### Smooth hair with a straightener

You need:

- Hairdryer
- ZENZ Paddle Brush Large
- Straightener
- Styling Gel Sweet Orange no. 12
- Hair Styling Mousse Pure no. 90/Sweet Orange no. 91
- Styling Paste Pure no. 06
- Oil Treatment Healing Sense no. 98/Sweet Mint no. 96

Follow these steps:

- Blow-dry the hair with the paddle brush and gel for a light blow-drying, or mousse if you want it heavier. Add 2-3 drops of oil in the hair to protect against heat.
- After blow-drying, straighten the hair with the straightener. When the hair is smooth, add a little paste with 2 drops of oil. For greasy hair use oil no. 96 as a light oil, otherwise use oil no. 98.

### Volume in long hair with round brush & blow-drying

You need:

- Wet hair
- Hairdryer
- Round brush
- Styling Gel Sweet Orange no. 12
- Finishing Hair Spray Pure no. 88
- Salt Water Spray Pure no. 14/Sweet Orange no. 15
- Hair Styling Mousse Pure no. 90/Sweet Orange no. 91
- Styling Paste Pure no. 06
- Oil Treatment of your choice

Follow these steps:

- Distribute a little gel into wet hair and start blow-drying it with a round brush. Then spray at the hair roots with hair spray. For more resistance in the roots, use salt water spray.
- If you prefer to blow-dry in a heavier styling, then replace the sprays with mousse. Distribute 2-4 pumps into the hair before blow-drying.
- After blow-drying, finish with hair spray and a little paste mixed with some oil.

### Curls/texture with a straightener

You need:

- Hairdryer
- Straightener
- Hair Styling Mousse Pure no. 90/Sweet Orange no. 91
- Volume Hair Spray Pure no. 86
- Styling Paste Pure no. 06
- Oil Treatment Healing Sense no. 98
- Finishing Hair Spray Pure no. 88
- Volume Hair Powder Pure no. 89

Follow these steps:

- Distribute mousse in the hair and start to blow-dry.
- Use the hair straightener to create texture in the hair. When the curls are cooled, spray each curl with hair spray no. 86.
- Define the curls by twisting them with a mix of paste and a few drops of oil.
- To lift the hair further from the roots, use hair spray no. 88 and eventually a little hair powder.

## Styling of women's short hair

You need:

- Hairdryer
- Sassoon brush
- Styling Mousse Pure no. 90/Sweet Orange no. 91 (soft and great volume)
- Salt Water Spray Pure no. 14/Sweet Orange no. 15 (matt and light volume)
- One of the following of your choice: Volume Hair Powder Pure no. 89/Styling Paste Pure no. 06/ Finishing Hair Spray Pure no. 88/Volume Hair Spray Pure no. 86.

Follow these steps:

- Use mousse for soft and great volume, or spray for matt and light volume.
- Blow-dry the short hair using your hands or Sassoon brush. Blow it back and forth and finish in the hairstyle's direction.
- Style the dry hair with one of the following products, of your choice: hair powder, paste or hair spray.

## Styling a smooth bob

You need:

- Wet hair
- Hairdryer
- Sassoon brush
- Hair Styling Mousse Pure no. 90/Sweet Orange no. 91
- Oil Treatment of your choice
- Finishing Hair Spray Pure no. 88

Follow these steps:

- Distribute a little mousse in wet hair and add 1-2 drops of oil of your choice.
- Blow-dry the hair with a Sassoon brush, starting at the roots.
- After blow-drying, finish with a drop of oil and hair spray.

## Texture

You need:

- Hairdryer with diffuser
- Volume Hair Spray Pure no. 86
- Salt Water Spray Pure no. 14/Sweet Orange no. 15
- Styling Paste Pure no. 06/Styling Wax Pure no. 09
- Oil Treatment Deep Wood no. 99
- Volume Hair Powder Pure no. 89/Volume Hair Spray Pure no. 86

Follow these steps:

- Spray a little hair spray at the hair roots, eventually replace with salt water spray.
- In the rest of the hair, distribute a little paste or wax with 2 drops of oil. Then blow-dry the hair with diffuser.
- After blow-drying, finish with a little hair powder or hair spray.

## Styling of men's short hair

You need:

- Hairdryer
- Styling Wax Pure no. 09
- Styling Paste Pure no. 06 (strong hold and texture)
- Volume Hair Powder Pure no. 89 (strong hold)
- Styling Gel Sweet Orange no. 12 (natural and very little hold)
- Salt Water Spray Pure no. 14/Sweet Orange no. 15 (summer beach look)

Follow these steps:

- Before blow-drying, use gel. If you want more texture, add a finger nail of paste.
- After blow-drying, style the hair "after feeling" with either:
  - Wax for a matt look.
  - Paste for a strong hold and great texture.
  - Powder for a strong hold and look, where the styling product cannot be seen.
  - Gel for a natural look with little hold
  - Salt water spray for a summer beach look. Eventually, blow-dry the hair a little extra after applying salt water spray.

## Styling of men's long hair

You need:

- Wet hair
- Hairdryer
- Salt Water Spray Pure no. 14/Sweet Orange no. 15
- Volume Hair Powder Pure no. 89
- Styling Paste Pure no. 06

Follow these steps:

- Distribute approx. 5 pumps of salt water spray in wet hair.
- Use a hairdryer and your hands at the root of the hair. After blow-drying, take a little hair powder in your hands and distribute it at the ends.
- Instead of hair powder, you can use paste. Distribute the paste with your hands into the lengths.

## Updos

You need:

- Styling Gel Sweet Orange no. 12
- Volume Hair Powder Pure no. 89
- Volume Hair Spray Pure no. 86
- Finishing Hair Spray Pure no. 88

Follow these steps:

- Use gel before blow-drying and for finish on ends and for brushing.
- Our best product when making updos is hair powder, which is distributed in the hair before starting the updo. It gives the hair the right resistance for backcombing and for placing the hair pins.
- Use hair spray along the way.
- Finish with hair spray no. 88. Remember to spray from a distance of approx. 20 cm.

## Styling a beard

You need:

- Shampoo + Conditioner Deep Wood no. 07 and 08
- Or Conditioner Deep Wood no. 08
- Or Oil Treatment Deep Wood no. 99
- Or Oil Treatment Deep Wood no. 99 mixed with a little Styling Paste Pure no. 06

Follow these steps:

- Beard washing and care:  
Use shampoo and conditioner.
- Shaving:  
Use conditioner or oil (which is antibacterial).
- Full beard care:  
Use oil.
- Full beard styling:  
Mix oil with a little paste.

## Lay down tiny hair

You need:

- Styling Paste Pure no. 06 + Oil Treatment of your choice
- Sun Oil Pure no. 94/Vanilla no. 95
- Finishing Hair Spray Pure no. 88

Follow these steps:

- To lay down tiny hair after styling, use a little bit of paste with 1-2 drops of oil of your choice.
- For further shine in slightly dry hair, spray 1-2 pump sun oil, hold approx. 20 cm's distance from the hair.
- Spray 1 pump hair spray and run through with your hands.

## Braided hair

You need:

- Wet hair
- Volume Hair Spray Pure no. 86
- Sun Oil Pure no. 94/Vanilla no. 95
- Oil Treatment of your choice + Styling Gel Sweet Orange no. 12/Volume Hair Spray Pure no. 86

Follow these steps:

- To braid the hair, we recommend water and hair spray.
- If you like a tight, defined and shiny braid, you can braid it with sun oil, which makes it easier to braid.
- Braids with water, oil and gel or hair spray last longer and never look dry.

## Serum for the hair

You need:

- Styling Gel Sweet Orange no. 12

Follow these steps:

- Use it before your blow-dry or styling to achieve strength and heat protection.
- Use it alone or with other styling products.

Styling Gel no. 12 is not a traditional gel as it also acts as a hair serum providing your hair strength and moisture. The silk in the product is the strongest natural material to protect the hair.



# Product guide

With ZENZ Organic Product guides, you can quickly get an overview of the products. Find out more about their characteristics and which hair types they match.

Blank: Not optimal

★ Suitable

★★ Very suitable

HAIRCARE PRODUCT GUIDE	HAIRCARE												
	Shampoo Pure no. 01	Conditioner Pure no. 02	Shampoo Sweet Sense no. 04	Conditioner Sweet Sense no. 05	Shampoo Deep Wood no. 07	Conditioner Deep Wood no. 08	Shampoo Menthol no. 10	Conditioner Menthol no. 11	Shampoo Rhassoul no. 16	Shampoo Cactus no. 17	Conditioner Cactus no. 18	Treatment Pure no. 03	Hair & Scalp Rinse Fresh Herbs no. 87
<b>HAIR</b>													
Normal hair	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★
Thick/Strong hair	★★	★★	★	★	★★	★★	★	★	★★	★★	★★	★★	★★
Fine hair	★★	★★	★★	★★	★★	★★	★★	★★	★★	★	★	★★	★★
Smooth hair	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★
Wavy hair/Structure	★★	★★	★★	★★	★★	★★	★	★	★★	★★	★★	★★	★★
Curly hair	★★	★★	★★	★★	★★	★★	★	★	★★	★★	★★	★★	★★
Afro hair	★★	★★	★★	★★	★★	★★	★	★	★★	★★	★★	★★	★★
Short hair	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★
Long hair	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★
Coloured hair	★★	★★	★★	★★	★★	★★	★	★	★★	★★	★★	★★	★★
Permed hair	★★	★★	★	★	★★	★★	★	★	★★	★★	★★	★★	★★
Greasy hair	★★	★★	★	★		★	★★	★★	★	★	★	★★	★★
Dry hair	★★	★★	★★	★★	★★	★★	★	★	★★	★★	★★	★★	★★
Split ends	★★	★★	★★	★★	★★	★★	★	★	★★	★★	★★	★★	★★
Damaged hair	★★	★★	★	★	★★	★★	★	★	★★	★★	★★	★★	★★
<b>SCALP</b>													
Dandruff	★★	★★	★	★	★★	★★			★★	★	★	★★	★★
Psoriasis	★★	★★	★	★	★★	★★			★★			★★	
Hair loss	★	★	★	★	★★	★★	★★	★★	★★	★★	★★	★	★★
Eczema	★★	★★	★	★	★★	★★			★★			★★	
Sensitive	★★	★★	★	★	★★	★★			★★			★★	



STYLING PRODUCT GUIDE	STYLING							HAIR SPRAY			
	Styling Paste Pure no. 06	Styling Wax Pure no. 09	Styling Gel Sweet Orange no. 12	Volume Hair Powder Pure no. 89	Hair Styling Mousse Pure no. 90	Hair Styling Mousse Sweet Orange no. 91	Day Colour & Volume Boost no. 35, 36, 37	Salt Water Spray Pure no. 14	Salt Water Spray Sweet Orange no. 15	Volume Hair Spray Pure no. 86	Finishing Hair Spray Pure no. 88
<b>HAIR</b>											
Normal hair	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★
Thick/Strong hair	★★	★★	★★	★	★	★	★	★★	★★	★★	★★
Fine hair	★★	★★	★★	★★	★★	★	★	★★	★★	★★	★★
Smooth hair	★★	★★	★★	★★	★★	★	★	★★	★★	★★	★★
Wavy hair/Structure	★★	★	★★	★★	★★	★★	★★	★★	★	★	★
Curly hair	★	★	★★	★	★★	★★	★★	★★	★	★	★
Afro hair	★		★★		★	★★	★★				
Short hair	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★
Long hair	★	★	★★	★★	★★	★★	★★	★★	★★	★★	★★
Coloured hair			★★			★★	★★		★★		
Permed hair	★★		★★	★	★★	★★	★★		★	★★	★★
Greasy hair		★	★★	★★				★★	★★	★★	★★
Dry hair	★★	★★	★★	★★	★★	★★	★★	★	★	★★	★★
Split ends	★★	★	★★	★★	★★	★★	★★	★	★	★★	★★
Damaged hair	★★	★	★★	★★	★★	★★	★★	★	★	★★	★★
<b>STYLING</b>											
Volume	★★	★	★	★★	★★	★★	★★	★★	★★	★★	★★
Wetlook	★★		★★		★★	★★	★★				
Before blow-dry	★		★★		★★	★★	★★	★★	★★	★	
Finishing styling	★★	★★		★★				★	★	★★	★★
Hairdo				★★						★★	★★

# Product guide

With ZENZ Organic Product guides, you can quickly get an overview of the products. Find out more about their characteristics and which hair types they match.

Blank: Not optimal

★ Suitable

★★ Very suitable

OIL & SKINCARE PRODUCT GUIDE	OIL				SUN OIL		FACE CREAM	
	Oil Treatment Sweet Mint no. 96	Oil Treatment Pure no. 97	Oil Treatment Healing Sense no. 98	Oil Treatment Deep Wood no. 99	Sun Oil SPF 30 Pure no. 94	Sun Oil SPF 30 Vanilla no. 95	Anti-Ageing Face Cream Deep Wood no. 100	Anti-Ageing Face Cream Pure no. 101
<b>HAIR</b>								
Normal hair	★	★★	★★	★★				
Thick/Strong hair	★	★★	★★	★★				
Fine hair	★★	★	★	★				
Smooth hair	★	★	★	★				
Wavy hair / Structure	★	★★	★★	★★				
Curly hair	★	★★	★★	★★				
Afro hair	★★	★★	★★	★★				
Short hair	★	★★	★	★				
Long hair	★★	★★	★★	★★				
Coloured hair	★	★★	★★	★★				
Permed hair	★	★★	★★	★★				
Greasy hair	★★							
Dry hair	★	★★	★★	★★				
Split ends	★	★★	★★	★★				
Damaged hair	★	★★	★★	★★				
<b>SCALP</b>								
Dandruff		★★	★	★★				
Psoriasis		★★	★★	★				
Hair loss	★★	★★	★	★★				
Eczema		★★	★	★				
Sensitive		★★	★	★				
<b>STYLING</b>								
Wetlook	★★	★★	★★	★★				
Before blow-dry	★★	★	★★	★★				
Finishing styling	★		★	★				
<b>SKIN</b>								
Normal		★★	★★	★★	★★		★★	★★
Combined		★★	★	★★	★★		★★	★★
Dry		★★	★	★	★★		★★	★★
Oily	★★	★	★	★★	★	★	★	★★
Acne			★	★★	★★		★	★★
Psoriasis	★	★★	★★	★	★★	★	★	★★
Sensitive		★★	★		★★	★	★	★★
Wrinkles		★	★	★★	★★		★★	★★
Cellulite	★★		★	★★				
Purifying	★★			★				
Fluid retention	★★			★				
<b>MIND</b>								
De-stressing				★★			★★	
Balancing	★		★★	★			★★	
Uplifting	★★		★					
Strengthening	★★		★★	★★				

PURE PRODUCT GUIDE	PURE HAIRCARE			PURE OIL	PURE STYLING						PURE HAIR SPRAY			PURE SUN OIL	PURE FACE CREAM
	Shampoo Pure no. 01	Conditioner Pure no. 02	Treatment Pure no. 03	Oil Treatment Pure no. 97	Styling Paste Pure no. 06	Styling Wax Pure no. 09	Volume Hair Powder Pure no. 89	Hair Styling Mousse Pure no. 90	Day Colour & Volume Boost no. 35, 36, 37	Salt Water Spray Pure no. 14	Volume Hair Spray Pure no. 86	Finishing Hair Spray Pure no. 88	Sun Oil Pure SPF 30 no. 94	Anti-Ageing Face Cream Pure no. 101	

**HAIR**

Normal hair	★★	★★	★★	★★	★★	★★	★★	★★	★	★★	★★	★★		
Thick/Strong hair	★★	★★	★★	★★	★★	★★	★	★	★	★★	★★	★★		
Fine hair	★★	★★	★★	★	★★	★★	★★	★★	★★	★★	★★	★★		
Smooth hair	★★	★★	★★	★	★★	★★	★★	★★	★	★★	★★	★★		
Wavy hair/Structure	★★	★★	★★	★★	★★	★	★★	★★	★	★★	★	★		
Curly hair	★★	★★	★★	★★	★	★	★	★★	★	★★	★	★		
Afro hair	★★	★★	★★	★★	★			★						
Short hair	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★		
Long hair	★★	★★	★★	★★	★	★	★★	★★	★	★★	★★	★★		
Coloured hair	★★	★★	★★	★★	Follow the instructions for short/long hair									
Permed hair	★★	★★	★★	★★	★★		★	★★			★★	★★		
Greasy hair	★★	★★	★★			★	★★		★★	★★	★★	★★		
Dry hair	★★	★★	★★	★★	★★	★★	★★	★★	★	★	★★	★★		
Split ends	★★	★★	★★	★★	★★	★	★★	★★	★	★	★★	★★		
Damaged hair	★★	★★	★★	★★	★★	★	★★	★★	★★	★	★★	★★		

**SCALP**

Dandruff	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★		
Psoriasis	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★		
Hair loss	★	★	★	★★	★★	★★	★★	★★	★★	★★	★★	★★		
Eczema	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★		
Sensitive	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★	★★		





**STYLING**

Volume					★★	★	★★	★★	★★	★★	★★	★★		
Wetlook				★★	★★			★★						
Before blow-dry			★	★	★			★★		★★	★			
Finishing styling					★★	★★	★★		★★	★	★★	★★	★	
Hairdo							★★				★★	★★		

**SKIN**

Normal													★★	★★
Combined													★★	★★
Dry													★★	★★
Oily													★	★★
Acne													★★	★★
Psoriasis													★★	★★
Sensitive													★★	★★
Wrinkles													★★	★★



HAIRCARE, STYLING & OIL	NATURAL, ORGANIC & CERTIFICATIONS					
	Natural ingredients %	Certified organic ingredients %	 Nordic Swan Ecolabel	 Allergy Certified (without perfume)	 Ecocert COSMOS Organic	 Vegan Society
<b>HAIRCARE</b>						
Shampoo Pure no. 01	98	62	✓	✓	✓	✓
Conditioner Pure no. 02	99	87	✓	✓		✓
Shampoo Sweet Sense no. 04	98	58	✓		✓	✓
Conditioner Sweet Sense no. 05	99	87	✓			✓
Shampoo Deep Wood no. 07	98	58	✓		✓	✓
Conditioner Deep Wood no. 08	99	87	✓			✓
Shampoo Menthol no. 10	98	60	✓		✓	✓
Conditioner Menthol no. 11	99	87	✓			✓
Shampoo Rhassoul no. 16	99	52	✓		✓	✓
Shampoo Cactus no. 17	98	58	✓			✓
Conditioner Cactus no. 18	99	87	✓			✓
Treatment Pure no. 03	97	81	✓	✓		✓
Hair & Scalp Rinse Fresh Herbs no. 87	97	-				(✓)
<b>STYLING</b>						
Styling Paste Pure no. 06	88	58	✓	✓		✓
Styling Wax Pure no. 09	89	39	✓	✓		
Styling Gel Sweet Orange no. 12	99	92	✓			
Salt Water Spray Pure no. 14	97	85	✓	✓		✓
Salt Water Spray Sweet Orange no. 15	96	85	✓			✓
Volume Hair Spray Pure no. 86	92	52	✓	✓		✓
Finishing Hair Spray Pure no. 88	88	71	✓	✓		✓
Volume Hair Powder Pure no. 89	40	-		✓		✓
Hair Styling Mousse Pure no. 90	86	76	✓	✓		✓
Hair Styling Mousse Sweet Orange no. 91	86	74	✓			
<b>OIL</b>						
Oil Treatment Sweet Mint no. 96	100	99			✓	✓
Oil Treatment Pure no. 97	100	100	✓	✓	✓	✓
Oil Treatment Healing Sense no. 98	100	99			✓	✓
Oil Treatment Deep Wood no. 99	100	99			✓	✓
<b>SKINCARE</b>						
Anti-Ageing Face Cream Deep Wood no. 100	99	61	✓			✓
Anti-Ageing Face Cream Pure no. 101	99	61	✓	✓		✓

(✓) 100% vegan ingredients but not registered at Vegan Society.



# Haircare

# SHAMPOO PURE NO. 01

## LOOK GOOD

Shampoo Pure no. 01 provides moisture, strength and vitality to all hair types. It is very suitable for delicate hair and scalp. Scalp and hair follicles are strengthened, and hair becomes healthy and shiny. The mild fragrance-free shampoo enriches hair and scalp with vitamins and minerals and adds lots of moisture and care. Massage it well into the scalp to cleanse, stimulate the hair follicles and strengthen hair growth. For tangled hair, finish with Conditioner Pure no. 02 to obtain a softer result and hair that is easier to comb.

## FEEL GOOD

Wash your hair and body with a mild and allergy-friendly shampoo based on natural and organic ingredients. The scalp is stimulated, the hair is strengthened and gets optimal care. When massaging Shampoo Pure no. 01 into wet hair, you obtain a nice and soft foam. Notice how the hair feels soft and light. The shampoo is without perfume and therefore suitable for allergic persons, children and pregnant women.

Shampoo Pure no. 01 contains organic purified aloe vera, organic coconut water and organic cold-pressed avocado oil among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

Organic **coconut water** is rich in vitamins and important minerals and helps to hydrate and nourish the skin.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

## DO GOOD

Take good care of yourself and the environment and avoid perfume and chemicals with the vegan Shampoo Pure no. 01, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Shampoo Pure no. 01 contains 98% natural origin ingredients and 62% certified organic ingredients. It is certified by the Nordic Swan Ecolabel, AllergyCertified, Ecocert COSMOS Organic and registered by Vegan Society.





98% natural origin ingredients  
 62% certified organic ingredients  
 Without perfume  
 pH 5,0-5,5

Allergy-friendly shampoo for all hair types. Perfect for sensitive hair and scalp.

Strengthens and restores the natural balance of hair and scalp and provides optimal hydration.

Without perfume.

### Use

Apply a small amount to wet hair and massage to create a rich lather. Rinse thoroughly. If needed, follow with Conditioner no. 02.

### Key ingredients

Organic purified aloe vera  
 Organic coconut water  
 Organic cold-pressed avocado oil

### Content

50 ML - 1.69 FL OZ  
 250 ML - 8.4 FL OZ  
 1000 ML - 33.8 FL OZ  
 2500 ML - 84.53 FL OZ

### Ean

5715012001093  
 5715012000201  
 5715012000645  
 5715012001390

### Packaging

Tube: PE partly recycled<sup>1)</sup> Cap: PP.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>3)</sup>. Cap: PP partly recycled<sup>4)</sup>.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>5)</sup>. Pump: Others partly recycled<sup>6)</sup>.  
 Bottle: HDPE. Cap: PP.

<sup>1)</sup> 40% PCR. <sup>2)</sup> ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1.

<sup>3)</sup> 35% PCR + 65% PIR. <sup>4)</sup> 15% PCR. <sup>5)</sup> 25% PCR + 75% PIR. <sup>6)</sup> 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Aqua, Sodium Coco-Sulfate, Coco-Glucoside, Glycerin, Citric Acid, Sodium PCA, Cocamidopropyl Betaine, Saccharide Isomerate, Sodium Levulinate, Maris Sal, Cocos Nucifera Water\*, Guar Hydroxypropyltrimonium Chloride, Persea Gratissima Oil\*, Sodium Citrate, Tapioca Starch\*, Sodium Benzoate, Potassium Sorbate.

\*Ingredients from organic farming. 98% natural origin of total. 62% of the total ingredients are from organic farming.

COSMOS ORGANIC certified by Ecocert Greenlife according to COSMOS Standard available at

<http://COSMOS.ecocert.com>

Nordic Swan Ecolabel Licence no. 5090 0375 - [www.nordic-ecolabel.org](http://www.nordic-ecolabel.org)

[www.allergycertified.com](http://www.allergycertified.com)

[www.vegansociety.com](http://www.vegansociety.com)

[www.oceanwasteplastic.com](http://www.oceanwasteplastic.com)

Made in Denmark.



# CONDITIONER PURE NO. 02

## LOOK GOOD

Conditioner Pure no. 02 provides moisture, strength and care to all hair types. It is very suitable for delicate hair and scalp. Scalp and hair follicles are strengthened, and hair becomes healthy, shiny and easy to comb. The mild fragrance-free conditioner enriches the hair with vitamins and minerals and provides lots of moisture and care for hair and scalp. It coats each strand of hair and to obtain full effect, it can also be applied on the scalp as it is without silicone. It is colour sealing and can be used as a regular conditioner that is rinsed out or as a leave-in conditioner.

## FEEL GOOD

When Conditioner Pure no. 02 is distributed in wet hair, you obtain a nice soft effect. The scalp is stimulated, the hair is strengthened and gets lots of moisture and care. Feel how your hair becomes soft, shiny and easy to comb. The conditioner is without perfume and therefore suitable for allergic persons, children and pregnant women.

Conditioner Pure no. 02 contains organic purified aloe vera, organic glycerin and organic cold-pressed avocado oil among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

Organic **glycerin** adds moisture and softens. It is a natural ingredient in fats and oils. Maintains the natural balance of the skin and hair and improves their elasticity.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

## DO GOOD

Take good care of yourself and the environment and avoid perfume and chemicals with the vegan Conditioner Pure no. 02, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Conditioner Pure no. 02 contains 99% natural origin ingredients and 87% certified organic ingredients. It is certified by the Nordic Swan Ecolabel, AllergyCertified and registered by Vegan Society.



99% natural origin ingredients  
 87% certified organic ingredients  
 Without perfume  
 pH 4,0-4,5

Allergy-friendly conditioner for all hair types. Perfect for sensitive hair and scalp.

Moisturises, softens and protects the hair. Colour sealing.

Without perfume.

**Use**

Apply a small amount in the hair after washing. Can also be applied on scalp. Wait 2-3 minutes and rinse thoroughly. Use as rinse-out or leave-in conditioner.

**Key ingredients**

Organic purified aloe vera  
 Organic glycerin  
 Organic cold-pressed avocado oil

**Content**

50 ML - 1.69 FL OZ  
 250 ML - 8.4 FL OZ  
 1000 ML - 33.8 FL OZ  
 2500 ML - 84.53 FL OZ

**Ean**

5715012001109  
 5715012000225  
 5715012000652  
 5715012001406

**Packaging**

Tube: PE partly recycled<sup>1)</sup> Cap: PP.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>3)</sup>. Cap: PP partly recycled<sup>4)</sup>.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>5)</sup>. Pump: Others partly recycled<sup>6)</sup>.  
 Bottle: HDPE. Cap: PP.

1) 40% PCR. 2) ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1.  
 3) 35% PCR + 65% PIR. 4) 15% PCR. 5) 25% PCR + 75% PIR. 6) 15% PCR.

**Ingredients**

Aloe Barbadensis Leaf Extract\*, Cetearyl Alcohol, Aqua, Glycerin\*\*, Behenamidopropyl Dimethylamine, Lactic Acid, Persea Gratissima Oil\*, Sodium Levulinate, Potassium Sorbate.

\*Organic origin. \*\*Made using organic ingredients. Certified organic according to EC 834/2007.

99% natural origin of total. 87% organic origin of total.

Nordic Swan Ecolabel Licence no. 5090 0375 - [www.nordic-ecolabel.org](http://www.nordic-ecolabel.org)

[www.allergycertified.com](http://www.allergycertified.com)

[www.vegansociety.com](http://www.vegansociety.com)

[www.oceanwasteplastic.com](http://www.oceanwasteplastic.com)

Made in Denmark.



# SHAMPOO SWEET SENSE NO. 04

## LOOK GOOD

Shampoo Sweet Sense no. 04 provides moisture, strength and vitality to all hair types. It is very suitable for normal and fine hair. Scalp and hair follicles are strengthened, and hair becomes healthy and shiny. The shampoo enriches hair and scalp with vitamins and minerals and adds lots of moisture and care. Massage it well into the scalp to cleanse, stimulate the hair follicles and strengthen hair growth. For tangled hair, finish with Conditioner Sweet Sense no. 05 to obtain a softer result, and hair that is easier to comb.

## FEEL GOOD

Wash your hair with a pleasant-smelling shampoo based on natural and organic ingredients, and let a lovely, sweet scent of bergamot and neroli lift your spirits. The scalp is stimulated, the hair is strengthened and gets optimal care. When Shampoo Sweet Sense no. 04 is massaged into wet hair, you obtain a nice and soft foam with an uplifting scent of summer flowers. Close your eyes for a moment, notice how the hair feels soft and light, and your thoughts wander off to a summer garden with fresh flowers.

Shampoo Sweet Sense no. 04 contains organic purified aloe vera, organic coconut water and organic cold-pressed avocado oil among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

Organic **coconut water** is rich in vitamins and important minerals and helps to hydrate and nourish the skin.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Shampoo Sweet Sense no. 04, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Shampoo Sweet Sense no. 04 contains 98% natural origin ingredients and 58% certified organic ingredients. It is certified by the Nordic Swan Ecolabel, Ecocert COSMOS Organic and registered by Vegan Society.



98% natural origin ingredients  
 58% certified organic ingredients  
 Natural perfume  
 pH 5,0-5,5

Shampoo for all hair types. Perfect for normal or fine hair.

Adds volume and intense moisture.

Sweet scent of bergamot and neroli.

### Use

Apply a small amount to wet hair and massage to create a rich lather. Rinse thoroughly. If needed, follow with Conditioner no. 05.

### Key ingredients

Organic purified aloe vera  
 Organic coconut water  
 Organic cold-pressed avocado oil

### Content

50 ML - 1.69 FL OZ  
 250 ML - 8.4 FL OZ  
 1000 ML - 33.8 FL OZ  
 2500 ML - 84.53 FL OZ

### Ean

5715012001154  
 5715012000263  
 5715012000676  
 5715012001420

### Packaging

Tube: PE partly recycled<sup>1)</sup> Cap: PP.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>3)</sup>. Cap: PP partly recycled<sup>4)</sup>.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>5)</sup>. Pump: Others partly recycled<sup>6)</sup>.  
 Bottle: HDPE. Cap: PP.

1) 40% PCR. 2) ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1.  
 3) 35% PCR + 65% PIR. 4) 15% PCR. 5) 25% PCR + 75% PIR. 6) 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Aqua, Sodium Coco-Sulfate, Coco-Glucoside, Glycerin, Citric Acid, Sodium PCA, Maris Sal, Cocamidopropyl Betaine, Saccharide Isomerate, Sodium Levulinate, Cocos Nucifera Water\*, Guar Hydroxypropyltrimonium Chloride, Persea Gratissima Oil\*, Tapioca Starch\*, Parfum, Sodium Citrate, Sodium Benzoate, Potassium Sorbate.

\*Ingredients from organic farming. 98% natural origin of total. 58% of the total ingredients are from organic farming. COSMOS ORGANIC certified by Ecocert Greenlife according to COSMOS Standard available at

<http://COSMOS.ecocert.com>

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# CONDITIONER SWEET SENSE NO. 05

## LOOK GOOD

Conditioner Sweet Sense no. 05 provides moisture, strength and care to all hair types. It is very suitable for normal and fine hair. Scalp and hair follicles are strengthened, and hair becomes healthy, shiny and easy to comb. The conditioner enriches hair and scalp with vitamins and minerals and adds lots of moisture and care. It coats each strand of hair and to obtain full effect, it can also be used on the scalp as it is without silicone. It is colour sealing and can be used as a regular conditioner that is rinsed out or as leave-in conditioner.

## FEEL GOOD

When Conditioner Sweet Sense no. 05 is distributed in wet hair, you obtain a nice soft effect. Enjoy the sweet scent of bergamot and neroli while the hair gets plenty of moisture and care. Let your senses be awakened by the uplifting scent of summer flowers. Close your eyes for a moment and let your thoughts wander off to a summer garden with fresh flowers. The hair is left soft, shiny and easy to comb.

Conditioner Sweet Sense no. 05 contains organic purified aloe vera, organic glycerin and organic cold-pressed avocado oil among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

Organic **glycerin** adds moisture and softens. Is a natural component of fats and oils. Maintains the natural moisture balance of the skin and hair and improves their elasticity.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Conditioner Sweet Sense no. 05, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Conditioner Sweet Sense no. 05 contains 99% natural origin ingredients and 87% certified organic ingredients. It is certified by the Nordic Swan Ecolabel and registered by Vegan Society.



99% natural origin ingredients  
 87% certified organic ingredients  
 Natural perfume  
 pH 3,8-4,3

Conditioner for all hair types. Perfect for normal or fine hair.

Moisturises, softens and protects the hair. Colour sealing.

Sweet scent of bergamot and neroli.

### Use

Apply a small amount in the hair after washing. Can also be applied on scalp. Wait 2-3 minutes and rinse thoroughly. Use as rinse-out or leave-in conditioner.

### Key ingredients

Organic purified aloe vera  
 Organic glycerin  
 Organic cold-pressed avocado oil

### Content

50 ML - 1.69 FL OZ  
 250 ML - 8.4 FL OZ  
 1000 ML - 33.8 FL OZ  
 2500 ML - 84.53 FL OZ

### Ean

5715012001161  
 5715012000287  
 5715012000683  
 5715012001437

### Packaging

Tube: PE partly recycled<sup>1)</sup> Cap: PP.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>3)</sup>. Cap: PP partly recycled<sup>4)</sup>.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>5)</sup>. Pump: Others partly recycled<sup>6)</sup>.  
 Bottle: HDPE. Cap: PP.

1) 40% PCR. 2) ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/ivers 1:1.  
 3) 35% PCR + 65% PIR. 4) 15% PCR. 5) 25% PCR + 75% PIR. 6) 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Cetearyl Alcohol, Glycerin\*\*, Behenamidopropyl Dimethylamine, Aqua, Lactic Acid, Persea Gratissima Oil\*, Sodium Levulinate, Parfum, Potassium Sorbate..

\*Organic origin. \*\*Made using organic ingredients. Certified organic according to EC 834/2007.

99% natural origin of total. 87% organic origin of total.

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# SHAMPOO DEEP WOOD NO. 07

## LOOK GOOD

Shampoo Deep Wood no. 07 provides moisture, strength and vitality to all hair types. It is very suitable for curly and dry hair as well as scalp problems. Scalp and hair follicles are strengthened, and hair becomes healthy and shiny. The shampoo enriches hair and scalp with vitamins and minerals and adds lots of moisture and care. Massage it well into the scalp to cleanse, stimulate the hair follicles and strengthen hair growth. For very dry or tangled hair, finish with Conditioner Deep Wood no. 08 to obtain a softer result and hair that is easier to comb.

## FEEL GOOD

Wash your hair with a pleasant-smelling shampoo based on natural and organic ingredients, and let your senses be awakened by the warm and relaxing scent. The scalp is stimulated, the hair is strengthened and gets optimal care. When Shampoo Deep Wood no. 07 is massaged into wet hair, you obtain a nice and soft foam with calming scent notes of cedar and sandalwood, patchouli and myrrh. Close your eyes for a moment, notice how your hair feels soft and light, and let the calmness subside as your thoughts wander off to the deep silence of the woods.

Shampoo Deep Wood no. 07 contains organic purified aloe vera, organic coconut water, organic cold-pressed avocado oil and essential oils among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

Organic **coconut water** is rich in vitamins and important minerals and helps to hydrate and nourish the skin.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

**Essential oils:** cedarwood, patchouli, myrrh and sandalwood.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Shampoo Deep Wood no. 07, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Shampoo Deep Wood no. 07 contains 98% natural origin ingredients and 58% certified organic ingredients. It is certified by the Nordic Swan Ecolabel, Ecocert COSMOS Organic and registered by Vegan Society.





98% natural origin ingredients  
 58% certified organic ingredients  
 Natural perfume (essential oils)  
 pH 5,0-5,5

Shampoo for all hair types. Perfect for curly or dry hair and scalp problems.

Restores moisture balance and soothes itching. Softening effect.

Warm scent of sandalwood, patchouli and myrrh.

### Use

Apply a small amount to wet hair and massage to create a rich lather. Rinse thoroughly. If needed, follow with Conditioner no. 08.

### Key ingredients

Organic purified aloe vera  
 Organic cold-pressed avocado oil  
 Organic coconut water  
 Essential oils

### Content

50 ML - 1.69 FL OZ  
 250 ML - 8.4 FL OZ  
 1000 ML - 33.8 FL OZ  
 2500 ML - 84.53 FL OZ

### Ean

5715012001192  
 5715012000300  
 5715012000690  
 5715012001444

### Packaging

Tube: PE partly recycled<sup>1)</sup> Cap: PP.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>3)</sup>. Cap: PP partly recycled<sup>4)</sup>.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>5)</sup>. Pump: Others partly recycled<sup>6)</sup>.  
 Bottle: HDPE. Cap: PP.

<sup>1)</sup> 40% PCR. <sup>2)</sup> ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1.  
<sup>3)</sup> 35% PCR + 65% PIR. <sup>4)</sup> 15% PCR. <sup>5)</sup> 25% PCR + 75% PIR. <sup>6)</sup> 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Aqua, Sodium Coco-Sulfate, Coco-Glucoside, Glycerin, Sodium PCA, Cocamidopropyl Betaine, Saccharide Isomerate, Sodium Levulinate, Guar Hydroxypropyltrimonium Chloride, Persea Gratissima Oil\*, Cocos Nucifera Water\*, Cedrus Atlantica Bark Oil\*, Pogostemon Cablin Leaf Oil\*, Commiphora Myrrha Oil, Santalum Spicata Wood Oil\*, Tapioca Starch\*, Parfum, Citric Acid, Sodium Citrate, Sodium Benzoate, Potassium Sorbate.

\*Ingredients from organic farming. 98% natural origin of total. 58% of the total ingredients are from organic farming. COSMOS ORGANIC certified by Ecocert Greenlife according to COSMOS Standard available at

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# CONDITIONER DEEP WOOD NO. 08

## LOOK GOOD

Conditioner Deep Wood no. 08 provides moisture, strength and care to all hair types. It is very suitable for curly and dry hair as well as scalp problems. Scalp and hair follicles are strengthened, and hair becomes left healthy, shiny and easy to comb. The conditioner enriches hair and scalp with vitamins and minerals and adds lots of moisture and care. It coats the hair shaft and to obtain full effect, it can also be used on the scalp as it is without silicone. It is colour sealing and can be used as a regular conditioner that is rinsed out or as leave-in conditioner.

## FEEL GOOD

When Conditioner Deep Wood no. 08 is distributed in wet hair, you obtain a nice soft effect. Enjoy the warm and relaxing scent while the hair gets plenty of moisture and care. The scalp is stimulated, the hair is strengthened, and both get lots of moisture. Let your senses be pampered with calming scent notes of cedar and sandalwood, patchouli and myrrh. Close your eyes for a moment and let the calmness subside as your thoughts wander off to the deep silence of the woods. The hair is left soft, shiny and easy to comb.

Conditioner Deep Wood no. 08 contains organic purified aloe vera, organic glycerin, organic cold-pressed avocado oil and essential oils among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

Organic **glycerin** adds moisture and softens. Is a natural component of fats and oils. Maintains the natural moisture balance of the skin and hair and improves their elasticity.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

**Essential oils:** cedarwood, patchouli, myrrh and sandalwood.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Conditioner Deep Wood no. 08, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Conditioner Deep Wood no. 08 contains 99% natural origin ingredients and 87% certified organic ingredients. It is certified by the Nordic Swan Ecolabel and registered by Vegan Society.



99% natural origin ingredients  
 87% certified organic ingredients  
 Natural perfume (essential oils)  
 pH 4,0-4,5

Conditioner for all hair types. Perfect for curly or dry hair and scalp problems.

Moisturises, softens and protects the hair. Soothes itching. Colour sealing.

Warm scent of sandalwood, patchouli and myrrh.

### Use

Apply a small amount in the hair after washing. Can also be applied on scalp. Wait 2-3 minutes and rinse thoroughly. Use as rinse-out or leave-in conditioner.

### Key ingredients

Organic purified aloe vera  
 Organic glycerin  
 Organic cold-pressed avocado oil  
 Essential oils

### Content

50 ML - 1.69 FL OZ  
 250 ML - 8.4 FL OZ  
 1000 ML - 33.8 FL OZ  
 2500 ML - 84.53 FL OZ

### Ean

5715012001208  
 5715012000324  
 5715012000812  
 5715012001451

### Packaging

Tube: PE partly recycled<sup>1)</sup> Cap: PP.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>3)</sup>. Cap: PP partly recycled<sup>4)</sup>.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>5)</sup>. Pump: Others partly recycled<sup>6)</sup>.  
 Bottle: HDPE. Cap: PP.

1) 40% PCR. 2) ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/ivers 1:1.  
 3) 35% PCR + 65% PIR. 4) 15% PCR. 5) 25% PCR + 75% PIR. 6) 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Cetearyl Alcohol, Aqua, Glycerin\*\*, Behenamidopropyl Dimethylamine, Lactic Acid, Persea Gratissima Oil\*, Sodium Levulinate, Cedrus Atlantica Bark Oil\*, Pogostemon Cablin Leaf Oil\*, Commiphora Myrrha Oil, Santalum Spicata Wood Oil\*, Parfum, Potassium Sorbate.

\*Organic origin. \*\*Made using organic ingredients. Certified organic according to EC 834/2007.

99% natural origin of total. 87% organic origin of total.

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# SHAMPOO MENTHOL NO. 10

## LOOK GOOD

Shampoo Menthol no. 10 provides moisture, strength and vitality to all hair types. It is very suitable for fine and oily hair. Scalp and hair follicles are strengthened, and hair becomes healthy and shiny. The shampoo enriches hair and scalp with vitamins and minerals and adds lots of moisture and care. Massage it well into the scalp to cleanse, activate the blood circulation and stimulate the hair follicles and thus strengthen hair growth. For tangled hair, finish with Conditioner Menthol no. 11 to obtain a softer result and hair that is easier to comb.

## FEEL GOOD

Wash your hair with a pleasant-smelling shampoo based on natural and organic ingredients and let your senses be awakened by the refreshing scent. The scalp is stimulated, the hair is strengthened and gets optimal care. When Shampoo Menthol no. 10 is massaged into wet hair, you obtain a nice and soft foam with an invigorating scent of menthol, which also has a cooling effect on hair and scalp. Close your eyes for a moment, notice how the hair feels refreshed, soft and light, and let your thoughts wander off to a cool bath in the sea on a hot summer day.

Shampoo Menthol no. 10 contains organic purified aloe vera, menthol, organic coconut water and organic cold-pressed avocado oil among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

**Essential oil:** menthol.

Organic **coconut water** is rich in vitamins and important minerals and helps to hydrate and nourish the skin.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Shampoo Menthol no. 10, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Shampoo Menthol no. 10 contains 98% natural origin ingredients and 60% certified organic ingredients. It is certified by the Nordic Swan Ecolabel, Ecocert COSMOS Organic and registered by Vegan Society.



98% natural origin ingredients  
 60% certified organic ingredients  
 Natural perfume (including essential oil)  
 pH 5,0-5,5

Shampoo for all hair types. Perfect for fine or greasy hair and scalp.

Stimulates blood circulation and hair follicles. Moisturising, cleansing and degreasing effect.

Sweet scent of menthol, eucalyptus and vanilla.

### Use

Apply a small amount to wet hair and massage to create a rich lather. Rinse thoroughly. If needed, follow with Conditioner no. 11.

### Key ingredients

Organic purified aloe vera  
 Menthol (essential oil)  
 Organic coconut water  
 Organic cold-pressed avocado oil

### Content

50 ML - 1.69 FL OZ  
 250 ML - 8.4 FL OZ  
 1000 ML - 33.8 FL OZ  
 2500 ML - 84.53 FL OZ

### Ean

5715012001239  
 5715012000362  
 5715012000713  
 5715012001468

### Packaging

Tube: PE partly recycled<sup>1)</sup> Cap: PP.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>3)</sup>. Cap: PP partly recycled<sup>4)</sup>.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>5)</sup>. Pump: Others partly recycled<sup>6)</sup>.  
 Bottle: HDPE. Cap: PP.

1) 40% PCR. 2) ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1.  
 3) 35% PCR + 65% PIR. 4) 15% PCR. 5) 25% PCR + 75% PIR. 6) 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Aqua, Sodium Coco-Sulfate, Coco-Glucoside, Glycerin, Sodium PCA, Maris Sal, Cocamidopropyl Betaine, Saccharide Isomerate, Sodium Levulinate, Menthol, Cocos Nucifera Water\*, Guar Hydroxypropyltrimonium Chloride, Tapioca Starch\*, Persea Gratissima Oil\*, Parfum, Citric Acid, Sodium Citrate, Sodium Benzoate, Potassium Sorbate.

\*Ingredients from organic farming. 98% natural origin of total. 60% of the total ingredients are from organic farming. COSMOS ORGANIC certified by Ecocert Greenlife according to COSMOS Standard available at

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# CONDITIONER MENTHOL NO. 11

## LOOK GOOD

Conditioner Menthol no. 11 provides moisture, strength and care to all hair types. It is very suitable for fine and greasy hair. Scalp and hair follicles are strengthened, and hair becomes healthy, shiny and easy to comb. The conditioner enriches hair and scalp with vitamins and minerals and adds lots of moisture and care. It coats each strand of hair and to obtain full effect, it can also be used on the scalp as it is without silicone. It is colour sealing and can be used as a regular conditioner that is rinsed out or as leave-in conditioner.

## FEEL GOOD

When Conditioner Menthol no. 11 is distributed in wet hair, you obtain a nice soft effect. Enjoy the refreshing scent while the hair gets plenty of moisture and care. Massage the conditioner well into the scalp and experience the feeling of coldness meeting heat in your scalp, which increases blood circulation and stimulates the hair follicles. Let your senses be awakened by the invigorating scent of menthol, which also has a cooling effect. Close your eyes for a moment and let your thoughts wander off to a cool bath in the sea on a hot summer day. The hair is left soft, shiny and easy to comb.

Conditioner Menthol no. 11 contains organic purified aloe vera, organic glycerin, organic cold-pressed avocado oil and menthol among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

Organic **glycerin** adds moisture and softens. Is a natural component of fats and oils. Maintains the natural moisture balance of the skin and hair and improves their elasticity.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

**Essential oil:** menthol.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Conditioner Menthol no. 11, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Conditioner Menthol no. 11 contains 99% natural origin ingredients and 87% certified organic ingredients. It is certified by the Nordic Swan Ecolabel and registered by Vegan Society.



99% natural origin ingredients  
 87% certified organic ingredients  
 Natural perfume (including essential oil)  
 pH 3,8-4,3

Conditioner for all hair types. Perfect for fine or greasy hair and scalp.

Moisturises, softens and protects the hair. Colour sealing.

Sweet scent of menthol, eucalyptus and vanilla.

### Use

Apply a small amount in the hair after washing. Can also be applied on scalp. Wait 2-3 minutes and rinse thoroughly. Use as rinse-out or leave-in conditioner.

### Key ingredients

Organic purified aloe vera  
 Organic glycerin  
 Organic cold-pressed avocado oil  
 Menthol (essential oil)

### Content

50 ML - 1.69 FL OZ  
 250 ML - 8.4 FL OZ  
 1000 ML - 33.8 FL OZ  
 2500 ML - 84.53 FL OZ

### Ean

5715012001246  
 5715012000379  
 5715012000720  
 5715012001475

### Packaging

Tube: PE partly recycled<sup>1)</sup> Cap: PP.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>3)</sup>. Cap: PP partly recycled<sup>4)</sup>.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>5)</sup>. Pump: Others partly recycled<sup>6)</sup>.  
 Bottle: HDPE. Cap: PP.

1) 40% PCR. 2) ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1.  
 3) 35% PCR + 65% PIR. 4) 15% PCR. 5) 25% PCR + 75% PIR. 6) 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Cetearyl Alcohol, Glycerin\*\*, Aqua, Behenamidopropyl Dimethylamine, Lactic Acid, Persea Gratissima Oil\*, Menthol, Sodium Levulinate, Parfum, Potassium Sorbate.

\*Organic origin. \*\*Made using organic ingredients. Certified organic according to EC 834/2007.

99% natural origin of total. 87% organic origin of total.

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# SHAMPOO RHASSOUL NO. 16

## LOOK GOOD

Shampoo Rhassoul no. 16 provides moisture, strength and vitality to all hair types. It is very suitable for dry, curly and coloured hair as well as dry scalp. Scalp and hair follicles are strengthened, and hair becomes healthy and shiny. The clay shampoo enriches hair and scalp with vitamins and minerals and adds lots of moisture and care. Massage it well into the scalp to cleanse, stimulate the hair follicles and strengthen hair growth. For very dry or tangled hair, finish with optional ZENZ conditioner to obtain a softer result, and hair that is easier to comb.

## FEEL GOOD

Wash your hair with a pleasant-smelling shampoo based on natural and organic ingredients and let your hair benefit from the amazing properties of the mineral-rich rhassoul clay. The scalp is stimulated, the hair is strengthened and gets optimal care. When Shampoo Rhassoul no. 16 is massaged into wet hair, you obtain lots of nice and soft foam smelling sweetly of caramel with a touch of vanilla and coconut. Close your eyes for a moment, notice how your hair feels soft and light, and dream on to a wonderful spa feeling wherever you are.

Shampoo Rhassoul no. 16 contains organic purified aloe vera, rhassoul clay, organic cold-pressed avocado oil and gluten-free wheat protein among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

**Rhassoul clay** is a naturally occurring clay from the Atlas Mountains in Morocco. It is a unique mineral-rich clay with the ability to absorb oil and impurities from skin and hair. Contains more minerals than other clays and thoroughly cleanses the scalp leaving it healthy, fresh and free of flakes. Hair becomes silky soft and less susceptible to splitting.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

Gluten-free **wheat protein** is an effective moisturising ingredient that rebuilds damaged hair. Strengthens hair and adds shine and suppleness. ZENZ uses only gluten-free wheat protein.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Shampoo Rhassoul no. 16, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Shampoo Rhassoul no. 16 contains 99% natural origin ingredients and 52% certified organic ingredients. It is certified by the Nordic Swan Ecolabel, Ecocert COSMOS Organic and registered by Vegan Society.





99% natural origin ingredients  
 52% certified organic ingredients  
 Natural perfume  
 pH 4,0-4,5

Mineral-rich clay shampoo with conditioner effect for all hair types. Perfect for dry, curly or coloured hair.

Cleans and soothes scalp. Reduces flakes and split ends. Repairing effect.

Caramel scent.

### Use

Apply a small amount to wet hair and massage to create a rich lather. Rinse thoroughly. Shake the bottle before use as the clay sinks to the bottom.

### Key ingredients

Organic purified aloe vera  
 Rhassoul clay from Morocco  
 Organic cold-pressed avocado oil  
 Gluten-free wheat protein

### Content

50 ML - 1.69 FL OZ  
 230 ML - 7.7 FL OZ  
 900 ML - 30.4 FL OZ  
 2000 ML - 67.62 FL OZ

### Ean

5715012001277  
 5715012000348  
 5715012000737  
 5715012001482

### Packaging

Tube: PE partly recycled<sup>1)</sup> Cap: PP.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>3)</sup>. Cap: PP partly recycled<sup>4)</sup>.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>5)</sup>. Pump: Others partly recycled<sup>6)</sup>.  
 Bottle: HDPE. Cap: PP.

1) 40% PCR. 2) ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1.  
 3) 35% PCR + 65% PIR. 4) 15% PCR. 5) 25% PCR + 75% PIR. 6) 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Aqua, Coco-Glucoside, Sodium Coco-Sulfate, Glycerin\*\*, Moroccan Lava Clay, Citric Acid, Maris Sal, Cocamidopropyl Betaine, Persea Gratissima Oil\*, Saccharide Isomerate, Sodium Levulinate, Guar Hydroxypropyltrimonium Chloride, Hydrolyzed Wheat Protein, Glyceryl Caprylate, Phytic Acid, Parfum, Sodium Citrate, Sodium Benzoate, Potassium Sorbate.

\*Ingredients from organic farming. \*\*Made using organic ingredients. 99% natural origin of total. 52% of the total ingredients are from organic farming. COSMOS ORGANIC certified by Ecocert Greenlife according to COSMOS Standard available at <http://COSMOS.ecocert.com>

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Made in Denmark.



# SHAMPOO CACTUS NO. 17

## LOOK GOOD

Shampoo Cactus no. 17 provides moisture, strength and vitality to all hair types. Very suitable for normal, dry and curly hair and dry scalp. Scalp and hair follicles are strengthened, and hair becomes healthy and shiny. The shampoo enriches hair and scalp with vitamins and minerals and adds lots of moisture and care. Massage it well into the scalp to cleanse, stimulate the hair follicles and strengthen hair growth. For very dry or tangled hair, finish with Conditioner Cactus no. 18 to obtain a softer result and hair that is easier to comb.

## FEEL GOOD

Wash your hair with a pleasant-smelling shampoo based on natural and organic ingredients and let your hair benefit from the unique properties of prickly pear cactus. The scalp is stimulated, the hair is strengthened and gets optimal care. Curly hair becomes saturated with moisture and can therefore curl better. When Shampoo Cactus no. 17 is massaged into wet hair, you obtain a nice and soft foam with a sweet scent of peach and cedarwood and hints of pineapple. Close your eyes for a moment, notice how the hair feels soft and light as you are gently led into a foreign world of exotic scents.

Shampoo Cactus no. 17 contains organic purified aloe vera, organic coconut water, organic cold-pressed avocado oil and prickly pear cactus among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

Organic **coconut water** is rich in vitamins and important minerals and helps to hydrate and nourish the skin.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

**Prickly pear cactus** has moisturising, soothing and protective properties and adds extra vitamins and minerals. Is rich in picrotoxin, which protects against external stressors and soothes the skin. Good to protect, nourish and hydrate the skin due to a high content of water-binding substances, even in products that are rinsed off the skin.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Shampoo Cactus no. 17, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Shampoo Cactus no. 17 contains 98% natural origin ingredients and 58% certified organic ingredients. It is certified by the Nordic Swan Ecolabel and registered by Vegan Society.



98% natural origin ingredients  
 58% certified organic ingredients  
 Non-natural perfume  
 pH 5,0-5,5

Shampoo for all hair types. Perfect for normal, dry or curly hair.

Softens without weighing down the hair. Cactus adds extra vitamins and minerals.

Sweet scent of peach and cedarwood.

### Use

Apply a small amount to wet hair and massage to create a rich lather. Rinse thoroughly. If needed, follow with Conditioner no. 18.

### Key ingredients

Organic purified aloe vera  
 Organic coconut water  
 Organic cold-pressed avocado oil  
 Prickly pear cactus

### Content

50 ML - 1.69 FL OZ  
 250 ML - 8.4 FL OZ  
 1000 ML - 33.8 FL OZ  
 2500 ML - 84.53 FL OZ

### Ean

5715012001055  
 5715012000386  
 5715012000744  
 5715012001499

### Packaging

Tube: PE partly recycled<sup>1)</sup> Cap: PP.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>3)</sup>. Cap: PP partly recycled<sup>4)</sup>.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>5)</sup>. Pump: Others partly recycled<sup>6)</sup>.  
 Bottle: HDPE. Cap: PP.

1) 40% PCR. 2) ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1.  
 3) 35% PCR + 65% PIR. 4) 15% PCR. 5) 25% PCR + 75% PIR. 6) 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Aqua, Sodium Coco-Sulfate, Coco-Glucoside, Glycerin, Glyceryl Caprylate/Capratae, Sodium PCA, Cocamidopropyl Betaine, Sodium Levulinate, Xanthan Gum, Guar Hydroxypropyltrimonium Chloride, Cocos Nucifera Water\*, Tapioca Starch\*, Persea Gratissima Oil\*, Opuntia Ficus-Indica Stem Extract, Parfum, Citric Acid, Sodium Benzoate, Potassium Sorbate, Phenoxyethanol.

\*Organic origin. Certified organic according to EC 834/2007. 98% natural origin of total. 58% organic origin of total.  
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Made in Denmark.



# CONDITIONER CACTUS NO. 18

## LOOK GOOD

Conditioner Cactus no. 18 provides moisture, strength and care to all hair types. It is very suitable for normal, dry and curly hair as well as dry scalp. Scalp and hair follicles are strengthened, and hair becomes healthy, shiny and easy to comb. The conditioner enriches hair and scalp with vitamins and minerals and adds lots of moisture and care. It coats each strand of hair and to obtain full effect, it can also be used on the scalp as it is without silicone. It is colour sealing and can be used as a regular conditioner that is rinsed out or as leave-in conditioner.

## FEEL GOOD

When Conditioner Cactus no. 18 is distributed in wet hair, you obtain a nice soft effect. Enjoy the sweet scent of peach and cedarwood with hints of pineapple while the hair gets plenty of moisture and care. Curly hair becomes saturated with moisture and can therefore curl better. Let your senses be led into a world of exotic scents. Close your eyes for a moment and let your thoughts wander over the most beautiful rice fields. The hair is left soft, shiny and easy to comb.

Conditioner Cactus no. 18 contains organic purified aloe vera, organic glycerin, organic cold-pressed avocado oil and prickly pear cactus among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

Organic **glycerin** adds moisture and softens. Is a natural component of fats and oils. Maintains the natural moisture balance of the skin and hair and improves their elasticity.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

**Prickly pear cactus** has moisturising, soothing and protective properties and adds extra vitamins and minerals. Is rich in piscidic acid, which protects against external stressors and soothes the skin. Good to protect, nourish and hydrate the skin due to a high content of water-binding substances, even in products that are rinsed off the skin.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Conditioner Cactus no. 18, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Conditioner Cactus no. 18 contains 99% natural origin ingredients and 87% certified organic ingredients. It is certified by the Nordic Swan Ecolabel and registered by Vegan Society.



99% natural origin ingredients  
 87% certified organic ingredients  
 Non-natural perfume  
 pH 4,0-4,5

Conditioner for all hair types. Perfect for normal, dry or curly hair.

Moisturises, softens and protects the hair. Cactus adds extra vitamins and minerals. Colour sealing.

Sweet scent of peach and cedarwood.

### Use

Apply a small amount in the hair after washing. Can also be applied on scalp. Wait 2-3 minutes and rinse thoroughly. Use as rinse-out or leave-in conditioner.

### Key ingredients

Organic purified aloe vera  
 Organic glycerin  
 Organic cold-pressed avocado oil  
 Prickly pear cactus

### Content

50 ML - 1.69 FL OZ  
 250 ML - 8.4 FL OZ  
 1000 ML - 33.8 FL OZ  
 2500 ML - 84.53 FL OZ

### Ean

5715012001062  
 5715012000393  
 5715012000751  
 5715012001505

### Packaging

Tube: PE partly recycled<sup>1)</sup> Cap: PP.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>3)</sup>. Cap: PP partly recycled<sup>4)</sup>.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>5)</sup>. Pump: Others partly recycled<sup>6)</sup>.  
 Bottle: HDPE. Cap: PP.

1) 40% PCR. 2) ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1.  
 3) 35% PCR + 65% PIR. 4) 15% PCR. 5) 25% PCR + 75% PIR. 6) 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Cetearyl Alcohol, Glycerin, Behenamidopropyl Dimethylamine, Lactic Acid, Aqua, Persea Gratissima Oil\*, Sodium Levulinate, Parfum, Opuntia Ficus-Indica Stem Extract, Phenoxyethanol, Potassium Sorbate.

\*Organic origin. Certified organic according to EC 834/2007. 99% natural origin of total. 87% organic origin of total.  
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# TREATMENT PURE NO. 03

## LOOK GOOD

Treatment Pure no. 03 is a mild and effective hair treatment that provides moisture, strength and care to all hair types. It is very suitable for delicate, dry and damaged hair as well as delicate scalp. Scalp and hair follicles are strengthened, and hair becomes healthy, shiny and silky soft. The fragrance-free treatment enriches hair and scalp with proteins, vitamins and minerals and adds lots of moisture and care. It penetrates deep into the innermost layer of the hair, where it softens and repairs the hair from the inside, so that the hair strand is improved, strengthened and protected. It coats each strand of hair and to obtain full effect, it can also be applied on the scalp as it is without silicone. It is also colour sealing. Must be in the hair for at least 10 minutes, preferably up to 30 minutes. Let it work under a towel or HairSpa. If your hair is very damaged, use the treatment 1-2 times a week to improve the strength and quality of the hair. For less damaged hair, use it 1-2 times a month to strengthen the hair and avoid splitting.

## FEEL GOOD

When Treatment Pure no. 03 is distributed in wet hair, you obtain a nice soft effect. The scalp is stimulated, the hair is strengthened, and both get lots of moisture and care. Let the hair treatment work under a towel or even better use the self-heating thermal cap, HairSpa, and enjoy a self-pampering moment. If you add 5-8 pumps from an optional ZENZ oil to the treatment, you can create a tailored aromatherapy spa experience with increased well-ness and well-being.

Treatment Pure no. 03 contains organic purified aloe vera, organic cold-pressed avocado oil and gluten-free wheat protein among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

Gluten-free **wheat protein** is an effective moisturising ingredient that rebuilds damaged hair. Strengthens hair and adds shine and suppleness. ZENZ uses only gluten-free wheat protein.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

## DO GOOD

Take good care of yourself and the environment and avoid perfume and chemicals with the vegan Treatment Pure no. 03, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Treatment Pure no. 03 contains 97% natural origin ingredients and 81% certified organic ingredients. It is certified by the Nordic Swan Ecolabel, AllergyCertified and registered by Vegan Society.



97% natural origin ingredients  
 81% certified organic ingredients  
 Without perfume  
 pH 3,8-4,3

Allergy-friendly and intensive treatment for all hair types. Perfect for sensitive hair and scalp.

Moisturises, softens and protects. Strengthens and repairs hair from within. Colour sealing.

Without perfume.

### Use

Massage a small amount into hair after washing. Can also be applied on scalp. Wrap a bag or towel around the hair to keep it warm. For best result, use thermal cap. Wait 10-30 minutes and rinse thoroughly. Finish with conditioner.

### Key ingredients

Organic purified aloe vera  
 Organic cold-pressed avocado oil  
 Gluten-free wheat protein

### Content

50 ML - 1.69 FL OZ  
 250 ML - 8.4 FL OZ  
 1000 ML - 33.8 FL OZ  
 2500 ML - 84.53 FL OZ

### Ean

5715012001130  
 5715012000249  
 5715012000669  
 5715012001413

### Packaging

Tube: PE partly recycled<sup>1)</sup> Cap: PP.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>3)</sup>. Cap: PP partly recycled<sup>4)</sup>.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>5)</sup>. Pump: Others partly recycled<sup>6)</sup>.  
 Bottle: HDPE. Cap: PP.

1) 40% PCR. 2) ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1.  
 3) 35% PCR + 65% PIR. 4) 15% PCR. 5) 25% PCR + 75% PIR. 6) 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Cetearyl Alcohol, Persea Gratissima Oil\*, Behenamidopropyl Dimethylamine, Glycerin\*\*, Behenoyl PG-Trimonium Chloride, Aqua, Lactic Acid, Hexylene Glycol, Hydrolyzed Wheat Protein, Sodium Levulinate, Panthenol, Citric Acid, Potassium Sorbate, Sodium Benzoate.

\*Organic origin. \*\*Made using organic ingredients. Certified organic according to EC 834/2007.

97% natural origin of total. 81% organic origin of total.

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# HAIR & SCALP RINSE FRESH HERBS NO. 87

## LOOK GOOD

Hair & Scalp Rinse Fresh Herbs no. 87 is a detox hair rinse for all hair types. It is very suitable for stressed and tired hair. Hair follicles are activated, hair and scalp are cleansed. The effective treatment removes dirt, limescale and waste products from hair and scalp. The hair is strengthened and becomes light, shiny and silky soft. It is also colour sealing and makes the colour bright and shiny. Use the rinse 1-2 times a month to strengthen the hair and avoid split ends. If your hair is very damaged or falls out a lot, use it 1-2 times a week to improve the strength and quality of the hair.

## FEEL GOOD

Hair & Scalp Rinse Fresh Herbs no. 87 is made of plant and fruit extracts, which has a nourishing and strengthening effect on the hair strand. It penetrates deep into the hair strand and removes limescale and residues. Mix the hair rinse with water in the ratio 1:3 and pour it over the hair. Let it sit for minimum 2 minutes, preferably up to 5 minutes before rinsing it out. Use it after shampoo and before conditioner. After the detox treatment, you can see an immediate difference in the hair, which now feels light, cleansed and antistatic.

Hair & Scalp Rinse Fresh Herbs no. 87 contains plant and fruit extracts from apple, aloe vera, sunflower seed, camomile, cloudberry, apricot and peach.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Hair & Scalp Rinse Fresh Herbs no. 87, which is filled with natural ingredients.

Hair & Scalp Rinse Fresh Herbs no. 87 contains 97% natural origin ingredients.





97% natural origin ingredients  
Natural scent from plant and fruit extracts  
Vegan ingredients  
pH 3,0

Hair & scalp rinse for all hair types.

Nourishing plant and fruit extracts gently cleanses hair and scalp in depth. Waste products and limescale are removed from the hair, making it soft and easier to style. Hair becomes shiny with more volume. Scalp is kept clean and healthy. Colour sealing.

Clean and fresh scent.

### Use

Wash hair as usual. Fill the lid 3 times and add to a glass of water. Pour the mixture over hair and wait 2-3 minutes. Rinse thoroughly. Finish with conditioner. Apply once a week.

### Plant and fruit extracts

Apple  
Aloe vera  
Sunflower seed  
Camomile  
Cloudberry  
Apricot  
Peach

### Content

200 ML - 6.7 FL OZ  
1000 ML - 33.8 FL OZ  
2500 ML - 84.53 FL OZ

### Ean

5715012000195  
5715012001376  
5715012001383

### Packaging

Bottle: HDPE. Cap: PP.  
Bottle: HDPE. Pump: PP.  
Bottle: HDPE. Cap: PP.

### Ingredients

Aqua, Pyrus Malus Fruit Water, Acetum, Glycerin, Citric Acid, Butylene Glycol, Aloe Barbadensis Leaf Juice, Sodium Benzoate, Polysorbate 80, Helianthus Annuus Seed Extract, Urea, Potassium Sorbate, Chamomilla Recutita Extract, Rubus Chamaemorus Fruit Extract, Allantoin, Prunus Armeniaca Fruit Extract, Prunus Persica Fruit Extract, Pyrus Malus Fruit Extract.

97% natural origin of total.

Made in Denmark.





# Styling

# STYLING PASTE PURE NO. 06

## LOOK GOOD

Styling Paste Pure no. 06 is an effective styling paste without perfume for all hair types. It is very suitable for short or curly hair. The soft styling paste contains nourishing ingredients and gives the hair moisture, texture, volume and extra hold. Use it in dry hair to give texture and extra hold or in wet hair before blow drying to obtain texture and volume. The styling paste can also be used to enhance curls: Distribute it in your hands and scrunch the product into wet hair before blow-drying.

## FEEL GOOD

Styling Paste Pure no. 06 has a nice soft consistency, which must be warmed in the palms before applying to the hair. It is an allergy-friendly styling product with nourishing ingredients. It is fragrance-free and can therefore be used by the whole family. Furthermore, it is gentle on the scalp as it is water based. It is also easy to wash out again.

Styling Paste Pure no. 06 contains organic purified aloe vera and organic glycerin among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

Organic **glycerin** adds moisture and softens. It is a natural ingredient in fats and oils. Maintains the natural balance of the skin and hair and improves their elasticity.

## DO GOOD

Take good care of yourself and the environment and avoid perfume and chemicals with the vegan Styling Paste Pure no. 06, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Styling Paste Pure no. 06 contains 88% natural origin ingredients and 58% certified organic ingredients. It is certified by the Nordic Swan Ecolabel, AllergyCertified and registered by Vegan Society.



88% natural origin ingredients  
 58% certified organic ingredients  
 Without perfume  
 pH 5,0-5,5

Styling paste. Gives hair moisture, texture, volume and extra hold.

Without perfume.

### Use

Work the paste into wet hair during blow-drying to create texture. Use in dry hair for extra hold.

### Key ingredients

Organic purified aloe vera  
 Organic glycerin

### Content

50 ML - 1.69 FL OZ  
 130 ML - 4.4 FL OZ

### Ean

5715012001291  
 5715012000409

### Packaging

Tube: PE partly recycled<sup>1)</sup> Cap: PP.  
 OWP<sup>2)</sup>. Bottle: HDPE 100% recycled<sup>3)</sup>. Cap: PP partly recycled<sup>4)</sup>.

1) 40% PCR. 2) ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1.  
 3) 35% PCR + 65% PIR. 4) 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Ceteareth-30, C18-36 Acid Triglyceride, Alcohol\*\*, Cetearyl Alcohol, Glycerin\*\*, Aqua, Hydroxypropyltrimonium Hydrolysed Corn Starch, Hydroxystearic/Linolenic/Oleic Polyglycerides, Sodium Levulinate, Citric Acid, Phenoxyethanol, Potassium Sorbate.

\*Organic origin. \*\*Made using organic ingredients. Certified organic according to EC 834/2007.

88% natural origin of total. 58% organic origin of total.

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# STYLING WAX PURE NO. 09

## LOOK GOOD

Styling Wax Pure no. 09 is an effective styling wax without perfume for all hair types. It is very suitable for short or curly hair. The matt wax contains nourishing ingredients and is used in dry hair to provide extra hold and texture. Can also be used in wet hair as a curling cream before blow-drying as well as to prevent split ends. Distribute some wax in your hands and scrunch it into the curls. A little goes a long way, so start by using a small portion and build up from there.

## FEEL GOOD

Styling Wax Pure no. 09 has a medium soft consistency, which must be distributed in the palms before applying to the hair. It is an allergy-friendly styling wax with many nourishing ingredients. It is fragrance-free and can therefore be used by the whole family. Furthermore, it is gentle on the scalp as it is water based. It is also easy to wash out again.

Styling Wax Pure no. 09 contains organic purified aloe vera, beeswax, shea butter and organic almond oil among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

**Beeswax** is produced by honeybees. Gives great hold in the hair. Has nourishing properties and is therefore suitable for split ends and dry hair, as it places a protective film around the hair strand.

**Shea butter** is extracted from the nuts of the shea tree. Has been used for centuries to treat both skin and hair. Cold-pressed vegetable fat rich in unsaturated fatty acids. Natural content of vitamins A and E.

Organic **almond oil** has a high content of linolenic acid (GLA) and also contains vitamins A, B1, B2, B6 and E. Protects, softens and nourishes skin and hair.

## DO GOOD

Take good care of yourself and the environment and avoid perfume and chemicals with Styling Wax Pure no. 09, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Styling Wax Pure no. 09 contains 89% natural origin ingredients and 39% certified organic ingredients. It is certified by the Nordic Swan Ecolabel and AllergyCertified.



89% natural origin ingredients  
39% certified organic ingredients  
Without perfume

Soft and matt styling wax.

Creates texture and extra hold.

Without perfume.

### Use

Apply in dry hair.

### Key ingredients

Organic purified aloe vera  
Beeswax  
Shea butter  
Organic almond oil

### Content

60 ML - 2 FL OZ

### Ean

5715012000416

### Packaging

OWP<sup>1)</sup>. PP partly recycled<sup>2)</sup>.

<sup>1)</sup> ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1. <sup>2)</sup> 15% PCR.

### Ingredients

Aloe Barbadosensis Leaf Extract\*, Ceteareth-30, Cera Alba, Hydrogenated Vegetable Oil, C18-36 Acid Triglyceride, Butyrospermum Parkii Butter, Aqua, Glycerin\*\*, Prunus Amygdalus Dulcis Oil\*, Cetearyl Alcohol, Lanolin, Hydroxypropyltrimonium Hydrolysed Corn Starch, Sodium Levulinate, Potassium Sorbate, Phenoxyethanol.

\*Organic origin. \*\*Made using organic ingredients. Certified organic according to EC 834/ 2007.

89% natural origin of total. 39% organic origin of total.

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# STYLING GEL SWEET ORANGE NO. 12

## LOOK GOOD

Styling Gel Sweet Orange no. 12 is a nourishing styling gel with heat protection for all hair types. Provides medium hold. It is very suitable for long hair. It helps increase the volume of flat hair and enhances curls. Get an effective and long-lasting styling that also strengthens and protects the hair. Use it in wet or dry hair. Distribute the gel in your palms and scrunch the product into your hair. To give the hair volume, texture and hold, apply to wet hair before blow-drying.

## FEEL GOOD

Styling Gel Sweet Orange no. 12 has a nice creamy and soft texture, which is easy to distribute in the hair. Enjoy the light sweet summer scent of orange and apple that awakens your senses while adding luxury care to your hair. The styling gel can also be used as a nourishing hair serum as it contains natural ingredients that protect, strengthen and nourish the hair in depth. Furthermore, it is gentle on the scalp as it is water based. It is also easy to wash out again.

Styling Gel Sweet Orange no. 12 contains organic purified aloe vera, gluten-free wheat protein and silk protein among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

Gluten-free **wheat protein** is an effective moisturising ingredient that rebuilds damaged hair. Strengthens hair and adds shine and suppleness. ZENZ uses only gluten-free wheat protein.

**Silk protein** is extracted from raw silk from the cocoon of the silkworm. Repairs, rebuilds and strengthens porous hair. Adds moisture to the hair and makes it soft. Places a protective film around the hair strand. Good for dry and damaged hair.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with Styling Gel Sweet Orange no. 12, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Styling Gel Sweet Orange no. 12 contains 99% natural origin ingredients and 92% certified organic ingredients. It is certified by the Nordic Swan Ecolabel.





99% natural origin ingredients  
92% certified organic ingredients  
Non-natural perfume  
pH 5,1-5,4

Styling gel with medium hold.

Helps to increase volume in flat hair. Enhances curls.

Sweet scent of orange and apple.

### Use

Apply in wet or dry hair. For volume and heat protection, apply before blow-drying.

### Key ingredients

Organic purified aloe vera  
Gluten-free wheat protein  
Silk protein

### Content

130 ML - 4.4 FL OZ

### Ean

5715012000423

### Packaging

OWP<sup>1)</sup>. Bottle: HDPE 100% recycled<sup>2)</sup>. Cap: PP partly recycled<sup>3)</sup>.

<sup>1)</sup> ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1. <sup>2)</sup> 35% PCR + 65% PIR. <sup>3)</sup> 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Aqua, Zea Mays Starch\*, Dehydroxanthan Gum, Sodium Levulinate, Glycerin\*\*, Panthenol, Hydrolyzed Wheat Protein, Silk Amino Acids, Hydrolyzed Wheat Starch, Sodium Chloride, Caprylyl Glycol, Parfum, Citric Acid, Benzoic Acid, Potassium Sorbate.

\*Organic origin. \*\*Made using organic ingredients. Certified organic according to EC 834/2007.

99% natural origin of total. 92% organic origin of total.

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[www.oceanwasteplastic.com](http://www.oceanwasteplastic.com)

Made in Denmark.



# SALT WATER SPRAY PURE NO. 14

## LOOK GOOD

Salt Water Spray Pure no. 14 is an eco-friendly (non-aerosol) salt water spray without perfume for all hair types. An effective styling spray that gives the hair a matt and wavy beach look with texture, volume and medium hold. It is very suitable before blow-drying, to give a good hold, enhance curls and create texture. In dry hair, it gives a final beach look. Can also be used as a dry shampoo between hair washes by applying a little salt water spray in dry hair followed by blow-drying.

## FEEL GOOD

Salt Water Spray Pure no. 14 is easy to distribute in the hair. The mild salt water spray is fragrance-free and contains nourishing ingredients that strengthen, moisturise and protect the hair. It creates the perfect beach look with a wonderful feeling of summer wherever you are. Furthermore, the salt water spray is gentle on the scalp as it is water-based. It is also easy to wash out again.

Salt Water Spray Pure no. 14 contains organic purified aloe vera, sea salt and organic cold-pressed avocado oil among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

**Sea salt** is extracted from seawater. Is rich in minerals and trace elements, including potassium and magnesium, which are good for the skin.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

## DO GOOD

Take good care of yourself and the environment and avoid perfume and chemicals with the vegan Salt Water Spray Pure no. 14, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Salt Water Spray Pure no. 14 contains 97% natural origin ingredients and 85% certified organic ingredients. It's certified by the Nordic Swan Ecolabel, AllergyCertified and registered by Vegan Society.



97% natural origin ingredients  
85% certified organic ingredients  
Without perfume  
pH 5,5-6,0

Salt water mist with medium hold.

Gives hair a matt wavy beach look with texture and volume.

Without perfume.

### Use

Apply in wet or dry hair. Spray on hair roots before blow-drying to create volume or air-dry to create texture.

### Key ingredients

Organic purified aloe vera

Sea salt

Organic cold-pressed avocado extract

### Content

200 ML - 6.7 FL OZ

### Ean

5715012000430

### Packaging

OWP<sup>1)</sup>. Bottle: HDPE partly recycled<sup>2)</sup>. Sprayer: Others partly recycled<sup>3)</sup>.  
Cap: SBC (K-Resin).

<sup>1)</sup> ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1. <sup>2)</sup> 25% PCR.

<sup>3)</sup> 38% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Maris Sal, Alcohol\*\*, Aqua, PVP, Sodium Levulinate, Magnesium Sulfate, Sorbitol, Glycerin\*\*, Persea Gratissima Fruit Extract\*, Panthenol, Sodium Hydroxide, Citric Acid, Sodium Benzoate, Potassium Sorbate.

\*Organic origin. \*\*Made using organic ingredients. Certified organic according to EC 834/2007.

97% natural origin of total. 85% organic origin of total.

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[www.allergycertified.com](http://www.allergycertified.com)

[www.vegansociety.com](http://www.vegansociety.com)

[www.oceanwasteplastic.com](http://www.oceanwasteplastic.com)

Made in Denmark.



# SALT WATER SPRAY SWEET ORANGE NO. 15

## LOOK GOOD

Salt Water Spray Sweet Orange no. 15 is an eco-friendly (non-aerosol) salt water spray for all hair types. An effective styling spray that gives the hair a matt and wavy beach look with texture, volume and medium hold. It is very suitable before blow-drying, to give a good hold, enhance curls and create texture. In dry hair, it gives a final beach look. Can also be used as a dry shampoo between hair washes by applying a little salt water spray in dry hair followed by blow-drying.

## FEEL GOOD

Salt Water Spray Sweet Orange no. 15 is easy to distribute in the hair. It contains nourishing ingredients that strengthen, moisturise and protect the hair and gives the perfect beach look. Enjoy the light sweet summer scent of orange and apple, which awakens your senses while adding luxury care to your hair. The salt water spray is gentle on the scalp, as it is water-based. It is also easy to wash out again.

Salt Water Spray Sweet Orange no. 15 contains organic purified aloe vera, sea salt and organic cold-pressed avocado oil among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

**Sea salt** is extracted from seawater. Is rich in minerals and trace elements, including potassium and magnesium, which are good for the skin.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Salt Water Spray Sweet Orange no. 15, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Salt Water Spray Sweet Orange no. 15 contains 96% natural origin ingredients and 85% certified organic ingredients. It is certified by the Nordic Swan Ecolabel and registered by Vegan Society.



96% natural origin ingredients  
85% certified organic ingredients  
Non-natural perfume  
pH 5,6-6,0

Salt water mist with medium hold.

Gives hair a matt wavy beach look with texture and volume.

Sweet scent of orange and apple.

### Use

Apply in wet or dry hair. Spray on hair roots before blow-drying to create volume or air-dry to create texture.

### Key ingredients

Organic purified aloe vera

Sea salt

Organic cold-pressed avocado extract

### Content

200 ML - 6.7 FL OZ

### Ean

5715012000447

### Packaging

OWP<sup>1)</sup>. Bottle: HDPE partly recycled<sup>2)</sup>. Sprayer: Others partly recycled<sup>3)</sup>.  
Cap: SBC (K-Resin).

<sup>1)</sup> ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1. <sup>2)</sup> 25% PCR.  
<sup>3)</sup> 38% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Maris Sal, Alcohol\*\*, Aqua, PVP, Magnesium Sulfate, Sodium Levulinate, Sorbitol, Glycerin\*\*, Persea Gratissima Fruit Extract\*, Panthenol, Parfum, Citric Acid, Sodium Hydroxide, Potassium Sorbate, Sodium Benzoate.

\*Organic origin. \*\*Made using organic ingredients. Certified organic according to EC 834/2007.

96% natural origin of total. 85% organic origin of total.

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[www.vegansociety.com](http://www.vegansociety.com)

[www.oceanwasteplastic.com](http://www.oceanwasteplastic.com)

Made in Denmark.



# VOLUME HAIR SPRAY PURE NO. 86

## LOOK GOOD

Volume Hair Spray Pure no. 86 is an eco-friendly (non-aerosol) hair spray without perfume for all hair types. Provides medium hold. It is very suitable for creating volume in normal and fine hair. The effective hair spray is fast-drying, gives a natural shiny look and holds the hair style in place with a long-lasting effect. It can be used in both wet and dry hair. Use it in damp hair before blow-drying to obtain lots of fullness and texture. Can also be used as a finishing hair spray for a long-lasting styling.

## FEEL GOOD

Volume Hair Spray Pure no. 86 is easy to distribute in the hair. The mild hair spray is fragrance-free and can be used by anyone who wants to finish a styling with the perfect final touch. Can be easily brushed or washed out of the hair.

Volume Hair Spray Pure no. 86 contains only 2 vegan ingredients besides water.

## DO GOOD

Take good care of yourself and the environment and avoid perfume and chemicals with the vegan Volume Hair Spray Pure no. 86, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Volume Hair Spray Pure no. 86 contains 92% natural origin ingredients and 52% certified organic ingredients. It is certified by the Nordic Swan Ecolabel, AllergyCertified and registered by Vegan Society.



92% natural origin ingredients  
52% certified organic ingredients  
Without perfume

Styling and volume hair spray with medium hold.

Holds hair styles in place with long-lasting effect and gives a natural and shiny look. Easy to brush out.

Mild hair spray containing only 2 vegan ingredients, besides water.

Without perfume.

### Use

Apply in wet or dry hair. For extra volume, spray on wet hair before blow-drying. Spray on dry hair after styling.

### Content

200 ML - 6.7 FL OZ

### Ean

5715012000454

### Packaging

OWP<sup>1)</sup>. Bottle: HDPE partly recycled<sup>2)</sup>. Sprayer: Others partly recycled<sup>3)</sup>.  
Cap: SBC (K-Resin).

<sup>1)</sup> ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/ivers 1:1. <sup>2)</sup> 25% PCR.  
<sup>3)</sup> 38% PCR.

### Ingredients

Alcohol\*\*, Aqua, VP/VA Copolymer.

\*\*Made using organic ingredients. Certified organic according to EC 834/2007.

92% natural origin of total. 52% organic origin of total.

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Made in Denmark.



# FINISHING HAIR SPRAY PURE NO. 88

## LOOK GOOD

Finishing Hair Spray Pure no. 88 is an eco-friendly (non-aerosol) hairspray without perfume for all hair types. Provides strong hold. The effective hair spray with anti-frizz effect is fast-drying, gives a natural shiny look and holds the hair style in place with a long-lasting effect. Use it to enhance curls, create texture or to finish an updo so it lasts all day. We recommend using it in dry hair. Spray close to or far away from the hair to obtain different results. Spray more than 20 cm from the hair to obtain a dry lacquer. Spray less than 20 cm from the hair to obtain a wet lacquer that can be worked into the hair.

## FEEL GOOD

Finishing Hair Spray Pure no. 88 is easy to distribute in the hair. The mild hair spray is fragrance-free and can be used by anyone who wants to finish a styling with the perfect final touch. Can be easily brushed or washed out of the hair.

Finishing Hair Spray Pure no. 88 contains only 3 vegan ingredients besides water.

## DO GOOD

Take good care of yourself and the environment and avoid perfume and chemicals with the vegan Finishing Hair Spray Pure no. 88, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Finishing Hair Spray Pure no. 88 contains 88% natural origin ingredients and 71% certified organic ingredients. It is certified by the Nordic Swan Ecolabel, AllergyCertified and registered by Vegan Society.





88% natural origin ingredients  
71% certified organic ingredients  
Without perfume

Finishing hair spray with strong hold.

Holds hair styles in place with long-lasting effect and gives a natural and shiny look. Easy to brush out.

Mild hair spray containing only 3 vegan ingredients, besides water.

Without perfume.

## Use

Spray on dry hair after styling or in updos.

## Content

200 ML - 6.7 FL OZ

## Ean

5715012000461

## Packaging

OWP<sup>1)</sup>. Bottle: HDPE partly recycled<sup>2)</sup>. Sprayer: Others partly recycled<sup>3)</sup>.  
Cap: SBC (K-Resin).

<sup>1)</sup> ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1. <sup>2)</sup> 25% PCR. <sup>3)</sup> 38% PCR.

## Ingredients

Alcohol\*\*, Aqua, VP/VA Copolymer, PVP.

\*\*Made using organic ingredients. Certified organic according to EC 834/2007.

88% natural origin of total. 71% organic origin of total.

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Made in Denmark.



# VOLUME HAIR POWDER PURE NO. 89

## LOOK GOOD

Volume Hair Powder Pure no. 89 is an effective and mild hair powder for all hair types. It is without perfume and can be used in both short and long hair. The hair powder provides lots of volume, a matt look as well as a strong hold without weighing down the hair. Distribute it in the hair to create texture or apply it before updos to obtain a styling with long-lasting effect.

## FEEL GOOD

Volume Hair Powder Pure no. 89 is easy to distribute in the hair and leaves no visible residues on the scalp. The fragrance-free hair powder provides great texture and hold and creates a fantastic volume in the hair. Sprinkle the powder into dry hair at the roots and work it gently into the hair with your fingertips. It is gentle on the scalp and can also be used as a dry shampoo between hair washes.

Volume Hair Powder Pure no. 89 is based on silica silylate.

**Silica silylate** is modified silica. Has good fat and sebum absorbing properties and gives the hair volume.

## DO GOOD

Take good care of yourself and avoid perfume and chemicals with the vegan Volume Hair Powder Pure no. 89.

Volume Hair Powder Pure no. 89 contains 40% natural origin ingredients. It is certified by AllergyCertified and registered by Vegan Society.



40% natural origin ingredients

Without perfume

Volume hair powder made of silica.

Adds texture, maximum volume and hold in both short and long hair. Fixes without weighing down the hair. Gives texture without leaving visible residue on hair and scalp.

Ideal for hair that tends to flatten or for updos.

Without perfume.

### Use

Sprinkle onto dry hair at the roots. Using your fingertips, gently work the powder into your hair.

### Key ingredients

Silica

### Content

10 G - 0.35 OZ

### Ean

5715012000478

### Packaging

PP.

### Ingredients

Aqua, Silica Silylate, PEG-8, Undecane, Tridecane, Carrageenan, Potassium Sorbate, Citric Acid, Tocopherol.

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Made in Switzerland.



# HAIR STYLING MOUSSE PURE NO. 90

## LOOK GOOD

Hair Styling Mousse Pure no. 90 is an eco-friendly (non-aerosol) styling mousse with heat protection for all hair types. It is very suitable for curly hair. An effective hair mousse that gives a natural look with lots of fullness and texture, while strengthening and rebuilding the hair as well as preventing split ends. Use it before blow-drying to obtain extra volume and strong hold. Distribute the mousse with your hands, starting at the scalp and going out towards the tips. Perfect in short hair before blow-drying to obtain a beautiful texture throughout the hair.

## FEEL GOOD

Hair Styling Mousse Pure no. 90 gives a nice soft foam, which is easy to distribute in the hair. It is efficient, so use a maximum of 2 pumps. The fragrance-free mousse contains natural ingredients that nourish and strengthen the hair. It gives the hair a great hold when applied before blow drying and styling. Furthermore, the mousse is gentle on the scalp as it is water based. It is also easy to wash out again.

Hair Styling Mousse Pure no. 90 contains organic purified aloe vera and gluten-free wheat protein among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

Gluten-free **wheat protein** is an effective moisturising ingredient that rebuilds damaged hair. Strengthens hair and adds shine and suppleness. ZENZ uses only gluten-free wheat protein.

## DO GOOD

Take good care of yourself and the environment and avoid perfume and chemicals with the vegan Hair Styling Mousse Pure no. 90, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Hair Styling Mousse Pure no. 90 contains 86% natural origin ingredients and 76% certified organic ingredients. It is certified by the Nordic Swan Ecolabel, AllergyCertified and registered by Vegan Society.



86% natural origin ingredients  
76% certified organic ingredients  
Without perfume  
pH 4,1-4,4

Styling mousse. Perfect for curly hair.

Gives extra volume with a natural look. Heat-protective.

Without perfume.

### Use

Apply 1-2 pumps of mousse to wet hair before blow-drying.

### Key ingredients

Organic purified aloe vera  
Gluten-free wheat protein

### Content

200 ML - 6.7 FL OZ

### Ean

5715012000485

### Packaging

OWP<sup>1</sup>. Bottle: HDPE partly recycled<sup>2</sup>. Pump: Others partly recycled<sup>3</sup>.

<sup>1</sup>) ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1. <sup>2</sup>) 50% PCR.

<sup>3</sup>) 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, PVP, Aqua, VP/VA Copolymer, Cocamidopropyl Betaine, Hydroxypropyltrimonium Hydrolysed Corn Starch, Hydrolyzed Wheat Protein, Citric Acid, Sodium Benzoate, Phenoxyethanol.

\*Organic ingredients. Certified organic according to EC 834/2007.

86% natural origin of total. 76% organic origin of total.

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Made in Denmark.



# HAIR STYLING MOUSSE SWEET ORANGE NO. 91

## LOOK GOOD

Hair Styling Mousse Sweet Orange no. 91 is an eco-friendly (non-aerosol) styling mousse with heat protection for all hair types. It is very suitable for curly hair. An effective hair mousse that gives a natural look with lots of fullness and texture, while strengthening, repairing and rebuilding damaged hair. Use it before blow-drying to obtain extra volume and strong hold. Distribute the mousse with your hands, starting at the scalp and going out towards the tips. Perfect in short hair before blow-drying to obtain a beautiful texture throughout the hair.

## FEEL GOOD

Hair Styling Mousse Sweet Orange no. 91 gives a nice soft foam, which is easy to distribute in the hair. It is efficient, so use a maximum of 2 pumps. Enjoy the light sweet summer scent of orange and apple that awakens your senses while adding luxury care to your hair. The mousse contains natural ingredients that nourish and strengthen the hair. It gives the hair a great hold when applied before blow drying and styling. Furthermore, the mousse is gentle on the scalp as it is water based. It is also easy to wash out again.

Hair Styling Mousse Sweet Orange no. 91 contains organic purified aloe vera and silk protein among others.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching and relieves pain and therefore also has a good effect on the scalp.

**Silk protein** is extracted from raw silk from the cocoon of the silkworm. Repairs, rebuilds and strengthens porous hair. Adds moisture to the hair and makes it soft. Places a protective film around the hair strand. Good for dry and damaged hair.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with Hair Styling Mousse Sweet Orange no. 91, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Hair Styling Mousse Sweet Orange no. 91 contains 86% natural origin ingredients and 74% certified organic ingredients. It is certified by the Nordic Swan Ecolabel.



86% natural origin ingredients  
74% certified organic ingredients  
Non-natural perfume  
pH 4,0-4,5

Styling mousse. Perfect for curly hair.

Gives extra volume with a natural look. Heat protective.

Sweet scent of orange and apple.

### Use

Apply 1-2 pumps of mousse to wet hair before blow-drying.

### Key ingredients

Organic purified aloe vera  
Silk protein

### Content

200 ML - 6.7 FL OZ

### Ean

5715012000492

### Packaging

OWP<sup>1)</sup>. Bottle: HDPE partly recycled<sup>2)</sup>. Pump: Others partly recycled<sup>3)</sup>.

<sup>1)</sup> ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1. <sup>2)</sup> 50% PCR.

<sup>3)</sup> 15% PCR.

### Ingredients

Aloe Barbadensis Leaf Extract\*, Aqua, PVP, VP/VA Copolymer, Cocamidopropyl Betaine, Hydroxypropyltrimonium Hydrolysed Corn Starch, Silk Amino Acids, Sodium Chloride, Parfum, Citric Acid, Phenoxyethanol, Benzoic Acid, Sodium Benzoate.

\*Organic ingredients. Certified organic according to EC 834/2007.

86% natural origin of total. 74% organic origin of total.

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Made in Denmark.







# Oils

# OIL TREATMENT SWEET MINT NO. 96

## LOOK GOOD

Oil Treatment Sweet Mint no. 96 is a multi-oil that provides moisture, strength and vitality to all hair types. It is very suitable for oily and fine hair. The oil is rich in vitamins and minerals and leaves the hair healthy, supple and shiny. It coats the hair strand and to obtain full effect, it can also be applied on the scalp as it is without silicone. The oil nourishes the scalp, enhances the blood circulation as well as stimulates the hair follicles and balances the skin's fat production. Use it as hair styling (2 drops) or hair treatment. The oil can be used for both hair and skin care. Use it daily as a nourishing serum for face or body, where it has a stimulating and tightening effect on the skin. It is perfect for tired muscles and tired skin.

## FEEL GOOD

Oil Treatment Sweet Mint no. 96 is a nourishing multi-oil for both hair, skin and mind. It is quickly absorbed by the skin and hair and therefore not greasy. The oil has an uplifting scent of peppermint mixed with ginger and orange. It has a fresh and invigorating effect and gives a nice feeling of well-being and new energy.

Oil Treatment Sweet Mint no. 96 contains organic cold-pressed avocado oil, organic apricot kernel oil and essential oils.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

Organic **apricot kernel oil** is rich in essential fatty acids as well as vitamins A, C and E. Absorbs easily into the skin. Has emollient and moisturizing properties.

**Essential oils:** peppermint, ginger and orange.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Oil Treatment Sweet Mint no. 96, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Oil Treatment Sweet Mint no. 96 contains 100% natural origin ingredients and 99% certified organic ingredients. It is certified by the Ecocert COSMOS Organic and registered by Vegan Society.



100% natural origin ingredients  
99% certified organic ingredients  
Natural perfume (essential oils)

Multifunctional oil for hair, skin and mind. Rich in vitamins and minerals.

Uplifting scent of peppermint, ginger and orange.

**Benefits for hair:** Strengthens hair, scalp and hair follicles. Protects and adds shine. Enhances blood circulation.

**Benefits for skin:** Stimulates and tightens the skin. Suitable for tired muscles.

### Use

Use as styling (2 drops), hair treatment, face or body care.

### Key ingredients

Organic cold-pressed avocado oil

Organic apricot kernel oil

Essential oils

### Content

100 ML - 3.4 FL OZ

### Ean

5715012000881

### Packaging

OWP<sup>1)</sup>. Bottle: PET 100% recycled<sup>2)</sup>. Pump: Others partly recycled<sup>3)</sup>.

Overcap: PP.

1000 ML - 33.8 FL OZ

5715012001826

Bottle: PET. Cap: PP.

<sup>1)</sup> ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1

<sup>2)</sup> 100% PCR. <sup>3)</sup> 15% PCR.

### Ingredients

Persea Gratissima Oil\*, Prunus Armeniaca Kernel Oil\*, Citrus Aurantium Dulcis Peel Oil Expressed\*\*, Mentha Arvensis Leaf Oil\*\*, Zingiber Officinale Root, Parfum, Limonene\*\*, Citral\*\*.

\*Ingredients from organic farming. \*\*From natural essential oils.

99% of the total ingredients are from organic farming. 100% natural origin of total.

COSMOS ORGANIC certified by Ecocert Greenlife according to COSMOS Standard available at

<http://COSMOS.ecocert.com>

[www.vegansociety.com](http://www.vegansociety.com)

[www.oceanwasteplastic.com](http://www.oceanwasteplastic.com)

Made in Denmark.



# OIL TREATMENT PURE NO. 97

## LOOK GOOD

Oil Treatment Pure no. 97 is a multi-oil that provides moisture, strength and vitality to all hair types. It is very suitable for dry and damaged hair as well as delicate scalp. The oil is rich in vitamins and minerals, and leaves the hair healthy, supple and shiny. It coats the hair strand and to obtain full effect, it can also be used on the scalp as it is without silicone. It nourishes the scalp, protects and strengthens the hair follicles. Use it as hair styling (2 drops) or hair treatment. The oil can be used for both hair and skin care. Use it daily as a nourishing serum for face or body, where it has a strengthening effect on the skin and makes it supple. As it is without perfume, it is also suitable as makeup remover, baby oil and other care product for pregnant women and children.

## FEEL GOOD

Oil Treatment Pure no. 97 is a nourishing multi-oil for hair and skin. It is quickly absorbed by the skin and hair and therefore not greasy. The oil is fragrance-free and gives a feeling of purity and well-being. A family-friendly oil that can be used for all needs of women, men and children.

Oil Treatment Pure no. 97 contain organic cold-pressed avocado oil, organic apricot kernel oil and organic almond oil.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

Organic **apricot kernel oil** is rich in essential fatty acids as well as vitamins A, C and E. Absorbs easily into the skin. Has emollient and moisturizing properties.

Organic **almond oil** has a high content of linolenic acid (GLA) and also contains vitamins A, B1, B2, B6 and E. Protects, softens and nourishes skin and hair.

## DO GOOD

Take good care of yourself and the environment and avoid perfume and chemicals with the vegan Oil Treatment Pure no. 97, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Oil Treatment Pure no. 97 contains 100% natural origin ingredients and 100% certified organic ingredients. It is certified by the Nordic Swan Ecolabel, AllergyCertified, Ecocert COSMOS Organic and registered by Vegan Society.



100% natural origin ingredients  
 100% certified organic ingredients  
 Without perfume

Multifunctional oil for hair and skin. Rich in vitamins and minerals.

Without perfume and therefore suitable for pregnant women and children.

**Benefits for hair:** Strengthens hair, scalp and hair follicles. Protects and adds shine.

**Benefits for skin:** Fortifies the skin and makes it supple. Suitable as face serum or eye make-up remover.

**Use**

Use as styling (2 drops), hair treatment, face or body care.

**Key ingredients**

Organic cold-pressed avocado oil  
 Organic apricot kernel oil  
 Organic almond oil

**Content**

100 ML - 3.4 FL OZ

**Ean**

5715012000898

**Packaging**

OWP<sup>1)</sup>. Bottle: PET 100% recycled<sup>2)</sup>. Pump: Others partly recycled<sup>3)</sup>.  
 Overcap: PP.  
 Bottle: PET. Cap: PP.

1000 ML - 33.8 FL OZ

5715012001833

1) ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/ivers 1:1  
 2) 100% PCR. 3) 15% PCR.

**Ingredients**

Persea Gratissima Oil\*, Prunus Armeniaca Kernel Oil\*, Prunus Amygdalus Dulcis Oil\*.

\*Ingredients from organic farming.

100% of the total ingredients are from organic farming. 100% natural origin of total.  
 COSMOS ORGANIC certified by Ecocert Greenlife according to COSMOS Standard available at <http://COSMOS.ecocert.com>  
 Nordic Swan Ecolabel Licence no. 5090 0375 - [www.nordic-ecolabel.org](http://www.nordic-ecolabel.org)  
[www.allergycertified.com](http://www.allergycertified.com)  
[www.vegansociety.com](http://www.vegansociety.com)  
[www.oceanwasteplastic.com](http://www.oceanwasteplastic.com)

Made in Denmark.



# OIL TREATMENT HEALING SENSE NO. 98

## LOOK GOOD

Oil Treatment Healing Sense no. 98 is a multi-oil that provides moisture, strength and vitality to all hair types. It is very suitable for curly hair as well as irritated and itchy skin and scalp. The oil is rich in vitamins and minerals and leaves the hair healthy, supple and shiny. It coats the hair strand and to obtain full effect, it can also be used on the scalp as it is without silicone. The oil nourishes the scalp, protects and strengthens the hair follicles as well as creates balance and fights skin dryness. Use it as hair styling (2 drops) or hair treatment. The oil can be used for both hair and skin care. Use it daily as a nourishing serum for face or body, where it has a soothing and antipruritic effect on the skin.

## FEEL GOOD

Oil Treatment Healing Sense no. 98 is a nourishing multi-oil for both hair, skin and mind. It is quickly absorbed by skin and hair and therefore not greasy. The oil has a seductive scent of fresh sweetness from a sweet scent of resin added with hints of camomile, patchouli and bergamot. The warm scent has a calming and relaxing effect sending your senses a pleasant feeling of peace and well-being.

Oil Treatment Healing Sense no. 98 contains organic cold-pressed avocado oil, organic apricot kernel oil and essential oils.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

Organic **apricot kernel oil** is rich in essential fatty acids as well as vitamins A, C and E. Absorbs easily into the skin. Has emollient and moisturizing properties.

**Essential oils:** benzoin, patchouli, camomile and bergamot

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Oil Treatment Healing Sense no. 98, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Oil Treatment Healing Sense no. 98 contains 100% natural origin ingredients and 99% certified organic ingredients. It is certified by the Ecocert COSMOS Organic and registered by Vegan Society.



100% natural origin ingredients  
99% certified organic ingredients  
Natural perfume (essential oils)

Multifunctional oil for hair, skin and mind. Rich in vitamins and minerals.

Seductive scent of benzoin, patchouli, camomile and bergamot.

**Benefits for hair:** Strengthens hair, scalp and hair follicles. Protects and adds shine. Revives curls. Suitable for irritated and itchy scalp.

**Benefits for skin:** Soothes the skin. Antipruritic. Suitable as face serum.

### Use

Use as styling (2 drops), hair treatment, face or body care.

### Key ingredients

Organic cold-pressed avocado oil  
Organic apricot kernel oil  
Essential oils

### Content

100 ML - 3.4 FL OZ

### Ean

5715012000904

### Packaging

OWP<sup>1)</sup>. Bottle: PET 100% recycled<sup>2)</sup>. Pump: Others partly recycled<sup>3)</sup>.  
Overcap: PP.  
Bottle: PET. Cap: PP.

1000 ML - 33.8 FL OZ

5715012001840

<sup>1)</sup> ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/ivers 1:1

<sup>2)</sup> 100% PCR. <sup>3)</sup> 15% PCR.

### Ingredients

Persea Gratissima Oil\*, Prunus Armeniaca Kernel Oil\*, Styrax Benzoin Resin Oil, Pogostemon Cablin Leaf Oil\*, Anthemis Nobilis Flower Oil, Chamomilla Recutita Flower Oil\*, Citrus Aurantium Bergamia Peel Oil\*, Parfum, Linalool\*\*, Geraniol\*\*, Limonene\*\*, Benzyl Cinnamate\*\*.

\*Ingredients from organic farming. \*\*From natural essential oils.

99% of the total ingredients are from organic farming. 100% natural origin of total.

COSMOS ORGANIC certified by Ecocert Greenlife according to COSMOS Standard available at

<http://COSMOS.ecocert.com>

[www.vegansociety.com](http://www.vegansociety.com)

[www.oceanwasteplastic.com](http://www.oceanwasteplastic.com)

Made in Denmark.



# OIL TREATMENT DEEP WOOD NO. 99

## LOOK GOOD

Oil Treatment Deep Wood no. 99 is a multi-oil that provides moisture, strength and vitality to all hair types. It is very suitable for stress-related hair loss and delicate scalp with dandruff, dryness and itching. The oil is rich in vitamins and minerals, and leaves the hair healthy, supple and shiny. It coats the hair strand and to obtain full effect, it can also be used on the scalp as it is without silicone. The oil nourishes the scalp, protects and strengthens the hair follicles as well as fights skin dryness and itching. Use it as hair styling (2 drops) or hair treatment. The oil can be used for both hair and skin care. Use it daily as a nourishing serum for face or body, where it has a relaxing and tightening effect on the skin.

## FEEL GOOD

Oil Treatment Deep Wood no. 99 is a nourishing multi-oil for hair, skin and mind. It is quickly absorbed by the skin and hair and therefore not greasy. The oil has a deep warm scent of cedarwood, patchouli and myrrh among others. It has a meditative and de-stressing effect, which makes you relax and invites you to immerse yourself, calm down and be present in the moment.

Oil Treatment Deep Wood no. 99 contains organic cold-pressed avocado oil, organic apricot kernel oil and essential oils.

Organic cold-pressed **avocado oil** contains a number of minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin as well as good for the scalp. Makes hair and skin smoother and softer.

Organic **apricot kernel oil** is rich in essential fatty acids as well as vitamins A, C and E. Absorbs easily into the skin. Has emollient and moisturizing properties.

**Essential oils:** patchouli, cedarwood, myrrh, lavender, bergamot, geranium.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Oil Treatment Deep Wood no. 99, which is filled with natural and organic ingredients. The packaging is made of recycled plastic.

Oil Treatment Deep Wood no. 99 contains 100% natural origin ingredients and 99% certified organic ingredients. It is certified by the Ecocert COSMOS Organic and registered by Vegan Society.





100% natural origin ingredients  
 99% certified organic ingredients  
 Natural perfume (essential oils)

Multifunctional oil for hair, skin and mind. Rich in vitamins and minerals.

Warm scent of patchouli, cedarwood, myrrh, lavender, bergamot and geranium.

**Benefits for hair:** Strengthens hair, scalp and hair follicles. Protects and adds shine. Suitable for stress-related hair loss and sensitive scalp with dandruff, dryness or itching.

**Benefits for skin:** Relaxes and tightens the skin. Suitable as face serum.

### Use

Use as styling (2 drops), hair treatment, face or body care.

### Key ingredients

Organic cold-pressed avocado oil  
 Organic apricot kernel oil  
 Essential oils

### Content

100 ML - 3.4 FL OZ

### Ean

5715012000911

### Packaging

OWP<sup>1)</sup>. Bottle: PET 100% recycled<sup>2)</sup>. Pump: Others partly recycled<sup>3)</sup>.  
 Overcap: PP.

1000 ML - 33.8 FL OZ

5715012001857

Bottle: PET. Cap: PP.

<sup>1)</sup> ZENZ Organic Products collaborate with Ocean Waste Plastic™ who remove plastic from ocean/rivers 1:1

<sup>2)</sup> 100% PCR. <sup>3)</sup> 15% PCR.

### Ingredients

Persea Gratissima Oil\*, Prunus Armeniaca Kernel Oil\*, Pogostemon Cablin Leaf Oil\*, Cedrus Atlantica Bark Oil\*, Commiphora Myrrha Oil, Lavandula Angustifolia Oil\*, Citrus Aurantium Bergamia Peel Oil\*, Pelargonium Graveolens Flower Oil\*, Parfum, Linalool\*\*, Limonene\*\*, Citronello\*\*, Geraniol\*\*.

\*Ingredients from organic farming. \*\*From natural essential oils.

99% of the total ingredients are from organic farming. 100% natural origin of total.

COSMOS ORGANIC certified by Ecocert Greenlife according to COSMOS Standard available at

<http://COSMOS.ecocert.com>

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Made in Denmark.





# OIL TREATMENTS - USE & TIPS

## USE

### **Oil hair treatment**

Distribute the oil in dry/towel-dry hair and massage lightly. Then wrap cling film tightly around the hair. Finish by wrapping a towel around your hair or using HairSpa and let the treatment sit for 30 minutes. Wash your hair twice with ZENZ shampoo of your choice. First time without using water. Apply the oil treatment 1-2 times a week or when needed. Provides a healthier and shinier hair as well as a healthy and supple scalp without itching and dryness.

### **Cream hair treatment**

Mix the oil with Treatment no. 03 in the ratio 1:1. Distribute the mixture in clean dry/towel-dry hair and massage lightly. Then wrap cling film tightly around the hair. Finish by wrapping a towel around your hair or using HairSpa and let the treatment sit for 30 minutes. Rinse hair thoroughly. Apply the treatment 1-2 times a week or when needed. Provides a healthier and shinier hair as well as a healthy and supple scalp without itching and dryness.

### **Split end treatment**

Apply a few drops of oil to the hair ends before styling to protect, rebuild and nourish them. The nourishing oil lays down tiny hair so that the hair looks healthy and supple. Also prevents split ends and gives the hair great shine.

### **Shine for smooth or curly hair**

Mix a few drops of oil with a little ZENZ conditioner of your choice or Treatment no. 03 and distribute it in semi-dry hair. Let the hair dry naturally or use a blow dryer.

### **Face care**

Suitable as serum. Massage 4-5 drops of oil on the face after cleansing and skintonic. Wipe off the excess with a tissue and apply your day or night cream or use the oil alone. Apply 2-3 times a week or when needed. The result is a saturated skin with vital radiance. Always use sunscreen on top of the oil if you use it during the day.

### **Eye make-up remover**

Oil Treatment no. 97 can also be used to remove eye make-up. Apply a few drops in the eye area and massage lightly over the eyelashes, eyebrows and eyelids. Remove the make-up with a damp cotton pad and follow with skintonic.

### **Body care**

Massage the oil into damp skin after the bath or mix it with cane sugar and peel the mixture on the body in the shower. Provides a soft and sensuous skin with plenty of glow and radiance. Adds extra nourishment to the skin. Also suitable as massage oil.

### **Bath**

Add 1-3 tablespoons of oil in your bath or footbath. Sit back and enjoy the pleasant effect of the scents on your mind, while your skin becomes incredibly soft and supple.

### **Foundation/Concealer**

Mix the oil (or moisturiser) in your mineral powder if your skin is dry or needs extra care. It will nourish the skin and produce a silky soft and almost invisible covering foundation that melts naturally into the skin. Apply with a sponge or brush.

## TIPS

- Use oil instead of body lotion. The oil is absorbed quickly into the skin and adds lots of vitamins. Suitable for dry feet and knee as well as dry winter hands.
- The oils contain no preservatives and has a smart pump system that prevents bacteria from entering.
- Oil Treatment no. 99 is effective against oily skin and acne.
- Use Oil Treatment no. 96 against lice. Read more on page 32.
- Oil Treatment no. 96 or no. 99 can replace shaving cream or aftershave as they prevent ingrown hair follicles and beard plague. Apply a few drops of oil in your beard, it smells nice and has an antibacterial effect.
- Oil Treatment no. 98 can be used to soothe the skin and is suitable for sunburns, burns and psoriasis on the body and scalp.



Face cream

# ANTI-AGEING FACE CREAM DEEP WOOD NO. 100

## LOOK GOOD

Anti-Ageing Face Cream Deep Wood no. 100 is a moisturising face cream which adds and retains moisture in the skin. It is effective in reducing wrinkles, giving a fuller appearance, and keeping the skin supple. The skin becomes smoother and softer, and the skin tone and elasticity are improved. The cream can be used by all skin types. It is recommended to apply the cream both morning and evening on clean skin on face and neck. Perfect as a base before using makeup.

## FEEL GOOD

Anti-Ageing Face Cream Deep Wood no. 100 has a light and soft texture and is quickly absorbed by the skin. The skin receives immediate moisture and care from natural and certified organic ingredients. Enjoy a daily ritual both morning and evening with the cream's calm and warm scent of sandalwood, patchouli, and myrrh. The essential oils have a meditative and de-stressing effect, which makes you relax and invites you to immerse yourself, calm down and be present in the moment.

Anti-Ageing Face Cream Deep Wood no. 100 contains organic purified aloe vera, shea butter, organic cold-pressed avocado oil, hyaluronic acid, Matrixyl® 3000, and essential oils.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for the skin. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching.

**Shea butter** is extracted from the nuts of the shea tree. Has been used for centuries to treat skin. Cold-pressed vegetable fat rich in unsaturated fatty acids and vitamins A and E. Is very moisturising and helps maintain skin elasticity. Has anti-ageing and anti-inflammatory properties.

Organic cold-pressed **avocado oil** contains several minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin. Makes skin smoother and softer.

**Hyaluronic acid** is a powerful moisturising ingredient that helps maintain and restore the youthful appearance of the skin. The skin becomes smoother, softer, and wrinkles are reduced. Has documented firming effect.

The double peptide **Matrixyl® 3000** is a recognised and effective anti-ageing ingredient with documented effect. It reduces wrinkles, gives a more even skin tone and improves skin elasticity. It consists of 2 collagen stimulating peptides that increase the skin's content of collagen and elastin, so the skin becomes thicker again and wrinkles are reduced.

**Essential oils:** Cedarwood, patchouli, myrrh, and sandalwood.

## DO GOOD

Take good care of yourself and the environment and avoid chemicals with the vegan Anti-Ageing Face Cream Deep Wood no. 100, which is filled with natural and organic ingredients.

Anti-Ageing Face Cream Deep Wood no. 100 contains 99% natural origin ingredients and 61% certified organic ingredients. It is certified by the Nordic Swan Ecolabel and registered by Vegan Society.



99% natural origin ingredients  
61% certified organic ingredients  
Natural perfume (essential oils)  
pH 5,1-5,4

Anti-ageing face cream which adds and retains moisture in the skin.

With hydrating and moisturising ingredients as well as effective anti-ageing ingredients. The dual peptide Matrixyl® 3000 and the powerful skin hydrator hyaluronic acid, help to restructure, repair, and restore the skin's youthful appearance. The skin is instantly hydrated and kept moist and supple. Skin tone and elasticity are improved, and skin becomes smoother and softer with reduced wrinkles and a fuller appearance.

Warm scent of sandalwood, patchouli and myrrh.

### Use

Apply morning and night to clean skin on face and neck. Perfect as base before applying foundation. Can also be blended with foundation.

### Key ingredients

Organic purified aloe vera  
Shea butter  
Organic cold-pressed avocado oil  
Hyaluronic acid  
Matrixyl® 3000  
Essential oils (cedarwood, myrrh, patchouli, sandalwood)

### Content

50 ML - 1.69 FL OZ

### Ean

5715012000164

### Packaging

Airless bottle: PP

### Ingredienser

Aloe Barbadensis Leaf Extract\*, Caprylic/Capric Triglyceride, Butyrospermum Parkii Butter, Aqua, Glycerin, Persea Gratissima Oil\*, Propanediol, Cetearyl Glucoside, Cetearyl Alcohol, Isoamyl Cocoate, Glyceryl Stearate, Butylene Glycol, Sodium Stearoyl Glutamate, Sodium Levulinate, Saccharide Isomerate, Sodium PCA, Xanthan Gum, Tocopherol, Sodium Hyaluronate, Helianthus Annuus Seed Oil, Sodium Lactate, Carbomer, Polysorbate 20, Cedrus Atlantica Bark Oil\*, Commiphora Myrrha Oil, Pogostemon Cablin Leaf Oil\*, Santalum Spicata Wood Oil\*, Palmitoyl Tripeptide-1, Palmitoyl Tetrapeptide-7, Parfum, Citric Acid, Sodium Citrate, Potassium Sorbate.

\*Organic origin. Certified according to EC 834/2007. 99% natural origin ingredients. 61% organic origin of total. Nordic Swan Ecolabel Licence no. 5090 0375. [www.nordic-ecolabel.org](http://www.nordic-ecolabel.org)  
[www.vegansociety.com](http://www.vegansociety.com)



Made in Denmark.

# ANTI-AGEING FACE CREAM PURE NO. 101

## LOOK GOOD

Anti-Ageing Face Cream Pure no. 101 is a moisturising face cream which adds and retains moisture in the skin. It is effective in reducing wrinkles, giving a fuller appearance, and keeping the skin supple. The skin becomes smoother and softer, and the skin tone and elasticity are improved. The cream can be used by all skin types and since it is without perfume, it is very suitable for sensitive skin and people with fragrance allergies. It is recommended to apply the cream both morning and evening on clean skin on face and neck. Perfect as a base before using makeup.

## FEEL GOOD

Anti-Ageing Face Cream Pure no. 101 has a light and soft texture and is quickly absorbed by the skin. The skin receives immediate moisture and care from natural and certified organic ingredients. Enjoy a daily ritual both morning and evening with the scent-free cream which gives a feeling of purity and well-being.

Anti-Ageing Face Cream Pure no. 101 contains organic purified aloe vera, shea butter, organic cold-pressed avocado oil, hyaluronic acid and Matrixyl® 3000.

Organic purified **aloe vera**. Aloe vera gel contains 75 well-known and important vitamins and minerals and has excellent nourishing properties for the skin. Helps increase blood circulation and retains skin moisture. Aloe vera also soothes redness and itching.

**Shea butter** is extracted from the nuts of the shea tree. Has been used for centuries to treat skin. Cold-pressed vegetable fat rich in unsaturated fatty acids and vitamins A and E. Is very moisturising and helps maintain skin elasticity. Has anti-ageing and anti-inflammatory properties.

Organic cold-pressed **avocado oil** contains several minerals and vitamins A, B1, B2, D and E. It has excellent moisturising and nourishing properties and is effective for dry and dehydrated skin. Makes skin smoother and softer.

**Hyaluronic acid** is a powerful moisturising ingredient that helps maintain and restore the youthful appearance of the skin. The skin becomes smoother, softer, and wrinkles are reduced. Has documented firming effect.

The double peptide **Matrixyl® 3000** is a recognised and effective anti-ageing ingredient with documented effect. It reduces wrinkles, gives a more even skin tone and improves skin elasticity. It consists of 2 collagen stimulating peptides that increase the skin's content of collagen and elastin, so the skin becomes thicker again and wrinkles are reduced.

## DO GOOD

Take good care of yourself and the environment and avoid perfume and chemicals with the vegan Anti-Ageing Face Cream Pure no. 101, which is filled with natural and organic ingredients.

Anti-Ageing Face Cream Pure no. 101 contains 99% natural origin ingredients and 61% certified organic ingredients. It is certified by the Nordic Swan Ecolabel, AllergyCertified and registered by Vegan Society.





99% natural origin ingredients  
61% certified organic ingredients  
Without perfume  
pH 5,1-5,4

Anti-ageing face cream which adds and retains moisture in the skin.

With hydrating and moisturising ingredients as well as effective anti-ageing ingredients. The dual peptide Matrixyl® 3000 and the powerful skin hydrator hyaluronic acid, help to restructure, repair, and restore the skin's youthful appearance. The skin is instantly hydrated and kept moist and supple. Skin tone and elasticity are improved, and skin becomes smoother and softer with reduced wrinkles and a fuller appearance.

Without perfume.

### Use

Apply morning and night to clean skin on face and neck. Perfect as base before applying foundation. Can also be blended with foundation.

### Key ingredients

Organic purified aloe vera  
Shea butter  
Organic cold-pressed avocado oil  
Hyaluronic acid  
Matrixyl® 3000

### Indhold

50 ML - 1.69 FL OZ

### Ean

5715012000171

### Packaging

Airless bottle: PP

### Ingredients

Aloe Barbadensis Leaf Extract\*, Caprylic/Capric Triglyceride, Butyrospermum Parkii Butter, Aqua, Glycerin, Persea Gratissima Oil\*, Propanediol, Cetearyl Glucoside, Cetearyl Alcohol, Isoamyl Cocoate, Glyceryl Stearate, Butylene Glycol, Sodium Stearoyl Glutamate, Sodium Levulinate, Saccharide Isomerate, Sodium PCA, Xanthan Gum, Tocopherol, Sodium Hyaluronate, Helianthus Annuus Seed Oil, Sodium Lactate, Carbomer, Polysorbate 20, Palmitoyl Tripeptide-1, Palmitoyl Tetrapeptide-7, Sodium Citrate, Citric Acid, Potassium Sorbate.

\*Organic origin. Certified organic according to EC 834/2007. 99% natural origin of total. 61% organic origin of total.  
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[www.allergycertified.com](http://www.allergycertified.com)  
[www.vegansociety.com](http://www.vegansociety.com)

Made in Denmark.





Sun oil

# SUN OIL SPF 30 PURE NO. 94



8% natural origin ingredients

1% certified organic ingredients

Without perfume

Vegan ingredients

Water-resistant sun oil for face, body and hair. Sun protection factor of 30 (high protection) against UVA and UVB rays. Adds moisture and keeps the skin supple. Absorbs quickly and leaves the skin with a beautiful glow. Protects the hair against sun, salt water and chlorine.

Without perfume.

## Use

Apply the oil generously (a handful) on face and body before sun exposure. Re-apply frequently, especially after swimming. It is important to use the recommended amount for optimal protection. Can also be applied to hair.

## Key ingredients

Organic cold-pressed avocado oil  
Vitamin E

## Sun protection advice

Shade and clothing provide the best protection from the sun's rays. Keep babies and young children out of direct sunlight. Sun products may stain fabrics and other surfaces. Allow the product to fully absorb into the skin before contact with these.

## Content

150 ML - 5 FL OZ

## Ean

5709954024920

## Packaging

Bottle: PP.

## Ingredients

C12-15 Alkyl Benzoate, Dibutyl Adipate, Diethylamino Hydroxybenzoyl Hexyl Benzoate, Phenoxyethyl Caprylate, Ethylhexyl Triazone, Diheptyl Succinate, Diethylhexyl Butamido Triazone, Hydrogenated Dimer Dilinoleyl/Dimethylcarbonate Copolymer, Persea Gratissima Oil\*, Tocopherol, Capryloyl Glycerin/Sebacic Acid Copolymer.

\*Organic origin. Certified according to EC 834/2007.

[www.nordic-ecolabel.org](http://www.nordic-ecolabel.org)

[www.allergycertified.com](http://www.allergycertified.com)

Made in Denmark.



# SUN OIL SPF 30 VANILLA NO. 95



8% natural origin ingredients

1% certified organic ingredients

Non-natural perfume

Vegan ingredients

Water-resistant sun oil for face, body and hair. Sun protection factor of 30 (high protection) against UVA and UVB rays. Adds moisture and keeps the skin supple. Absorbs quickly and leaves the skin with a beautiful glow. Protects the hair against sun, salt water and chlorine.

With a pleasant scent of vanilla flower.

## Use

Apply the oil generously (a handful) on face and body before sun exposure. Re-apply frequently, especially after swimming. It is important to use the recommended amount for optimal protection. Can also be applied to hair.

## Key ingredients

Organic cold-pressed avocado oil  
Vitamin E

## Sun protection advice

Shade and clothing provide the best protection from the sun's rays. Keep babies and young children out of direct sunlight. Sun products may stain fabrics and other surfaces. Allow the product to fully absorb into the skin before contact with these.

## Content

150 ML - 5 FL OZ

## Ean

5709954022971

## Packaging

Bottle: PP.

## Ingredients

C12-15 Alkyl Benzoate, Dibutyl Adipate, Diethylamino Hydroxybenzoyl Hexyl Benzoate, Phenoxyethyl Caprylate, Ethylhexyl Triazone, Diheptyl Succinate, Diethylhexyl Butamido Triazone, Hydrogenated Dimer Dilinoleyl/Dimethylcarbonate Copolymer, Persea Gratissima Oil\*, Tocopherol, Capryloyl Glycerin/Sebacic Acid Copolymer, Parfum.

\*Organic origin. Certified according to EC 834/2007.

[www.nordic-ecolabel.org](http://www.nordic-ecolabel.org)

Made in Denmark.





Hair colour





# DAY COLOUR & VOLUME BOOST NO. 35, 36, 37



96% natural origin ingredients

Without perfume

Vegan ingredients

Coloured hair powder that blends in with the hair and makes it look fuller and thicker.

Made from thousands of tiny plant fibres charged with static electricity acting as magnets that wrap around the hair strand. They visually create more volume, hide thinning hair or cover an outgrowth.

Without perfume.

## Use

Sprinkle some powder on clean and dry hair and work it in with your fingertips until the desired result is achieved. To give the hair more hold, finish with Hair Spray no. 86 or 88. The hair powder is easily washed out of the hair with regular shampoo.

Can be combined with other styling products. Use powder first and then styling products, for example hair powder, styling wax and hair spray.

## Key ingredients

Plant fibres  
Corn extract

Shade	Content	Ean	Packaging
BLONDE NO. 35	25 G - 0.88 OZ	0758114702944	ABS
AUBURN NO. 36	25 G - 0.88 OZ	0758114702951	ABS
DARK BROWN NO. 37	25 G - 0.88 OZ	0758114702968	ABS

## Ingredients

Plant resinous fiber, keratin derivative, antistatic agent, ammonium bicarbonate, CI 15985, CI 42090, CI 1618.

Made in China.



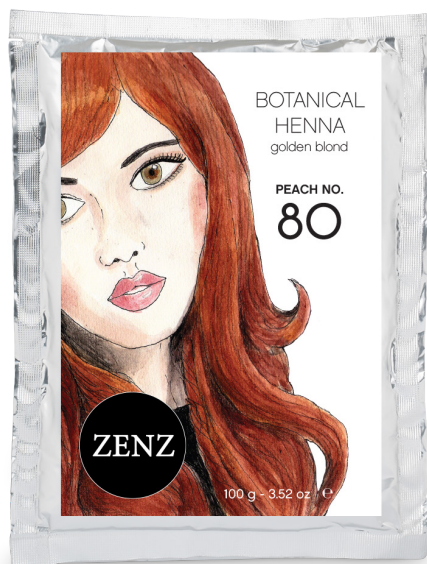
# BOTANICAL HENNA NO. 80, 81, 82, 83, 84, 85

## Henna product guide

ZENZ henna is 100% natural hair dye and therefore, the shades can vary from time to time.

Be aware that hair reacts differently to colour treatments. Glass hair for example, does not easily respond to treatments, whereas porous hair responds well.

HENNA PRODUCT GUIDE	HAIR COLOUR		
	BLOND	BROWN	DARK BROWN
Botanical Henna Peach no. 80			
Botanical Henna Orange Yellow no. 81			
Botanical Henna Mandarin no. 82			
Botanical Henna Chili no. 83			
Botanical Henna Chestnut no. 84			
Botanical Henna Walnut no. 85			



100% natural origin ingredients  
 Without perfume  
 Vegan ingredients  
 1000 g only for professional use

Natural plant-based hair dye. Protects and nourishes the hair. Adds volume and shine.

Without perfume.

### Use

Follow the instructions for use. It is recommended to do a strand test before dyeing the entire hair. Choose the lightest strand or where there are most grey hair.

### Key ingredients

Powdered dried plant parts

Henna	Shade	Content	Ean	Packaging
PEACH NO. 80	Golden blond	100 G - 3.5 OZ 1000 G - 35.27 OZ	5715012000102 5715012001314	Recycled ALU Recycled ALU
ORANGE YELLOW NO. 81	Medium copper	100 G - 3.5 OZ 1000 G - 35.27 OZ	5715012000119 5715012001321	Recycled ALU Recycled ALU
MANDARIN NO. 82	Light ginger	100 G - 3.5 OZ 1000 G - 35.27 OZ	5715012000126 5715012001338	Recycled ALU Recycled ALU
CHILI NO. 83	Red	100 G - 3.5 OZ 1000 G - 35.27 OZ	5715012000133 5715012001345	Recycled ALU Recycled ALU
CHESTNUT NO. 84	Reddish brown	100 G - 3.5 OZ 1000 G - 35.27 OZ	5715012000140 5715012001352	Recycled ALU Recycled ALU
WALNUT NO. 85	Earth brown	100 G - 3.5 OZ 1000 G - 35.27 OZ	5715012000157 5715012001369	Recycled ALU Recycled ALU

### Ingredients

PEACH NO. 80: Cassia Obovata leaf powder, Chamomilla Recutita flower powder, Rheum Officinale root powder, Lawsonia Inermis leaf powder. ORANGE YELLOW NO. 81: Lawsonia Inermis leaf powder, Cassia Obovata leaf powder. MANDARIN NO. 82: Lawsonia Inermis leaf powder. CHILI NO. 83: Lawsonia Inermis leaf powder. CHESTNUT NO. 84: Haematoxylon Campechianum bark powder, Lawsonia Inermis leaf powder, Juglans Regia shell powder. WALNUT NO. 85: Juglans Regia shell powder, Alkanna Tinctoria leaf powder, Hedera Helix leaf powder, Lawsonia Inermis leaf powder.

WARNING: For external use. In case of contact with eyes, rinse immediately with plenty of water. May cause sensitisation. Keep out of children's reach. Before dyeing the entire hair, it is recommended to perform a strand test on a hidden lock to avoid unexpected results. Read more at [www.zenzshop.dk/en](http://www.zenzshop.dk/en)

Made in Italy.



## About ZENZ henna

The main component of ZENZ henna colour is dried and crushed leaves from the henna bush *Lawsonia Inermis*.

Henna colour can vary from light orange to bright red and reddish brown. You can mix it with other plant parts to change the colour. The colour becomes more intense if the hair is kept moist and warm while the henna is in the hair. Heat also shortens the exposure time. All the hair will be dyed, but the lighter the hair is where you apply the colour, the redder the colour will be. Using henna to cover grey hair does not give remarkable results if the proportion of grey hair is higher than 30%.

You can mix ZENZ henna with:

- Green tea, which makes the bright colours less yellow or red and more natural.
- Black tea, which enhances the brown pigments.
- Black coffee, which deepens the colour.
- Boiling water, which intensifies the colour.
- Sour milk product (yogurt), which makes the reds lighter and more intense in the orange pigment.
- ZENZ oil, which makes henna easier to apply and wash out again and prevents it from drying out while it is working in the hair.

Be aware that colours called 'henna colour' may be mixed with problematic dyes such as PPD and others. Therefore, always remember to check the ingredient list if you want to avoid harmful substances.

## Instructions for use

1. Wear gloves.
2. Mix ratio 1:3 (1 part henna + 3 parts boiling water, green or black tea, coffee or sour milk product).
3. With brush or hands, apply the henna abundantly and as hot as possible to clean and dry hair. Start at the ends and move towards the top.
4. Wrap the hair in clingfilm (plastic bag) and towel to keep it warm and moist.
5. Exposure time 25-90 minutes depending on the desired colour intensity.
6. Rinse the hair thoroughly and wash with shampoo.
7. For best result, rinse with Hair & Scalp Rinse no. 87 after hair wash and before conditioner.

We recommend using ZENZ Organic haircare line, which is Nordic Swan ecolabelled and without silicone. Conditioner and treatment are also colour sealing.

# BOTANICAL HENNA COLOURS

## **PEACH NO. 80 - GOLDEN BLOND**

Mixed powder of Senna Italica (Cassia Obovata), camomile flower, rhubarb root and Lawsonia Inermis.

- Golden blond colour with camomile flower.
- Very good result on blond hair, even in the presence of grey hair. Mix with green or black tea to make the colour less yellow in the colour.
- Weak result on light brown or dark brown hair with shiny effect, may appear a bit lighter.

## **ORANGE YELLOW NO. 81 - LIGHT GINGER**

Mixed powder of Lawsonia Inermis and Senna Italica (Cassia Obovata).

- Weak colour intensity giving ginger/light copper-golden tones.
- On light brown hair (even in the presence of a few grey hair) light copper tones can be obtained.
- On blond hair with blond highlights that have lost shine and strength, keep an eye on the colouring development as the highlights will take on the copper tone more than the natural hair.

## **MANDARIN NO. 82 - MEDIUM COPPER**

Pure powder of Lawsonia Inermis.

- Medium colour ability with really good coverage of grey hair.
- The classic application is on brown hair to achieve warm copper tones.
- On dark hair, it has a shiny effect with warm copper shades.
- On blond hair, it can create shades of copper or cognac tones.

## **CHILI NO. 83 - RED**

Pure powder of Lawsonia Inermis.

- Medium strong colour ability. More intense on lightened or grey hair.
- The classic application is on brown or dark hair to achieve strong copper tones.
- On dark hair: polishing effect with moderate red tones.
- On blond hair: the shades turn towards intense red tones.

## **CHESTNUT NO. 84 - REDDISH BROWN**

Mixed powder of Lawsonia Inermis, walnut shells and Logwood.

- Can be applied to light brown hair (with stronger effect on lighter tones) even in the presence of grey hair. By repeating the henna treatment, grey hair can be better covered and it can create natural shades of copper-brown tones.
- On blond hair, it gives intense copper-brown shades. In very highlighted hair, the colour can give blue tones in the hair.
- Shiny effect on dark brown hair.

## **WALNUT NO. 85 - EARTH BROWN**

Mixed powder of walnut shells, Alkanet, Ivy and Lawsonia Inermis.

- On original brown or dark brown hair colour, even with a small proportion of grey hair, it does not turn red in colour but neutral brown. Does not get dark on blond or grey hair. After multiple use, grey hair can be better covered but it does not darken more than light brown.
- On blond hair, tones vary from nougat brown to natural light brown.
- On brown hair: intense effect on the original hair colour.

# ULTRABLOND CLAY POWDER

- Lightens up to 7 levels
- Has good contact with the hair, which gives perfect precision and a uniform result
- Creamy consistency and stable mixture throughout the processing time
- Extract of Sichuan pepper, capers and camomile has soothing and antipruritic properties
- The plant ingredient guar gum provides better consistency and better fixation on the hair
- Optimal result: soft and shiny hair

We recommend using Ultrablond Clay Powder with Brightening Activator (oxide) according to the table below.

	<b>ULTRABLOND CLAY POWDER</b>			
Type of product	Dust-free bleaching powder. Without perfume, ammonia and ammonium persulfate. Formula based on clay and rice. A little goes along way.			
Ideal for	Highlights with foil/paper Highlights with cap Full head bleach Very fair lightening Application on top of colour during processing time Bleach bath			
Lightening technique	Wrapped foils	Free hand	Cap	Bleach bath
Mixing ratio	From 1:1.5 to 1:2	1:2	1:2	From 1:2 to 1:3 + 10 g (shampoo)
Suggested developer (oxide volume)	20, 30, 40	10, 20	20, 30, 40	10
Processing time	Up to 50 minutes			From 5 to 20 minutes
Levels of lift	Up to 6-7			Up to 2



Without perfume, ammonia, ammonium persulfate  
Vegan ingredients

Dust-free bleaching powder based on clay and rice. Gentle on scalp. Creamy texture that is easy to apply.

Recommended for highlighting techniques or as bleach bath in heavy-coloured hair. Lightens up to 7 levels in 50 minutes.

Innovative technology. With natural active ingredients which have soothing and anti-itching properties. Guar gum gives a better texture, better adherence on hair and a better result.

Without perfume, ammonia and ammonium persulfate.

### Use

1. Apply in wet or dry hair.
2. Mix the bleaching powder in a bowl with Brightening Activator (oxide) Volume 10, 20 or 40. Mixing ratio from 1:1,5 to 1:3 depending on the chosen bleaching technique, see table.
3. Apply the mixture starting from the roots towards the ends.
4. Check frequently the level of lightening.
5. Rinse thoroughly once the desired result is achieved and wash with a mild shampoo to remove all residual traces of bleach. Maximum processing time: 50 minutes.

Can be used on scalp with Brightening Activator (oxide) not exceeding volume 20 (6%).

### Key ingredients

Clay  
Rice  
Guar gum  
Camomile  
Capers  
Sichuan pepper

### Content

500 G - 17.6 OZ

### Ean

5715012000058

### Packaging

Box: PAPER. Lacelet: MULTI. Spoon: PP. Film: PP/PE

### Ingredients

Potassium Persulfate, Sodium Metasilicate, Magnesium Carbonate, Sodium Silicate, Kaolin, Oryza Sativa (Rice) Starch, Cyamopsis Tetragonoloba (Guar) Gum, Paraffinum Liquidum (Mineral Oil), EDTA, Sodium Lauryl Sulfate, Potassium Alginate, Xanthan Gum, Silica, Bisabolol, Oleyl Alcohol, Octyldodecyl Myristate, Capparis Spinosa Fruit Extract, Zanthoxylum Bungeanum Pericarp Extract.



Made in Italy.

# BRIGHTENING ACTIVATOR VOLUME 10, 20, 40

## LEVELS OF LIFT

### VOLUME 10 - 3%: STANDARD VOLUME

- Capacity to lift with Ultrablond Clay Powder : 2-4 levels of lift
- Milder and slower process than volume 20
- Feel free to add heat during the processing time

### VOLUME 20 - 6%: STANDARD VOLUME

- Capacity to lift with Ultrablond Clay Powder: 2-4 levels of lift
- Lifts more tones if you add heat

### VOLUME 40 - 12%: STRONG VOLUME

- Capacity to lift with Ultrablond Clay Powder : 4-7 levels of lift
- Rarely used in Scandinavia

We recommend using Brightening Activator with Ultrablond Clay Powder according to the table below.

	<b>ULTRABLOND CLAY POWDER</b>			
Type of product	Dust-free bleaching powder. Without perfume, ammonia and ammonium persulfate. Formula based on clay and rice. A little goes along way.			
Ideal for	Highlights with foil/paper Highlights with cap Full head bleach Very fair lightening Application on top of colour during processing time Bleach bath			
Lightening technique	Wrapped foils	Free hand	Cap	Bleach bath
Mixing ratio	From 1:1.5 to 1:2	1:2	1:2	From 1:2 to 1:3 + 10 g (shampoo)
Suggested developer (oxide volume)	20, 30, 40	10, 20	20, 30, 40	10
Processing time	Up to 50 minutes			From 5 to 20 minutes
Levels of lift	Up to 6-7			Up to 2





VOLUME 10 - 3% : standard volume  
 VOLUME 20 - 6% : standard volume  
 VOLUME 40 - 12% : strong volume

Without perfume  
 Vegan ingredients

Hydrogen peroxide for bleaching or highlights. Provides a uniform and shiny result. Enriched with wax and conditioner to protect hair during the colouring process. Special formula with high quality stabilizers to provide durability and to ensure optimum colour result.

Without perfume.

### Mixing ratio

From 1:1.5 to 1:3 depending on the bleaching technique chosen (see table). It is important to add the time it takes to apply the product in the hair, to the treatment time - otherwise it will drag too long. Do not use on porous hair. Oxide not exceeding volume 20 (6%) can be used on scalp.

### Warning

Contains hydrogen peroxide. Wear suitable gloves. Avoid contact with eyes. Rinse eyes immediately if product comes into contact with them. Keep out of reach of children. Keep away from sources of heat. For professional use only.

Volume	Content	Ean	Packaging
VOLUME 10 - 3%	1000 ML - 33.8 FL OZ	5715012000065	Bottle: PE. Cap: PP.
VOLUME 20 - 6%	1000 ML - 33.8 FL OZ	5715012000072	Bottle: PE. Cap: PP.
VOLUME 40 - 12%	1000 ML - 33.8 FL OZ	5715012000089	Bottle: PE. Cap: PP.

### Ingredients

VOLUME 10 - 3%: Aqua (water), Hydrogen Peroxide, Cetearyl Alcohol, Cetearth-20, Sodium Stannate, Sodium Laureth Sulfate, Phosphoric Acid, Disodium Pyrophosphate, PEG-40 Castor Oil, Pentasodium Pentetate, Etidronic Acid, C12-13 Alkyl Lactate.

VOLUME 20 - 6%: Aqua (water), Hydrogen Peroxide, Cetearyl Alcohol, Cetearth-20, Sodium Stannate, Sodium Laureth Sulfate, Disodium Pyrophosphate, PEG-40 Castor Oil, Pentasodium Pentetate, Etidronic Acid, C12-13 Alkyl Lactate.

VOLUME 40 - 12%: Aqua (water), Hydrogen Peroxide, Cetearyl Alcohol, Cetearth-20, Sodium Stannate, Sodium Laureth Sulfate, Sodium Hydroxide, Disodium Pyrophosphate, PEG-40 Castor Oil, Pentasodium Pentetate, Etidronic Acid, C12-13 Alkyl Lactate.



Made in Italy.



# Tools

# IONIC STYLING BRUSHES



## Paddle Brush Large

Large paddle brush with ion charged bristles and soft ball point tips, which are gentle on hair and scalp.

Restores hair balance and shine and reduces static electricity and frizz.

Ergonomic handle made of eco-friendly bamboo, which is stronger, lighter and more durable than wood. Bamboo is a natural renewable resource and a great alternative to wood. The use of bamboo helps to preserve hardwood forests.

The ion bristles gives an effective combing and the brush is excellent for medium long or long hair.

## Paddle Brush Combo

Medium paddle brush with a special blend of ionic bristles and 100% boar bristles, which are gentle on hair and scalp.

Restores hair balance and shine and reduces static electricity and frizz.

Ergonomic handle made of eco-friendly bamboo, which is stronger, lighter and more durable than wood. Bamboo is a natural renewable resource and a great alternative to wood. The use of bamboo helps to preserve hardwood forests.

The ion charged bristles gives an effective combing and the boar bristles gives a shiny hair. The brush combs the hair gently and adds moisture and shine with regular use, preferably daily. The brush is ideal if you have curled or straightened your hair.

Not suitable as blow-drying brush.

## Brush

PADDLE BRUSH LARGE  
PADDLE BRUSH COMBO

## Ean

5715012000027  
5715012000010

## Packaging

Bag: PP.  
Bag: PP.

# HAIRSPA



Self-heating cap. Boosts the effect of hair treatments and reduces the exposure time with henna and hair dye, as it adds heat to the treatment - completely without the use of electricity. An eco-friendly choice with great effect. The thermal cap can be used again and again.

Unique patented technology. An insulating layer retains the heat lost through the scalp and creates the perfect warm moist conditions to open the cuticle and allow dye and treatment to penetrate deep into the cortex. This increases the effectiveness of treatments and can reduce the colour exposure time by up to 50%.

## Use

Put on the thermal cap after applying hair treatment, henna or hair dye and let it approx. 30-40 minutes (can be shortened or extended as desired).

No machine washing. The technology no longer works after machine washing.

## Benefits

- Easy to use (adjustable, lightweight, comfortable)
- No electricity needed
- Boosts the effect and reduces exposure time
- Reusable and eco-friendly
- Easy to clean (stain resistant material)
- Flexible (freedom to move around with the cap)
- Can last up to ten years

## Ean

5712033000791

Made in Estonia.



# PAPER NOT FOIL

## INSTRUCTIONS



1. CUT PAPER TO SIZE



2. SECTION HAIR



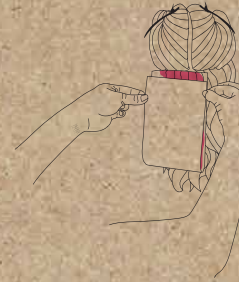
3. POSITION PAPER WHERE  
HAIR IS TO BE COLOURED.



4. REST HAIR TO BE COLOURED  
ONTO PAPER



5. APPLY COLOUR GENEROUSLY  
TO HAIR AND PAPER



6. FOLD PAPER IN HALF AND  
PRESS TOGETHER.



7. DEVELOP COLOUR TO  
MANUFACTURERS  
INSTRUCTIONS



8. TO REMOVE - SLIDE OUT  
AND RINSE



9. TO REUSE - RINSE AND PAT DRY.  
BY HAND OR WASH IN MACHINE  
WITH A FEW TOWELS

**NOTE: BEST RE USED ONLY ONCE**



Bleach-free - natural white

Small version: 40 x 10 cm

Large version: 40 x 13 cm

Sustainable and eco-friendly alternative to tinfoil when dyeing hair. Made from industrial waste from the construction industry, which is recycled and turned into paper. No trees felled, no use of water, low carbon emissions. Decomposes naturally when the sun's UV rays penetrate the earth. Paper Not Foil uses 96% less energy in the production than aluminum foil and no water is used in the manufacturing process.

Can be reused up to 3-4 times. Easy to reuse. Simply rinse or machine wash with a few towels.

### Use

Cut the paper to the desired size. Section the hair and position the paper where hair is to be dyed. Rest hair to be dyed onto the paper, and apply colour generously to hair and paper. Fold the paper in half and press together. Let the colour develop according to the manufacturer's recommended processing time. To remove, slide out the paper from the hair and rinse.

### Reuse

To reuse the paper, rinse and dry it by hand or machine wash with a few towels. Pull them out, press them flat and hang them to dry. They can also be placed in a basket to air dry during the day or they can be dried in cold air in the tumble dryer for 10 minutes.

### Size

Small 40 x 10 cm (package w/500 pcs)

Large 40 x 13 cm (package w/500 pcs)

### Ingredients

Ground down waste stone and offcuts used in the building industry.





# Ingredient list

# Ingredients

There is no official definition of “natural ingredients” in cosmetics. These can be substances that are extracted from nature, substances that were originally found in nature but were synthetically produced or substances that were extracted from nature and subsequently modified chemically in a laboratory.

ZENZ evaluates ingredients based on the terms below.

## **Vegetable origin**

Which are made from or derived from plants.

## **Animal origin**

Which are made from or derived from animals.

## **Mineral origin**

Which contains or has to do with minerals (uniform inorganic substances).

## **Non-natural origin**

Which is synthetically made with man-made technology and not through a natural process.



INCI NAME (TRADE NAME, PERFUME)	COMMON NAME	VEGETABLE (V), ANIMAL (A), MINERAL (M), NON-NATURAL (NN) ORIGIN	EXPLANATION	ZENZ ORGANIC PRODUCT
Acetum	Vinegar	V	Fruit vinegar is obtained from maceration of apple vinegar with apricot, apple and peach. Adjusts the pH value. Antistatic function. Eliminates the remains of soap after hair washing and provides shine and softness. Makes the hair easier to comb.	87
Alcohol		V	Derived from natural organic ingredients. Used as a solvent to control viscosity, or as an antimicrobial agent.	06, 14, 15, 86, 88
Alkanna Tinctoria leaf powder	Alkanet	V	Powdered roots of the plant Alkanet.	Walnut 85
Allantoin		V	Naturally occurring compound found in many plants. Softens, protects and soothes the skin.	87
Aloe Barbadensis Leaf Extract	Aloe vera extract	V	Purified aloe vera. Extracted from the leaves of organic aloe vera plants. Aloe vera has excellent nourishing properties for skin and hair. Helps increase blood circulation and retains skin moisture. Aloe vera gel contains 75 well-known and important vitamins and minerals. For example: the three powerful antioxidants vitamin A, C and E as well as B vitamin, calcium, iron, zinc, magnesium, manganese, copper, chromium, sodium and potassium. Aloe vera soothes redness and itching and relieves pain, and therefore also has a good effect on the scalp.	01, 02, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12, 14, 15, 16, 17, 18, 90, 91, 100, 101
Aloe Barbadensis Leaf Juice	Aloe vera juice	V	See Aloe Barbadensis Leaf Extract	87
Ammonium Bicarbonate		NN	Makes fibers softer and more flexible.	35, 36, 37
Anthemis Nobilis Flower Oil	Roman camomile oil	V	Essential oil extracted from Roman camomile. Relieves sensitive skin. Beneficial for all types of skin irritation, redness and itching. Soothes the skin.	98
Antistatic agent (Dodecylbenzene Sulfonic Acid)		NN	Used to enable fibers to attach to existing hair.	35, 36, 37
Aqua	Water	-	Water is used as a solvent.	01, 02, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12, 14, 15, 16, 17, 18, 86, 87, 88, 89, 90, 91, 100, 101, Activator 10/20/40
Behenamidopropyl Dimethylamine		V/NN	Emollient ingredient which gives the hair shine and makes it easier to comb. Makes damaged and dull hair look healthy and shiny. Colour sealing properties.	02, 03, 05, 08, 11, 18
Behenoyl PG-Trimonium Chloride		V/NN	Emollient ingredient which gives the hair shine and makes it easier to comb. Makes damaged and dull hair look healthy and shiny.	03
Benzoic Acid		NN	Extends the shelf life of the product. Preservative authorised in small quantity by Nordic Swan Ecolabel, AllergyCertified and Ecocert COSMOS Organic.	12, 91
Benzyl Cinnamate		V	Declarable fragrance which occurs naturally in essential oils.	98
Bisabolol		V	The major active component of the essential oil made from the camomile plant, Chamomile Matricaria, which is a remedial plant known for its soothing and lenitive effects.	Ultrablond clay powder
Butylene Glycol		NN	Used as a solvent to increase the penetration of other ingredients, as well as it adds moisture to the skin by extracting moisture from the surrounding atmosphere.	87, 100, 101

INCI NAME (TRADE NAME, PERFUME)	COMMON NAME	VEGETABLE (V), ANIMAL (A), MINERAL (M), NON-NATURAL (NN) ORIGIN	EXPLANATION	ZENZ ORGANIC PRODUCT
Butyrospermum Parkii Butter	Shea butter	N	Extracted from the nuts of the shea tree. Has been used for centuries to treat skin and hair. Cold-pressed vegetable fat, rich in unsaturated fatty acids, and vitamins A and E. Is very moisturising and helps maintain skin elasticity. Has anti-ageing and anti-inflammatory properties.	09, 100, 101
C12-13 Alkyl Lactate		NN	Multifunctional emollient. Derived from lactic acid and C12-15 alcohols.	Activator 10/20/40
C12-15 Alkyl Benzoate		NN	Oil which is good for for dissolving actives and sun filters.	94, 95
C18-36 Acid Triglyceride		NN	Wax that gives consistency and styling effect.	06, 09
Capparis Spinosa Fruit Extract	Caper extract	V	Soothing and lenitive active ingredient derived from caper buds.	Ultrablond clay powder
Caprylic/Capric Triglyceride		V	Vegetable oil. Has good penetration and spreadability and absorbs quickly into the skin. Helps retain moisture in the skin and improves skin elasticity and suppleness.	100, 101
Capryloyl Glycerin/Sebacic Acid Copolymer		V	Emollient. Biodegradable alternative to silicone. Helps improve skin feel and enhances shine and texture in hair care products.	94, 95
Caprylyl Glycol		V	Plant extract with preservative properties. Increases the shelf life of the product.	12
Carbomer		NN	Thickener.	100, 101
Carrageenan		V	Extracted from red algae. Used as thickener and stabiliser.	89
Cassia Obovata Leaf Powder		V	Powdered leaves of the plant Cassia Obovata.	Peach 80, Orange Yellow 81
Cedrus Atlantica Bark Oil	Cedarwood oil	V	Essential oil extracted from organic Atlas cedarwood.	07, 08, 99, 100
Cera Alba	Beeswax	A/V	Natural beeswax. Thickener with nourishing properties.	09
Ceteareth-20		V/NN	Emulsifier.	Activator 10/20/40
Ceteareth-30		V/NN	Emulsifier made from cetearyl alcohol. Binds two liquids that would not otherwise mix.	06, 09
Cetearyl Alcohol		V	Vegetable thickener and stabiliser. Derived from coconut oil or RSPO-certified sustainable palm oil.	02, 03, 05, 06, 08, 09, 11, 18, 100, 101, Activator 10/20/40
Cetearyl Glucoside		V	Vegetable O/W emulsifier suitable for sensitive skin. Supports the softness of the skin.	100, 101
Chamomilla Recutita Flower powder	Camomile flower	V	Powdered chamomile flowers.	Peach 80
Chamomilla Recutita Extract	Camomile extract	V	Plant extract from the flowerheads of chamomile. Softens the skin.	87
Chamomilla Recutita Flower Oil	Blue camomile oil	V	Essential oil extracted from organic blue camomile.	98
CI15985		NN	Cosmetic colourant.	35, 36, 37
CI16185		NN	Cosmetic colourant.	35, 36, 37
CI42090		NN	Cosmetic colourant.	35, 36, 37
Citral		V	Declarable fragrance which occurs naturally in essential oils.	96
Citric Acid		V	Used to adjust the pH value.	01, 03, 04, 06, 07, 10, 12, 14, 15, 16, 17, 87, 89, 90, 91, 100, 101
Citronellol		V	Declarable fragrance which occurs naturally in essential oils.	99
Citrus Aurantium Bergamia Peel Oil	Bergamot oil	V	Essential oil extracted from organic bergamot.	98, 99

INCI NAME (TRADE NAME, PERFUME)	COMMON NAME	VEGETABLE (V), ANIMAL (A), MINERAL (M), NON-NATURAL (NN) ORIGIN	EXPLANATION	ZENZ ORGANIC PRODUCT
Citrus Aurantium Dulcis Peel Oil Expressed	Orange oil	V	Essential oil extracted from orange.	96
Cocamidopropyl Betaine		V/NN	Mild soap substance (surfactant) derived from coconut oil and modified with synthetic components. Good foaming ability and bubble stabilisation as well as excellent thickening properties. Authorized in small quantity by Ecocert COSMOS Organic.	01, 04, 07, 10, 16, 17, 90, 91
Coco-Glucoside		V	Mild soap substance (surfactant) derived from coconut oil or RSPO-certified sustainable palm oil. Cleans gently and effectively.	01, 04, 07, 10, 16, 17
Cocos Nucifera Water	Coconut water	V	Organic coconut water is rich in vitamins and important minerals such as potassium, magnesium, calcium, sodium and phosphorus. Hydrates and revitalises the skin.	01, 04, 07, 10, 17
Commiphora Myrrha Oil	Myrrh oil	V	Essential oil extracted from myrrh.	07, 08, 99, 100
Cyamopsis tetragonoloba (guar) gum	Guar gum	V	Extracted from seeds of the legume plant guar bean. Used as thickener, stabiliser and film former.	Ultrablond clay powder
Dehydroxanthan Gum	Xanthan gum	V	Obtained by dehydration of xanthan gum (polysaccharide produced by the bacteria Xanthomonas campestris). Used to control viscosity and as a stabiliser.	12
Dibutyl Adipate		NN	Oil to dissolve sun filters. Absorbs quickly into the skin and has good spreadability.	94, 95
Diethylamino Hydroxybenzoyl Hexyl Benzoate		NN	Chemical UVA sun filter. Protects safely and effectively from the sun's rays.	94, 95
Diethylhexyl Butamido Triazone		NN	Chemical UVB sun filter. Protects safely and effectively from the sun's rays.	94, 95
Diheptyl Succinate		V	Emollient. Biodegradable alternative to silicone. Helps improve skin feel and enhances shine and texture in hair care products.	94, 95
Disodium Pyrophosphate		NN	Inorganic salt used to stabilise ou adjust the pH of a cosmetic product.	Activator 10/20/40
EDTA (Ethylene- diaminetetraacetic Acid)		NN	Forms complexes with calcium, magnesium, and iron, which allows better foaming and cleaning performance.	Ultrablond clay powder
Ethylhexyl Triazone		NN	Chemical UVB sun filter. Protects safely and effectively from the sun's rays.	94, 95
Etidronic Acid		NN	Inorganic acid used as a chelating agent.	Activator 10/20/40
Geraniol		V	Declarable fragrance which occurs naturally in essential oils.	98, 99
Glycerin		V	Derived from vegetable fats and oils. Adds moisture and softens. Maintains the natural balance of the skin and hair and improves their elasticity.	01, 04, 07, 10, 17, 18, 87, 100, 101
Glycerin		V	Derived from organic vegetable fats and oils. Adds moisture and softens. Maintains the natural balance of the skin and hair and improves their elasticity.	02, 03, 05, 06, 08, 09, 11, 12, 14, 15, 16
Glyceryl Caprylate		V	Co-emulsifier made from vegetable oils and fatty acids from coconut oil or RSPO-certified sustainable palm oil. Has moisturising and nourishing properties.	16
Glyceryl Caprylate/Caprato		V	Co-emulsifier and thickener made from vegetable oils and fatty acids from coconut oil or RSPO-certified sustainable palm oil. Provides foam enhancement and increases the penetration of other ingredients.	17
Glyceryl Stearate		V	Co-emulsifier and consistency agent derived from coconut oil or RSPO-certified sustainable palm oil. Makes the skin smooth and supple. Ensures good texture.	100, 101
Guar Hydroxypropyltrimonium Chloride		V/NN	Derived from Guar gum. Adds a nourishing effect in shampoo and gives soft hair. Also gives the product consistency. Authorized in small quantity by Ecocert COSMOS Organic.	01, 04, 07, 10, 16, 17

INCI NAME (TRADE NAME, PERFUME)	COMMON NAME	VEGETABLE (V), ANIMAL (A), MINERAL (M), NON-NATURAL (NN) ORIGIN	EXPLANATION	ZENZ ORGANIC PRODUCT
Haematoxylon Campechianum Bark Powder (Leguminosae)	Logwood	V	Powdered branches from logwood.	Chestnut 84
Hedera Helix leaf powder	Ivy	V	Powdered leaves of the plant Ivy.	Walnut 85
Helianthus Annuus Seed Extract	Sunflower extract	V	Plant extract from sunflower seeds. Rich in unsaturated fatty acids and high in vitamins A, D and E. Softens the skin.	87
Helianthus Annuus Seed Oil	Sunflower oil	V	Oil pressed from the seeds of sunflower. Rich in unsaturated fatty acids and high in vitamins A, D and E. Softens the skin.	100, 101
Hexylene Glycol		NN	Solvent with emollient properties. Used to control viscosity.	03
Hydrogen Peroxide		NN	Oxidizing agent used to form dyestuffs during oxidative hair dyeing and in hair lightener products. The use of hydrogen peroxide in cosmetic products is covered by strict safety laws.	Activator 10/20/40
Hydrogenated Dimer Dilinoleyl/ Dimethyl- carbonate Copolymer		NN	Provides water resistance.	94, 95
Hydrogenated Vegetable Oil		V	Stabiliser and consistency agent. Derived from rapeseed oil or RSPO certified sustainable palm oil. Has emollient and protective effect.	09
Hydrolyzed Wheat Protein		V	Gluten-free wheat protein. Effective moisturiser that rebuilds damaged hair. Makes hair stronger and adds shine and suppleness.	03, 12, 16, 90
Hydrolyzed Wheat Starch		V	Gluten-free wheat starch. Adds moisture and balances the hair. Rebuilds damaged hair.	12
Hydroxypropyltrimonium Hydrolyzed Corn Starch		V/NN	Styling ingredient produced from modified corn starch. Reduces frizz and static electricity in the hair. Maintains the natural shine of the hair and provides good hold.	06, 09, 90, 91
Hydroxystearic/Linolenic/O leic Polyglycerides		V	Vegetable emollient. Has excellent emulsifying, hydrating and sensory properties. Adds consistency to the product.	06
Isoamyl Cocoate		V	Vegetable oil which is easily distributed on the skin and quickly absorbed without leaving a waxy film. Gives a light, non-greasy skin skin feel in cosmetic emulsions.	100, 101
Juglans Regia Shell Powder (Juglandaceae)	Walnut shell	V	Powdered walnut shells.	Chestnut 84, Walnut 85
Kaolin		M	Naturally occurring mineral. Soft white clay with absorbing properties. CI 77004.	Ultrablond clay powder
Keratin derivative (Hydrolyzed Corn Protein)		V	Corn extract. Makes fibers more similar to real human hair.	35, 36, 37
Lactic acid		V	A well-known AHA exfoliator. Used to adjust pH.	02, 03, 05, 08, 11, 18
Lanolin		A	Fat extracted when the sheep's wool is washed. Has an emollient, protective and anti-static effect. Provides hold and shine to the hair.	09
Lavendula Angustifolia Oil	Lavender oil	V	Essential oil extracted from organic true Lavender.	99
Lawsonia Inermis leaf powder (Lythraceae) (India)	Henna	V	Powdered leaves of the henna plant Lawsonia Inermis from India.	Peach 80, Orange Yellow 81, Chili 83, Chestnut 84, Walnut 85
Lawsonia Inermis leaf powder (Lythraceae) (Yemen)	Henna	V	Powdered leaves of the henna plant Lawsonia Inermis from Yemen.	Mandarin 82
Limonene		V	Declarable fragrance which occurs naturally in essential oils.	96, 98, 99
Linalool		V	Declarable fragrance which occurs naturally in essential oils.	98, 99
Magnesium carbonate		NN	Inorganic salt. Used as an absorbent, opacifying agent, or to adjust the pH value.	Ultrablond clay powder

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Magnesium Sulfate	Epsom salt	M	Naturally occurring mineral consisting of magnesium and sulphate. Epsom salt controls the viscosity and has a stabilising effect.	14, 15
Maris Sal	Sea salt	M	Naturally occurring salt which is derived from seawater and is rich in minerals. Has a thickening effect.	01, 04, 10, 14, 15, 16
Matrixyl™ 3000		V/NN	Recognised anti-ageing complex with 2 different peptides that increase the skin's content of collagen. Has moisturising properties and increases skin elasticity. Gives a more even skin tone and has documented anti-ageing effect. Matrixyl™ 3000 is composed of Glycerin, Aqua, Butylene Glycol, Carbomer, Polysorbate-20, Palmitoyl Tripeptide-1, Palmitoyl Tetrapeptide-7.	100, 101
Mentha Arvensis Leaf Oil	Peppermint oil	V	Essential oil. Peppermint oil distilled from oil of Mentha Arvensis leaves.	96
Menthol		V	Essential oil. Crystals of frozen and dried oil from Mentha Arvensis leaves. Stimulates blood circulation and has a cooling effect.	10, 11
Moroccan Lava Clay	Rhassoul clay	M	Naturally occurring clay from the Atlas Mountains in Morocco. Unique mineral-rich clay with the ability to absorb oil and impurities from skin and hair. Contains more silica, magnesium, potassium and calcium than other clays. Cleanses thoroughly the scalp, leaving it healthy, fresh and free of flakes. Hair becomes silky soft and less susceptible to splitting.	16
NatraGem™		V	Effective emulsifying wax with stabilising and thickening properties. Gives the product consistency and has excellent sensory benefits. NatraGem™ is composed of Glyceryl Stearate, Polyglyceryl-6 Palmitate/Succinate, Cetearyl Alcohol.	100, 101
Octyldodecyl Myristate		V	An ester used for its emollient and solvent properties.	Ultrablond clay powder
Oleyl Alcohol		V	An unsaturated fatty alcohol. Used for its emollient and solvent properties.	Ultrablond clay powder
Opuntia Ficus-Indica Stem Extract	Prickly-Pear cactus extract	N	Prickly pear cactus has adapted to extreme environmental conditions (strong sunlight, extreme drought, temperature changes). Rich in vitamins, minerals, polysaccharides, flavonoids and piscidic acid, which protect against external stressors and soothe the skin. Protects and nourishes the skin. Good for hydrating the skin due to a high content of water-binding substances, even in rinse-off products.	17, 18
Oryza Sativa (Rice) Starch	Rice starch	V	Derived from the peeled seeds of rice. Excellent absorption properties.	Ultrablond clay powder
Palmitoyl Tetrapeptide-7		NN	Peptide that works in synergy with Palmitoyl Tripeptide-1. Increases skin collagen production.	100, 101
Palmitoyl Tripeptide-1		NN	Peptide that works in synergy with Palmitoyl Tetrapeptide-7. Increases skin collagen production.	100, 101
Panthenol	Provitamin B5	NN	Provitamin B5 adds moisture, nourishes and protects. Repairs damaged hair and restores volume and shine.	03, 12, 14, 15
Paraffinum liquidum (mineral oil)	Mineral oil	NN	Liquid paraffin. Solvent and emollient function.	Ultrablond clay powder
Parfum (no. 04, 05)		V	Natural perfume with a sweet scent of bergamot and neroli.	04, 05
Parfum (no. 07, 08, 100)		V	Essential oils (cedarwood, patchouli, myrrh, sandalwood)	07, 08, 100
Parfum (no. 10, 11)		V	Natural perfume with a sweet scent of menthol, eucalyptus and vanilla.	10, 11
Parfum (no. 12, 15, 91)		NN	Sweet scent of orange and apple.	12, 15, 91
Parfum (no. 16)		V	Natural perfume with a scent of caramel.	16
Parfum (no. 17, 18)		NN	Sweet scent of peach and cedarwood.	17, 18
Parfum (no. 95)		NN	Pleasant scent of vanilla flower.	95

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PEG-40 Castor Oil		NN	Mixture of polyethylene glycol with Ricinus Communis Oil. Used as soap substance (surfactant) and solubilising agent.	Activator 10/20/40
PEG-8 (polyethylene glycol)		V	Keeps the product moist and stable.	89
Pelargonium Graveolens Flower Oil	Geranium oil	V	Essential oil extracted from organic geranium.	99
Pentasodium Pentetate		NN	Widely used as a chelating agent of metallic ions, such as calcium and magnesium. Provides better foaming and cleaning performance.	Activator 10/20/40
Pentavitin®		V/NN	Moisture regulator derived from sugar. Highly effective moisturiser and hydrator that binds to the skin like a magnet. Strengthens the skin barrier function. Makes the skin soft and supple, thereby postponing skin ageing. Reduces skin tightening and is therefore also ideal for the scalp. Pentavitin is composed of Saccharide Isomerate, Aqua, Citric Acid, Sodium Citrate.	01, 04, 07, 10, 16, 100, 101
Persea Gratissima Fruit Extract	Avocado extract	V	See Persea Gratissima Oil.	14, 15
Persea Gratissima Oil	Avocado oil	V	Derived from organic avocado. Contains minerals and vitamin A, B1, B2, D and E. Good for dry, dehydrated and mature skin. Extremely moisturising and nourishing properties as well as effective on problem skin. Suitable for the scalp. Makes hair and skin more supple and soft.	01, 02, 03, 04, 05, 07, 08, 10, 11, 16, 17, 18, 94, 95, 96, 97, 98, 99, 100, 101
Phenoxyethanol		NN	Prolongs the shelf life of the product. Preservative authorised by Nordic Swan Ecolabel and AllergyCertified.	06, 09, 17, 18, 90, 91
Phenoxyethyl Caprylate		V/NN	Modified vegetable oil for dissolving sun filters. Absorbs quickly into the skin and does not leave the skin greasy.	94, 95
Phosphoric Acid		NN	Used to adjust the pH value.	Activator 10
Phytic Acid		V	Occurs in all kinds of grains. Stabilises the product and increases the shelf life of the product by neutralising metal ions.	16
Plant resinous fiber (cellulose-N, cellulose gum-NN)		N/NN	Extracts from mainly pine and cedarwood.	35, 36, 37
Pogostemon Cablin Leaf Oil	Patchouli oil	V	Essential oil extracted from organic patchouli.	07, 08, 98, 99, 100
Polysorbate 20		V/NN	Vegetable derived emulsifier. Binds two liquids that would not otherwise mix.	100, 101
Polysorbate 80		NN	Emulsifier.	87
Potassium Alginate		V	Derived from seaweed. Used as thickener.	Ultrablond clay powder
Potassium Persulfate		NN	Inorganic salt. Oxidative function. Help to decolorise or lighten hair by oxidising the melanins or the artificial colours present in the hair shaft.	Ultrablond clay powder
Potassium Sorbate		V/NN	Prolongs the shelf life of the product. Preservative authorised in small quantity by Nordic Swan Ecolabel, AllergyCertified and Ecocert COSMOS Organic.	01, 02, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12, 14, 15, 16, 17, 18, 87, 89, 100, 101
Propanediol		V	Derived from sugar. Has a cleansing and preservative effect. Moisture retaining.	100, 101
Prunus Amygdalus Dulcis Oil	Sweet almond oil	V	Derived from organic sweet almond. Almond oil has a high content of linolenic acid (GLA) and also contains vitamins A, B1, B2, B6 and E. Protects, softens and nourishes skin and hair.	09, 97
Prunus Armeniaca Fruit Extract	Apricot extract	V	Fruit extract derived from apricot. Emollient properties.	87



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Prunus Armeniaca Kernel Oil	Apricot kernel oil	V	Derived from organic apricot kernels. Rich in essential fatty acids as well as vitamins A, C and E. Absorbs easily into the skin. Has emollient and moisturizing properties.	96, 97, 98, 99
Prunus Persica Fruit Extract	Peach extract	V	Fruit extract derived from peach. Light abrasive, moisturising and emollient properties.	87
PVP (Polyvinylpyrrolidone)		NN	A polymer and styling ingredient that helps give the hair hold. Forms a thin coating over the hair that helps keep it in the desired position.	14, 15, 88, 90, 91
Pyrus Malus Fruit Extract	Apple extract	V	Fruit extract derived from apple. Emollient properties.	87
Pyrus Malus Fruit Water	Apple water	V	Apple water. Reduces or inhibits product odor.	87
Rheum Officinale Root Powder (Polygonaceae)	Rhubarb root	V	Powdered rhubarb root.	Peach 80
Rubus Chamaemorus Fruit Extract	Cloudberry extract	V	Fruit extract derived from cloudberry. Antioxidant.	87
Saccharide Isomerate		V	Derived from sugar. Highly effective moisturiser and hydrator that binds to the skin like a magnet. Strengthens the skin barrier function. Makes the skin soft and supple, thereby postponing skin ageing. Reduces skin tightening and is therefore also ideal for the scalp.	01, 04, 07, 10, 16, 100, 101
Santalum Spicata Wood Oil	Sandalwood oil	V	Essential oil extracted from organic sandalwood.	07, 08, 100
Silica		NN	Absorbent, anticaking, bulking and viscosity controlling function.	Ultrablond clay powder
Silica Silylate		NN	Silica Silylate is modified silica. Silica is the common name for the mineral quartz. Makes it possible to make powder from liquid (about 1/3 of the formulation is liquid). Has good fat and tallow absorbing properties and gives the hair volume.	89
Silk Amino Acids	Silk protein	A	Derived from raw silk from the cocoon of the silkworm. Protein derivatives with extremely good caring and moisture-binding properties in skin and hair care. Repairs, rebuilds and strengthens porous hair. Improves hair softness and makes it more manageable. Good for dry and damaged hair as it leaves a protective film around the hair strand.	12, 91
Sodium Benzoate		NN	Prolongs the shelf life of the product. Preservative authorised in small quantity by Nordic Swan Ecolabel, AllergyCertified and Ecocert COSMOS Organic.	01, 03, 04, 07, 10, 14, 15, 16, 17, 87, 90, 91
Sodium Chloride		M	Derived from minerals. Common table salt. Occurs naturally in seawater and underground salt deposits. Thickener that ensures the product maintains the right consistency.	12, 91
Sodium Citrate		V/NN	The sodium salt of citric acid. Adjusts the pH value.	01, 04, 07, 10, 16, 100, 101
Sodium Coco-Sulfate		V/NN	Effective vegetable soap substance (surfactant) derived from fatty acids from coconut oil or RSPO-certified sustainable palm oil.	01, 04, 07, 10, 16, 17
Sodium Hyaluronate	Hyaluronic acid	V/NN	Hyaluronic acid is a naturally occurring polysaccharide in the human body. Effective moisturising substance capable of binding water in the intercellular structure of the skin. Its excellent hydrating properties result in increased smoothness, softness, suppleness and reduced wrinkles. Documented firming effect.	100, 101
Sodium Hydroxide		M	Derived from minerals. Adjusts the pH value.	14, 15, Activator 40
Sodium Lactate		V/NN	The sodium salt of lactic acid. Produced by fermentation of a sugar such as maize or beet. Effective moisture-binding ingredient. Makes the skin soft and supple.	100, 101
Sodium Laureth Sulfate	SLES	V/NN	Effective soap substance (surfactant). Cleansing and emulsifying function. Cleanses skin and hair.	Activator 10/20/40

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Sodium Lauryl Sulfate	SLS	V/NN	Effective soap substance (surfactant) produced from coconut or palm oil. Cleansing and emulsifying function. Cleanses skin and hair.	Ultrablond clay powder
Sodium Levulinate		NN	Softens the skin and prolongs the shelf life of the product. Preservative authorised in small quantity by Nordic Swan Ecolabel, AllergyCertified and Ecocert COSMOS Organic.	01, 02, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12, 14, 15, 16, 17, 18, 100, 101
Sodium Metasilicate		NN	Inorganic salt used to stabilise or adjust the pH value.	Ultrablond clay powder
Sodium PCA		V	Derived from plants. Good for preserving and maintaining the skin's moisture, elasticity and suppleness, which are important parameters for postponing skin ageing. Has anti-static effect.	01, 04, 07, 10, 17, 100, 101
Sodium silicate		NN	Inorganic salt used to stabilise or adjust the pH value.	Ultrablond clay powder
Sodium Stannate		NN	Inorganic salt. Stabilising agent.	Activator 10/20/40
Sodium Stearoyl Glutamate		V	Vegetable emulsifier.	100, 101
Sorbitol		V	Derived from maize. Adds moisture, softens and maintains the natural moisture balance of the skin and hair.	14, 15
Styrax Benzoin Resin Oil	Benzoin oil	V	Essential oil extracted from resin from the Benzoin tree.	98
Tapioca Starch		V	Starch derived from organic Cassava root. Viscosity stabiliser.	01, 04, 07, 10, 17
Tocopherol	Vitamin E	V	One of the most important antioxidants to protect against free radicals. Helps maintain skin and hair's elasticity and suppleness.	89, 94, 95, 100, 101
Tridecane		V	Vegetable oil. Has a softening and nourishing effect.	89
Undecane		NN	Oil that has a softening and nourishing effect.	89
Urea	Carbamide	NN	Has antistatic, humectant and emollient properties.	87
VP/VA Copolymer		NN	Polymer made of vinyl pyrrolidone and vinyl acetate. Helps giving hair volume and strong hold.	86, 88, 90, 91
Xanthan Gum		V	Polysaccharide produced by fermentation of the bacteria Xanthomonas campestris. Effective thickener and stabiliser.	17, 100, 101, Ultrablond clay powder
Zanthoxylum Bungeanum Pericarp Extract	Sichuan pepper extract	V	Extract from the fruit husks of Sichuan pepper. Soothing and antipruritic properties.	Ultrablond clay powder
Zea Mays Starch	Corn starch	V	Starch derived from maize. Consistency agent.	12
Zingiber Officinale Root	Ginger oil	V	Essential oil extracted from ginger.	96



# Responsibility as a target and means

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For ZENZ, responsibility is a lifelong promise. By using the UN's Global Goals for Sustainable Development as a framework for our business, responsibility has become an integral part of who we are and what we do. It permeates everything in the ZENZ universe, from our products made from the best raw materials from nature without harmful chemicals and certified according to the highest environmental and health standards in our industry, to the use of recycled plastic for our packaging to minimize the production of new plastic.

With the desire to support a healthy and sustainable lifestyle with products we love to use every day, we make an effort not to impact our environment in a negative way. This is where ZENZ's promise and responsibility lie: To create the best products that meet high requirements for quality and function and at the same time give the user a feeling of holistic well-being with minimal impact on our planet.

ZENZ Organic Products was established in 2010 with the goal of creating the most responsible product line for salons. We want to make the industry better and greener for the health and the well-being of the individual as well as for our planet.

Anne-Sophie Skjødt Villumsen & Jørgen Skjødt, Founders of ZENZ





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